

Lovell

for CONSTRUCTION

FINANCIAL TIMES

No. 26,916

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**NEWS SUMMARY****GENERAL**

42 die in cable car ski disaster

Forty-two people were killed and one man was seriously injured when a mountain cable car crashed to the ground at Cavalese, a ski resort north-east of Trento, in the Italian Dolomites last night.

First reports said the cable car plunged more than 150 feet into a field after being slammed against a second car by a gust of wind. It was packed with holidaymakers and skiers returning from a day on the slopes.

Police said a number of foreign tourists were involved, including West Germans and Austrians. Late last night no further details of nationalities were available.

The crash was the worst in the history of cable car transport. The previous highest toll in such an accident was in 1966 when 16 people died in Taiwan.

More rail chaos today

After a day in which most of British Rail's Eastern Region was paralysed by industrial action, BRI warned that conditions could be expected to be worse to-day.

Meanwhile, the three railway unions are due to begin their annual pay negotiations with British Rail this morning.

London's Charlotte Cross station will be closed this weekend because of engineering work. Trains are to be diverted to Cannon Street. Back Page.

Further progress on Fleet Street's new technology

National newspaper publishers and unions have reached provisional agreement on the proposed structure and terms of reference of a joint standing committee to supervise the introduction of new technology in Fleet Street. The committee will go to work as soon as management union talks on the future of the newspaper industry have reached agreement on a number of issues, including that of compensation for redundancy volunteers. Back Page. Press freedom row, Page 17.

Bank lending £99m. lower

LOANS by the London clearing banks fell by £95m. in the four weeks to February 18. Slack demand and some loss of business to other lenders are the reasons, says Anthony Harris. Back Page.

STRIKE of 3,500 workers at ESS International works continued last night. Although the corporation withdrew its "return or burst" ultimatum to 120 men in the slabbing mill, it refused to give an undertaking that similar action would not be taken again.

CHRYSLER (U.K.) has won a £5m. order for vans from the Post Office, which should help plants at Dunstable, Luton and Coventry to return to full-time work. Page 7.

LEYLAND CARS is unlikely to relax its ban on capital spending much before June. Page 3.

PETROL PRICES are unlikely to rise, at least for the moment, in spite of the fall in sterling, according to the major oil companies.

RONHO REPORT by inspectors appointed under the Companies Act is now being studied by Mr. Peter Shore, Trade Secretary. Parliament, Page 17.

COMPANIES

FISONS plans a one-for-four rights issue at 325p a share to raise £19.93m. Pre-tax profits last year reached £16.68m. (£14.57m.). Page 23 and Lex.

UNITED BISCUITS (Holdings) pre-tax profits rose 8.8 per cent. to £22.28m. last year. Dividend is lifted to 2.825p (2.2625p), as forecast. Page 22 and Lex.

BSR registered a second-half recovery, with pre-tax profits of £9.43m., only £1m. below last year. At mid-way, the shortfall was about £7m. Page 23.

DE BEERS net earnings recovered to R220.7m. (£128.1m.), last year. The 1974 figure was R201.3m. The dividend is raised to 28 (25) cents. Page 24.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES

Electro 4.1pc 74.79, £551 + 1

Treasury 12.1pc 1983...2681 + 1

Assed. Dairies ... 218 + 1

Clarke, Chapman ... 171 + 3

Draek & Cabitt ... 16 + 3

Emu Wine ... 150 + 10

Heath (C.E.) ... 255 + 10

Hong Kong Land ... 137 + 7

HK and Shanghai ... 332 + 21

Hutchison Jard ... 51 + 6

Intl. Pac. Sees. ... 250 + 15

Kinshasa ... 162 + 17

Kinshasa ... 23 + 3

Kirk-Save Discoun ... 126 + 8

Leslie and Godwin ... 136 + 13

Philips' Lamp ... 97 + 10

Pittard ... 71 + 5

Richardson Worlcarth ... 49 + 41

Robb-Caledon ... 53 + 7

BUSINESS

Pound at \$1.9415: gilts show a revival

Jobless total high until 1980 says National Institute

BY WILLIAM KEEGAN, Economics Correspondent

A depressing forecast that unemployment will go on rising to 1.4m. by the end of this year and 1.5m. in late 1977, is made this morning by the independent National Institute of Economic and Social Research in its latest review. These are seasonally adjusted figures and would mean a peak next winter of 1.5m., to 1.6m., even excluding students.

In an assessment dominated by the constraints imposed by the balance of payments deficit—say, 1.4 at 10 a.m. and down a similar amount at 3 p.m.—ended the day 0.1 lower at 41.4.

WALL STREET, after some 1,000 during the day, saw some profit-taking and closed only 4.96 higher at 993.70.

STERLING closed 10 points lower at \$1.9415; its trade-weighted depreciation widened to a new record of 33.2 (33.1) per cent. Dollar's weighted fall narrowed to 2.38 (2.43) per cent.

GOLD gained 1 to \$133.1.

COPPER prices rose on the London Metal Exchange. Cash wirebars closed 3.75 higher at

£11.50. Longs closed up to one point better and shorts rose up to 1. The Government Securities index was 0.52 higher at 62.32.

EQUITIES fluctuated within narrow limits. The FT 30-share index, up 1.4 at 10 a.m. and down a similar amount at 3 p.m., ended the day 0.1 lower at 41.4.

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LOMBARD

New look at the working week

BY C. GORDON TETHER

THE secretary-general of the production and the growth of OECD, Mr. Emile van Lennep, demand behind the onset of the capitalist system's latest crisis is the obvious when he told the first meeting of member countries' Labour Ministers last week that the industrial world may have to take a searching look at our "most hallowed economic and social principles if it is ever again to achieve reasonably full employment."

It is an "obvious" that has so far gone largely unrecognised in the corridors of power. Indeed, almost all the economic recovery strategies to which affluent world States are plumping their faith appear to rest on the assumption that it is by adhering more tenaciously than ever to existing economic and social orthodoxy that we are most likely to find relief from the unemployment nightmare.

Because the current world economic recession followed closely on the oil price explosion and the onset of double figures global inflation, there has been a widespread tendency to see the exceptional unemployment it has brought in its wake as temporary—a phenomenon that would disappear of its own accord just as soon as the damage caused by these two "visitations" could be cleared up.

Inability

However, a close examination of the evolution of the world's economic affairs during the past five to ten years provides clear indications that the capitalist system has been heading for one of its periodic crises for some time past. It is a crisis system—*as all the previous ones have*—from its seemingly built-in inability to keep the growth of the demand for goods moving in close harmony with the expansion in productive capacity for any prolonged period of time.

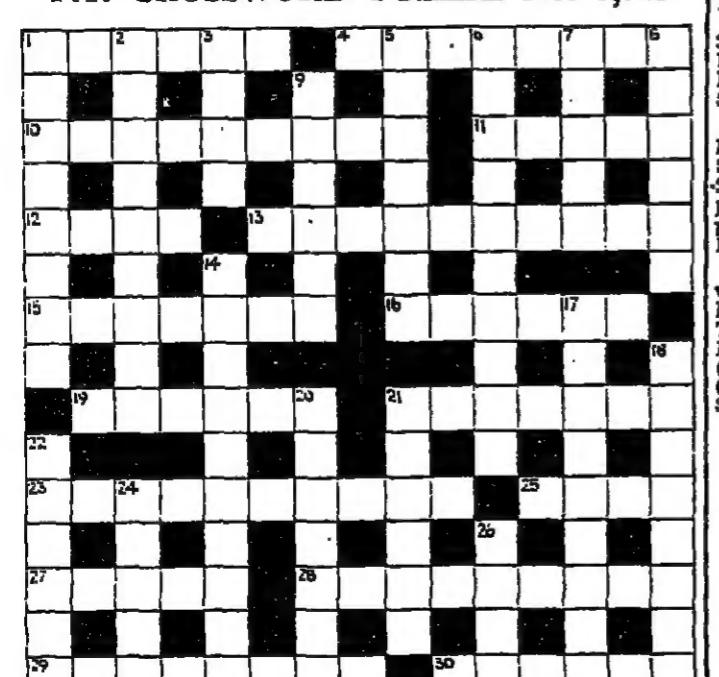
The unemployment problem which arose from the capitalist system's last big crisis—that which engulfed the world at the beginning of the 1930s—rolled on for a decade. And even then it was cured only because the boost given to economic activity by war expenditure and wartime devastation provided an antidote of the required fire-power out of the blue, so to speak. It is apparent from all the official warnings we are now getting about the probability that it will be some years before things return to normal that there is a widespread expectation that the present one will be similarly durable.

In short, it is evident that we have to think in terms of basic reforms of our economic mode of life if the unemployment problem is not to take on a semi-permanent character. And since it looks very much as though the imbalance between the growth of up till now.

TV/Radio

* Indicates programme in black and white.
BBC 1
7.35 a.m. Open University. 8.15 For Schools. Colleges, 10.45 You and Me. 11.00 For Schools. Colleges. 12.45 p.m. News. 1.00 Pebble Mill. 1.45 Teddy Edward. 1.50 The Master. 2.01 For Schools. Colleges. 3.30 Day and Wise Show.

F.T. CROSSWORD PUZZLE No. 3,026



Solution to Puzzle No. 3,025

ACROSS
1 Ideology from Mimosa (6)
4 The ready place to realise (4,4)
5 Cried like the carpenter without bitter (5,4)
10 Managed in a foreign country (4)
13 Any housewife can do it—it might be super (2,2,6)
15 A short day gives entry to the ship (7)
16 Home-help that should not be dropped (6)
19 A Frenchman passes on cr deshabille (6)
21 With pleasure her heart goes—in revenge for her loss of bacon" (4,7)
22 He is ready to stand a pint to one in need (5,5)
25 Judge of a township, we hear (4)
27 Two ducks about to follow the South Island district (5)
28 Get them to the river and my wife appears (3,6)
29 On which the words of wisdom often fall (4,4)
30 A delicate offer (6)

DOWN

1 The dogs are responsible for mother's quarrels (8)
2 You have choice about the time for action (9)
3 The animal bears the mark of approval (4)
5 "He — the ravens and

SALE ROOM

BY ANTONY THORNCROFT

Fabergé gifts top £300,000

ON MONDAY, the London salerooms had one of their quietest days: yesterday they became the centre of the world art market again. In particular, Christie's sold 58 of the intricately carved gifts made by Carl Fabergé around the turn of the century for a remarkable £304,880, well above expectations.

The only item not sold was retrieved before the auction by the British businessman Robert Strauss, who disposed of the collection, the finest of Fabergé's work to come on the market for some time.

Strauss had bought the objects in the decades immediately after the war and had obviously acquired some tremendous bargains.

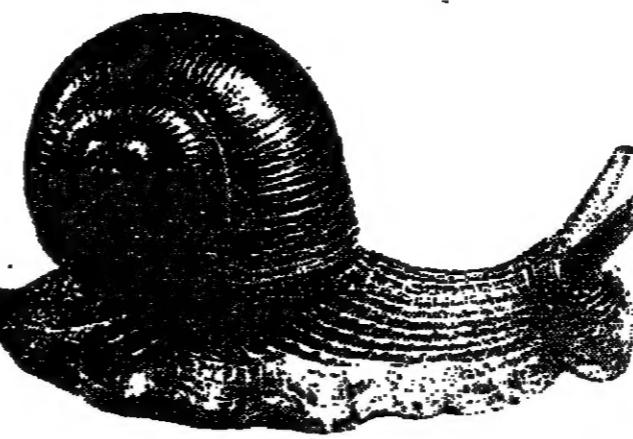
For example, in 1957, he bought numerous items from the collection of King Paul of the Hellenes which were sold at Sotheby's. A Cornelian dormouse, 2 inches long, sold then for £310; yesterday it made £7,000. The rose quartz chick, 12 inches high, went for £300 in 1957 and made £7,000, to How, yesterday.

And so it goes on, with a purple-hair rabbit, 13 inches high, making £5,000 yesterday as against £420, and a bowenite frog bonbonniere, 2½ inches wide, £4,200 compared with £860 less than 20 years ago.

The highest price of the day was the £36,000 paid by How for a vase of wild strawberries, 6½ inches high, which had been estimated to sell for between £10,000 and £20,000.

A spray of gentian sold for £24,000 (estimate £10,000-£30,000).

The feature of the sale was the £2,000 paid by a dealer factoring for a collector of paintings by members of the Royal



This Fabergé snail sold at Christies for £15,000

Family for two still-life oil sketches for £19,000. (A 10 per cent buyers' premium should be added to all these hammer prices.)

Among the animals and the birds in the collection, a nephrite swan was bought for £15,000 and an agate marabout stork, which had sold at Christies in 1937 for £78, was sold to Kleinfeld for £10,000. The same buyer took an obsidian seal for £10,500. A buttercup spray went to the National Museum of Stockholm for £7,000.

Sotheby's Belgravia auction room held a sale of Victorian paintings, which was heavy with interest and high prices. The total of £177,910, with only 22 per cent bought in, suggests that this is yet another sector of the fine art market which has recovered its confidence.

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RACING

BY DOMINIC WIGAN

Parrish in Newmarket search

MALCOLM PARRISH, the highly-successful British expatriate who surprised many people on both sides of the Channel recently when he said that the large owner was better off in Britain than in France, seems to be making a determined effort to find a Newmarket track.

Last week "Pip" Faine, one of his two trainers, flew over from Paris and saw over dozen Newmarket yards and Parrish said "we're going to look round the headquarters of British racing himself within the next few days.

Parrish has two yards and a string of 80 horses at Chantilly, where it costs about £90 a week to keep a horse in training, and believes that he will have to win well over £500,000 in prize money this year to break even.

There are few shrewder trainers than Derek Kent when it comes to placing horses, and

I shall be more than surprised if the Chichester trainer has cause to regret his decision to let Tinker Boy take his chance to-day's three-runner Sidbury Chase at Worcester rather than

that of the other runner, Go-Over, for the forecast.

Another race which has cut up badly is the day's feature event, the three miles five furlongs King John Chase. Here only Prince Rock, Norwell, Hinterland, Herminius and Eyrton Rising are standing their ground.

Of these, Prince Rock, from Peter Bailey's stable, seems likely to provide the answer. A good second to Black Tudor in Hardwick's Tobacco Trial Chase six weeks ago, Prince Rock went one better last time out when defeating Romany Boy at Worcester. Although conceding 7 lb, he won by 1½ lengths.

Hinterland, a tough son of Hetherstall, is likely to provide the chief threat.

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Here is the news

by CHRIS DUNKLEY

There were two good reasons spending last week watching or its programme-making abilities. In fact Michael Charlton's questioning was much too difficult: one wondered what on earth Solzhenitsyn meant by claiming that in the West has failed to live up to the misconceptions of it that he developed while inside Russia.

"Freedom is indivisible," he said, and indeed it is: the whole point about freedom of speech (implying, too, freedom of the Press and of broadcasting) is that you cannot divide it between those that you—or the Government, or the Establishment, or the police, or the self-appointed censors, or even the majority—happen to agree with and those that you happen to disagree with. If you dish it out like Brownie badges to the approved few, that is not freedom at all but something very close to the opposite. "Freedom" must even involve the freedom to be irresponsible sometimes; the crime of which Solzhenitsyn accuses the Western Press.

As it happens, last week's *Money Programme* was a some what over-academic study discussion on the economic philosophy of Adam Smith, and *To-morrow's World* happened to deal with two subjects on which I have some little knowledge: sailing (actually sand yachts) and modern newspaper composition—in which they showed themselves to be either healthily sceptical, raising, as television does so often, doubts about the accuracy of programmes in the many areas where one's expertise is lacking.

Rudolf Wheldon's *British experience in television* was characterised by a interesting omission: though mentioned by name all sorts programmes—in the drama, comedy, sport, music, documentaries and light entertainment and, beat the drum in inimitable way for all these sorts of television, Sir Huw did not mention a single current affairs programme (if memory serves) and his brief general reference to the fact was prefaced by a question from Oliver Whelton: "Country divides puts the rack."

I have been watching *Nationwide*, *Newsday*, *Panorama*, *Terra Firma*, *Tonight* and of other programmes—series singles—for 10 days, and to report that the Annan committee member, though it a bit strong perhaps, lot of justification for that.

It is significant that the two important (and, I suspect, with the short and the long the most influential) events BC current affairs last week: the Solzhenitsyn interview *Panorama* and the programme made by the British campaign To Stop Immigration on *Open Door*. It is clear because the BBC's as a body of professional disasters was minimal in as decisions about politics. And cases: Solzhenitsyn is a selecting subject and the man's programme met can very easily be another man's pro

self and his reputation, and

Sir Huw Wheldon

Programmes about current affairs and current issues are easy. I imagine, when the country is united, and when national purposes are discernible and agreed upon. But to-day, we grope our way forward towards new forms of belief and behaviour, there are divisions. Divisions about manners and divisions about morals, as well as divisions about politics. And these programmes were exceptions. On the whole, 10 days viewing suggested that the BBC isn't very good at current affairs at present, and that having been said, the temptation is to hunt for some common denominator

ask (though it could, presumably, have been a translation error). Perhaps I misunderstood him, but in the end Solzhenitsyn's thesis seemed to boil down to the complaint that the West has failed to live up to the misconceptions of it that he developed while inside Russia.

"Freedom is indivisible," he said, and indeed it is: the whole point about freedom of speech (implying, too, freedom of the Press and of broadcasting) is that you cannot divide it between those that you—or the Government, or the Establishment, or the police, or the self-appointed censors, or even the majority—happen to agree with and those that you happen to disagree with. If you dish it out like Brownie badges to the approved few, that is not freedom at all but something very close to the opposite. "Freedom" must even involve the freedom to be irresponsible sometimes; the crime of which Solzhenitsyn accuses the Western Press.

Unless you permit the politically abhorrent to carry on their proselytising, you cannot claim freedom of speech. Which brings us to the public access series *Open Door* and the anti-immigrant programme. I intensely disliked its message and many of its methods. The street interview in which the woman asked "Why are the whites encouraged to go on the pill when these immigrants have a baby every year?" was getting very close to some of the pre-war Nazi film propaganda. Yet *To-morrow's World* and *The Money Programme* are among the BBC's best current affairs series. The faults of so many of the others were typified and even exaggerated last week in a programme produced by Michael Weigall called *A Portrait Of Richard Marsh*, which was anodyne and safe to the point of pusillanimity and would have been better titled *An Oddly Timed Tribute To Richard Marsh*.

After all that, however, it must be said that the reasons for the failings in different series — *Nationwide*, *To-night*, *Round House/Radio 3*

Schoenberg, Nono, Maw

by MAX LOPPERT

The last of the present Monday series of BBC Symphony Orchestra Round House concerts finished in high style, with a performance of Schoenberg's Suite Op. 29 (for three clarinets, violin, cello and piano) of such persuasive freshness that the music was heard new. The introducer, Hugh Wood, focused in his talk on what was enjoyably atmospheric, blend of sonority, immediacy of presence and effect. In the middle especially, the balance of degrees of intensity between various instrumental groups and even the toll of the special musical es that come from relaxed place. To read, and to understand the physical implications of the last leg of the man's present schedule—in honoured American style: "our Friday, London on Saturday and Monday, Boston and Paris on Tuesday, Wednesday and Thursday—is to marvel at the very of any players in such instances to produce a very performance at all.

perform the Bostonians and if not unfailingly at sharpest and best, as we it from other days and records, often magnificently greater force in the finale, even Hardly necessary to report where one missed an absolutely bay have all the attributes convincing inexorable impetus first-class orchestra: creamy, ones horns, dazzling trumpet, and trombones, agile woodwind strings exceptionally warm, splendid, 32nd-note garlands sound and responsive in all from the strings; an exquisite. But for these silvery solo flute, a fierce blaze is alone, their performance of coda.

abeth Hall

Gotkovsky/Glock

by RONALD CRICHTON

a concert promoter, only afflicted with form Bank robbery, would only rather see a small meagrely filling the Hall for chamber than the same number of decently populating, say. Ignore, where the music sound better and everywhere, would be happier, can't be many duo teams to fill the QEH who don't fit it deserve to under more favourable than black, empty and unsatisfactory acoustics. A good sonata recital! Gotkovsky and William was poorly attended, and result the half-way doing began with Mozart Sonata K377 in F from the same year (1781) as K380, heard since even now that he had shed his EBO responsability, with an outstanding slow movement. K377 has a set of variations in D minor, with a Siciliano. He was on this which is cousin to the one in the String Quartet in that key. The whose beautifully composed plangent tone, produced on instrument of rare Ootto. By the time they reached on the part of the K377, the piano was more forthright, during the coming, it not fully asserting E flat Sonata (K380) its rights.

beginning of the pro- one felt like exclaiming: nice to bear a good obituary wobble.

trouble with keeping the town in this hall is that the film repertory season announced by the distributors rest touch of pedal blur Seven Keys in January is to take place at the Curzon Cinema. It was strange to place the Curzon Cinema, The Moon, The Home and in its first youth Romeo, Luther, Galileo and In Dryden's sounding post. They will be presented for one night each, Friday, with Miss Reaktion, playing *Curzon* in opening on March 11, and then

its intentions about separately for two weeks each.

Rudolf Firkusny

Tuesday's lunchtime recital, broadcast live from St. John's, Smith Square, brought back to London Rudolf Firkusny, the distinguished pianist who is the leading exponent of Janacek's piano music. Only one piece in the programme took advantage of his unique authority and distinction: the Sonata subtitled "Dido's lament for a murdered Czech working man that is also a musical meditation of haunting passion and power, the more affecting for its rustic angularity. Though few Janacek piano performances have been given in the concert hall this past year, those few have been sufficient to highlight Mr. Firkusny's awesome mastery of the style by comparison with other less searching performers. The jagged phrases were cut with burning rhythmic attack; more important, there was a wide range of tonal colour, and a willingness to dwell on and draw out the strange (but once appre-

MAX LOPPERT

Bach Choir Centenary

This year marks the centenary of the Bach Choir of which the Prince of Wales has consented to accept the office of President. The Centenary Season will include the actual centenary concert, a Royal Albert Hall performance on April 26 of the *B minor Mass* on the exact anniversary of its first performance in England; and performances of some of the other great works with which the Choir has been especially associated—Bach's *St. Matthew Passion* and *St. John Passion*, and Benjamin Britten's *War Requiem*. There will also be the usual Family Carols concert on the Sunday afternoons before the Cathedral

are one or two general points that can be made. For instance the BBC's most successful current affairs series are those that are most specialised and operate on the outside edges of the hard news area—*To-morrow's World*, for example, and *The Money Programme*.

As it happens, last week's *Money Programme* was a somewhat over-academic study discussion on the economic philosophy of Adam Smith, and *To-morrow's World* happened to deal with two subjects on which I have some little knowledge: sailing (actually sand yachts) and modern newspaper composition—in which they showed themselves to be either

healthily sceptical, raising, as television does so often, doubts

about the accuracy of programmes in the many areas where one's expertise is lacking.

Of the sand yacht Judith Han reported blithely: "When you want to put on speed all you have to do is tighten up the rope" which must have made the sailors sit up and laugh like drains. Of facsimile transmission the programme implied that this was something from to-morrow's world, or at least something quite new, when in fact the Daily Mirror installed the system in 1965 between Manchester and Belfast, ceasing use in 1971 not least because of the bombing of the Irish plant.

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Round House/Radio 3

Schoenberg, Nono, Maw

by MAX LOPPERT

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Under Mr. Giesen, the BBC Singers commanded its far-flung forces to play the dance-themed movements as though their rhythms were indeed dance-inspired, with humour and captivating lightness. There was a conductor, Michael Giesen, to lead the six players—though strictly unnecessary, this must have encouraged the feeling of freedom and security which so characterised the playing. One moment of ill-balance in the third movement's second variation, losing the bass clarinet under the piano texture, only inspired increased gratitude for the clarity and fine definition of the rest. John Constable was the excellently imaginative pianist.

Earlier, the programme had revived Luigi Nono's *Covi di Diodone* of 1968, for four-part choir, (each part further subdivided) and percussion. It is a setting of five beautiful Ungaretti poems, in which Dido's death is internalised, patterned in terms of emotional reaction and observation. The musical line is, in response, fragmented, with words passed syllabically from voice to voice; yet, because of Nono's dramatic sense of contrasted pitches, the line is surprisingly clear, expressive of faltering emotions rather than faltering in effect. A sombre, disturbing piece, touched with sudden concords, sudden touches of harmony, sudden quickly-dying percussion climaxes.

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Torla Mastrand and Liv Ullman

Oslo theatre

O'Neill, Capek, Ibsen and Coward

by OSSIA TRILLING

A return visit to Oslo's theatreland proved highly rewarding. First there was the *Nationwide* production, suitably directed by José Quiñero from New York of O'Neill's soul-searching *The Moon* that brought the author's 125 years down and has taken strongly until all the time to find its way to the stage, though it has twice been rejected elsewhere in Norway in recent years.

The amazing *Terra Firma* on the other hand may have some useful underlying values for a Sunday evening magazine programme but its team need to learn the basic—very basic—techniques. Indeed they are doing this before our very eyes week by week, as they recycle every inch of the territory discovered, conquered and abandoned by previous magazine programmers during the last 25 years.

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The new Norwegian version of *The Moon* is the *National Theatre* production, suitably directed by José Quiñero from New York of O'Neill's soul-searching *The Moon* that brought the author's 125 years down and has taken strongly until all the time to find its way to the stage, though it has twice been rejected elsewhere in Norway in recent years. The *National Theatre* (the production of the Prague National Theatre) in its musical version, starring Ladislav Pešek, which came to Sir Peter Hall's *World Theatre Season* a decade ago, where in Norway in recent years, it has twice been rejected elsewhere in Norway in recent years. It deals with the tragi-comedy as seen through the eyes of the drunk-sodden Tramp who takes a critical look at the foolish foibles of self-delusion and self-destructive behaviour. Indeed they are doing this before our very eyes week by week, as they recycle every inch of the territory discovered, conquered and abandoned by previous magazine programmers during the last 25 years.

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There is no simple single answer to that original question and Oliver Whiteley's comment is of no help because the last time the country was not "divided" was in about 1945, and even then it was united in only one very limited sense. Perhaps improvements might be encouraged if all current affairs staffs were advised to concentrate more on the information and education mentioned in the BBC Charter, leaving more of the light entertainment to the Light Entertainment department.

Tonight, which started so disastrously, has been slowly but steadily improving, the improvement being in direct proportion to the number of gimmicks abandoned. Now that it is almost stripped down to a nuts-and-bolts current affairs programme it is nearly as good as the run of the mill *Middle East* which it replaced and may very well, I suspect, get a lot better.

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WORLD TRADE NEWS

Grain, lorry imports push Soviet Union into deficit

BY OUR OWN CORRESPONDENT

RECENTLY released official figures reveal that the Soviet Western economists is that the Soviet Union ran up a 1.5bn. rouble deficit in the first half of 1975 after showing an overall 2bn. rouble surplus in 1974.

The figures show the entire deficit was made in exchanges with non-members of Comecon, meaning the Third World as well as the industrialised West.

Foreign Trade, the official publication of the Foreign Trade Ministry, carried the figure in its January number. An accompanying article stressed the overall growth of Soviet trade, but gave no details or breakdown that would explain the deficit.

But it is accepted here that the deepening negative trade balance is largely the result of poor Soviet export performance early last year in the face of the economic crisis in the West.

HOME NEWS

Lord Goodman champions the 'right to write'

BY MICHAEL THOMPSON-NOEL

FEARS for the future freedoms (Amendment) Bill, rather than the perhaps ambiguous promises held out by the charter, were expressed yesterday by two Fleet Street editors and by Lord Goodman, chairman of the Newspaper Publishers' Association, at a hearing in London of the Royal Commission on the Press.

At the same time, the Institute of Journalists urged the Employment Secretary, Mr. Michael Foot, to ask the Commission to rescind the NUJ's charter in its present form. The institute's Press charter is proposed voluntary. "The union should be regarded as allies in working for greater freedom," said Mr. Wintour. He deplored those who might refuse to take part in negotiations on the charter and those who persisted in perceiving threats where none existed.

Earlier, the Commission had been told by Mr. M. H. Fisher, editor of the Financial Times, that there could be no objection to editing a newspaper where journalists belonged to the NUJ provided membership was not a condition of entry and that loss of union membership was not a cause for dismissal.

The controversy could have been avoided if the Government had agreed to incorporate in the proposed Press charter a simple clause guaranteeing that no one was to be denied the "right to write" by expulsion or from union membership.

Ho told the Commission it could "strike a blow for freedom" by reporting that the right to work for a newspaper without the threat of industrial sanction.

Intervention

The right to write was so fundamental that nothing should interfere with it. Asked by the Commission whether a Bill of Rights would help safeguard this freedom, Lord Goodman said he doubted whether a tolerable measure could be extracted from the present House of Commons, given its non-libertarian attitudes.

A closed shop was not a pre-requisite to proper and successful industrial negotiation in the newspaper industry.

He disagreed with the attitude of Mr. William Rees-Mogg, editor of The Times, who said last week he would not involve himself in helping to draw up the charter. "I do not believe that we shall be successful," said Lord Goodman, "but it is our duty to try."

A freely negotiated charter was one thing; a charter that had to be negotiated under the threat of intervention by the Secretary of State was another. "Secretaries of State and Parliament should have nothing to do with the running of a free Press."

Mr. Donald Trelford, editor of the Observer, told the Commission he would have preferred Lord Goodman's "unambiguous" amendment to the Government's Trade and Labour Rela-

Fall in £ unlikely to hit petrol prices

BY OUR INDUSTRIAL STAFF

PETROL PRICES are unlikely to rise, at least in the short term, in spite of the fall in the value of sterling, leading oil companies forecast yesterday.

With Britain deriving only a very small proportion of its requirements from the North Sea, most of the oil landed has to be paid for in dollars and a prolonged fall would begin to cause problems.

Until it becomes clearer at what level sterling is likely to settle, however, it is unlikely that the oil companies will submit applications to the Price Commission for increases in the U.S. dollar put up costs per gallon of crude by about 1p and by 0.5p per gallon at the petrol station.

Chrysler wins Post Office order for 2,265 vans

BY PETER CARTWRIGHT, MIDLANDS CORRESPONDENT

CHRYSLER (U.K.) yesterday received its biggest order since the pre-Christmas £162,000 rescue plan by the Government—2,265 light and medium vans worth nearly £5m for the telecommunications branch of the Post Office.

The support from a nationalised industry should help Chrysler factories at Dunsfold, Luton and the Coventry engine factory to return to full-time working.

Chrysler workers have been on varying degrees of short time, including temporary lay-offs, since before Christmas. Now back to full time in June.

British wine sales fall first time since 1969

BY KENNETH GOODING

SALES of wine in Britain fell for the first time since 1969 last year, from nine bottles to 81 million bottles a year. The wine trade expects that the drop will cause concern in Brussels.

In gallons terms, as measured by withdrawals from bond wine sales last year were 77.5m gallons, 6.1 per cent down on the previous year.

A significant feature last year was the swing from wines from countries outside the EEC. Sales of wine from Portugal dropped 18.5 per cent, from Spain 9.1, David Rutherford, chairman of the Wine and Spirit Association, said yesterday. Duties increased in 1974 and savage in 1975, inflated retail prices at 1975.

Only France suffered a set rate which drove away our back among the Common Market customers.

Aerospace pledge

SUGGESTIONS THAT uncertainty caused by the proposed nationalisation of the aerospace industry was preventing management of the existing companies from taking decisions were rejected by Mr. Eric Varley, the Industry Secretary, yesterday.

If the aircraft industry considers specific projects should be undertaken, we shall be very willing to consider such proposals in advance of next day.

Mr. Varley was replying to a letter from Mr. Michael Heseltine, Shadow Industry Secretary, criticising the lack of any commercial strategy for the aerospace and shipbuilding industries.

Hotels deal
Trust Houses Forte has signed a deal for the United Arab Emirates which will involve the group in supervision of the building, financing and eventual management of three hotels to be built at Khor Beach, Sharjah town centre and Khorfakkan.

Extremism stand
Mr. Douglas Eden and Dr. Stephen Haseler, two Labour Councillors on the Greater London Council, said that they would not stand as Labour candidates at next year's council elections. Their move was aimed at fighting the insidious introduction of extremism in the Labour Party.

Pensions plea
Old age pensions should be increased immediately to £14.75 a week for a single person and £20.75 for a married couple, says Mr. Alan Aspin, a Labour Councillor in London today at a rally organised by the British Pensioners and Trade Union Action Group.

Dearer fares date
The 25 per cent increase in London Transport bus fares will come into effect on June 20, a month earlier than originally proposed. Underground fares will go up on July 13 as planned.

Chairman's plea
Management should ensure that employees understand the relationship between profit and investment, Mr. Hector Lain, chairman of United Biscuits, was in a booklet on inflation and job security published by the company.

Warning on U.K. roads

BRITAIN'S roads could become some of the worst in Europe if the Government's road expenditure policy is not changed soon, road safety experts were told yesterday by Earl Howe, a vice-chairman of the RAC and president of the Institute of Road Safety Officers.

BY-ELECTION REPORT: CARSHALTON

A Tory romp amidst the daffodils

THE CHERRY blossom is out. Rose Hill is Labour territory among the semi-detached 1930s and the fief of Mr. Colin Blau, mock-Tudor avenues of Carshalton.

The rest of the constituency is on-the-Hill and Carshalton as mongrel and nondescript a Beeches. Down the road the daffodils are coming into bloom by Carshalton House, the Ponds and the parish church. The carefully restored and preserved reminders of the time at the beginning of the century when Carshalton could claim to be a village not yet overrun by creeping suburbia. Standing on

yesterday. It is a power which to the best of my knowledge has never been granted to any Minister in the Western world outside a dictatorship. It is a step which could give a government powers of news direction on top of the very considerable powers of news management which governments already have."

In his letter to Mr. Foot, Mr. R. F. Farmer, general secretary of the Institute of Journalists, said that in some areas local NUJ office-holders were telling public relations practitioners that unions they joined the union material they submitted on behalf of their clients would not be published.

Scandal

"This must surely be an indisputable example of that denial of access to the Press for which contributions and the public would be scandal and which you pledged Parliament to eradicate."

Mr. Farmer claimed the NUJ was now determined to use every legal means possible to compel all journalists to join its ranks and that "regard for Press freedom, the public good, or the rights of individuals will be subordinate to the achievement of that end."

Although the Royal Commission has interviewed certain journalists on aspects of the Barnesley dispute, it is thought unlikely that it will produce an interim report on the subject.

It is already due to publish a preliminary report next week on the likely future of the national Press and on suggested means of financial help to assist the introduction of new print technology.

Tories plan attack over NUJ case. Page 17

National newspapers must have will to survive'

BY MICHAEL THOMPSON-NOEL

THE VIEW that the national privately viewed as throat-cutting newspaper industry represented the ultimate in union militancy, management incompetence and technological backwardness, it was hoped, referred to the past.

Mr. Percy Roberts, deputy chairman and chief executive of Mirror Group Newspapers, told a London conference yesterday.

There were still areas for serious concern, however. The national newspaper industry had refused to operate as a media group to confront the "enemy" television—and its traditional methods of advertising rate cutting were more appropriate.

Mr. Joe Wade, general secretary of the National Graphical Association, said the new technology could only succeed if it was introduced on the basis of existing demarcation lines.



Trevor Humphries
Mr. Nigel Forman, the probable Conservative victor, at ease by Carshalton's picturesque ponds. But there is a different atmosphere among the terraced houses in the northern part of the constituency.

out that he had received complaints from old ladies about vulnerable. At the end of it all, the electors are left with the 32-year old

under-18s pulling up the flowers in their gardens. Such South African-born schoolmaster, his views which put him on the extreme right of to during the campaign and in, limited though deeply felt they may be. So quiet is the constituency that many of the older voters seem unaware of Mr. Carr's removal from the Com

monwealth. "I was a Friedmanite long before I knew of Milton Friedman," he says. His Liberalism is of the lyrical rather than the commonsense type. Bruges and experience with the Confederation of British Industry. But for the moment, his ambitions are overlaid with a shyness which

comes across as a stiff aloofness and a caution which makes him seem like a trimmer. Nor is he a man who enjoys the hustings, and he is not the man the

Liberal's Mr. Blau, a 38-year-old Lambeth Councillor, and Controller of Social Work Services for Tower Hamlets, is about as 'cheeky' a Cockney sparrow as a sedate place like Carshalton could take. A solid, right-winger, in Labour terms, and that he will be extremely lucky indeed to save his deposit.

It is true that Carshalton abuts onto Sutton and Cheam, which Mr. Graham Topham held briefly for the Liberals in 1973.

Thus, when Mr. Forman was asked yesterday how the breakdown of law and order, highlighted in his election address, affected Carshalton, he pointed

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After his defeat, he will doubtless be rewarded with one of those rare South London seats about which prospective Labour candidates are smacking their lips so noisily as possibly muster. But, having secured only 16.7 per cent of the Bob Mellish of the 1980s.

Hugh O'Shaughnessy

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4. In Australia. There is the Euro-Pacific Finance Corporation in Melbourne and Sydney.

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HOME NEWS

Leyland freeze on spending likely to stay till June

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

LEYLAND CARS is unlikely to next large allocation of cash being achieved in the latter half of its capital spending Enterprise Board. Lord Ryder's National of last year, when Leyland's market share crashed in Britain, before June. This is due in June. Between then and now, the car group has improved as it has done made cash conservation one of experiencing problems in supply. Derek Whittaker, the Leyland Allegro and Princess, and is also managing director, is short of cars for export, particularly to the early to Continental Europe.

When imposing the freeze last November, the company unions has promised to review the situation establish a six-month period of consolidation during this period. It now concedes that over the last three months there has been some improvement, but has risen markedly vehicle instrumentation division has been awarded a contract by Volvo to supply instruments for the Volvo 343 DL. The contract is estimated to be worth more than £5m.

Foreign cars take 36% of market

Foreign cars took 36.06 per cent. of U.K. sales in February, according to revised figures published today by the Society of Motor Manufacturers and Traders. Preliminary statistics had indicated import penetration slightly lower at 35.4 per cent.

The number of foreign cars registered during last month

was 38,774 against 32,000 (28.58 per cent.) in February last year. For the first two months of the year foreign firms sold 81,224 cars (34.09 per cent.) compared with 74,456 in 1975 (30.67 per cent.).

ECC estimates (other than Britain) boosted their U.K. sales in February by 16.77 per cent. to 23.84 per cent.

EFTA makers' share rose from

1.59 per cent. to 1.97 per cent. and the East Europeans' share rose from 0.96 per cent. to 1.24 per cent. But the share taken by the Japanese makers fell slightly from 9.13 per cent. to 8.96 per cent.

Total registrations last month, at 107,520, were 4 per cent. down on February 1975, and the lowest for the month since 1971.

According to the Department of the Environment, all building

programme of capital spending is to continue the improvement and get well above the figures

authorisation in advance of the

and get well above the figures

than £5m.

Building recession worst for 50 years

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

CONSTRUCTION OUTPUT in output achieved by contractors the last part of last year continued to reflect the recession in value at £2.95bn. at current prices compared with £3.05bn. in the previous three months. On a constant price basis, work levels were 2.2 per cent. down on the third quarter and 2.8 per cent. below the volume recorded a year earlier. In the third quarter of last year, orders had shown some upturn over the preceding three months.

Provisional figures from the Department of the Environment show no sign of an upturn in the level of work carried out during the final quarter of last year. For the year as a whole, output was estimated to be 6 per cent. below the previous year's level, which was itself 10 per cent. down on 1973.

Council house building carried out in the last quarter represented, at £490m. in current prices, a repeat of the previous three months' output. On a constant price basis, work was 1.8 per cent. up on the preceding quarter and nearly 10 per cent. higher than a year earlier.

The figures provided no indication that higher output levels could be expected and the volume of building work this year is generally expected to be 2 per cent. down on last year.

According to the Department of the Environment, all building

output at current prices was valued at £384m. in the last quarter of last year, a fall of 2.6 per cent. from the preceding quarter. At constant prices, housing work

was calculated to be 2.4 per cent. down on the previous quarter and 5.3 per cent. below the same quarter of 1974.

In the private housing sector,

advertisers on HTV. But the Price Commission, the Appeal Court ruled yesterday that Hovis was entitled to treat the Exchequer Levy, which commercial television companies pay to the IBA, as a "production cost" in computing price rises permissible under the Counter-inflation (Price Code) Order of 1974.

Last November Mr. Justice Mercaut ruled that it could not be included, and prevented a effect in eight to ten weeks' time. The extra cost of advertising on advertising rate to be paid by HTV could be up to 15 per cent.

After the ruling, which the Price Commission can take on appeal to the House of Lords, Mr. Ron Wordin, sales director at HTV, said, "Our advertisements would now be altered of an increase in rates to come into effect in eight to ten weeks' time. This included closure of one plant at Holyhead and concentration of texturising, spinning and circular knitting in Northern Ireland. Dyeing, printing and finishing was concentrated at Holyhead.

The company's new facilities came into being with a main drive in fibre and fabric prices as a result of the recession and overcapacity in denim jersey in the U.K. and the company was forced last year to introduce a programme of rationalisation.

This included closure of one

plant at Holyhead and concentration of texturising, spinning and circular knitting in Northern Ireland. Dyeing, printing and finishing was concentrated at Holyhead.

The company also pointed in its last report to a major effort to reduce stocks, but said that in carrying this out it had been forced to accept unprofitable prices and heavy losses.

The company said yesterday that its plan had not arrested losses as quickly as hoped.

The company's listing on the Stock Exchange has been temporarily suspended following the appointment of the receiver. The company employs about 400

people.

The statement provides a basic record of "agreed" facts, such as name and address of completed sites, names and addresses of

drivers, owners and witnesses of accidents.

Receiver for Fairfax Jersey

By Rhys David,
Textile Correspondent

FARIFAX JERSEY, the Manchester-based manufacturer of Jersey fabric with plants in Northern Ireland and Anglesey, has called in a receiver after failing to secure further cash support for its operations.

The company, which made a loss of £240,000 last year, has been financing a major programme of reorganisation with the aid of a loan from the Northern Ireland Finance Corporation, but further help is apparently now required.

As a result, the company states, its principal bankers have been unwilling to continue their support, making it necessary to appoint a receiver pending clarification of the group's future.

Fairfax, like the other textile groups which, in recent weeks have called in receivers, has been affected by the length of the recession which in textile trading shows no signs of coming to an early end in the U.K. at least.

The company, which had a turnover in the year to the end of June of £3.5m., embarked on a major expansion in 1974 aimed at increasing capacity with new facilities in Northern Ireland and expansion of dyeing and finishing in Anglesey.

The expansion was intended to meet higher demand and the company planned to broaden its range of fabrics within the Jersey knitting field.

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Loyalists fail in bid to hold 'unofficial' assembly meeting

BY OUR BELFAST CORRESPONDENT

AN ATTEMPT by Loyalists against the Government during politicians yesterday to hold an "ad hoc" meeting to gain the support of a majority in Northern Ireland Convention, in of coalition members.

The Belfast brigade of the dissident Provisional IRA has accused the failure.

The 40-strong coalition of in the bombing of a pub in Belfast, Unionist Convention Castlereagh, in the Irish Free State, was seriously split Republic on Sunday night, when about the wisdom of the solitary one man was killed.

The Army was keeping secret the quantity of explosives captured from territories in Ulster.

• • • Government, too, with political wings of para-military groups in Ulster should be stopped, Mr. Airey Neave, spokesman on Northern Ireland, and Wolf, his companion that he's Belfast shipyard assembly, and, if necessary, turned the meeting in a hall.

It members are still undecided about how they should react to the Government's final rejection of their demands for a return of majority rule.

Those who attended yesterday's meeting formed themselves into a committee and hope to put plans for their future tactics in the full coalition on Saturday.

A Loyalist spokesman said that it was still seeking clarification from Maritime Trust about implementation of the pro-

posals. There will be no further statements.

The three ships are vital to the continued employment of extreme Loyalists who want the shipyards' workforce into

roughly possible conditions used 1978.

General Accident extends 'speedy claims' service

BY ERIC SHORT

GENERAL ACCIDENT insurance group, with more than 1m. U.K. drivers on its books, is to extend its accident reporting scheme to the Lincoln, Hull and York areas.

This scheme, designed to speed the reporting and settlement of motor accident claims, was started by the group in 1974. section of the British motoring public would result in a better and speedier claims service.

Such a system was widely used in the United States.

The Statement provides a basic record of "agreed" facts, such as name and address of completed sites, names and addresses of

drivers, owners and witnesses of accidents.

Shipyard orders still down

OUTPUT from Britain's shipyards last year was the second lowest since 1969—but the industry maintained its fifth position in the world shipbuilding league.

Of a total of 34.2m. gross tons completed last year, Britain's share was 1.2m.

Japan's output of 17m. tons represented 49.7 per cent. of the world total, and West Germany's output of 2.5m. tons, representing 7.3 per cent., pushed them into second place in the league, according to figures published to-day by

Voice's Register of Shipping.

While the boom figures—a world record for the 19th successive year—do not show, however, that many of the giant shipyards which were completed last year have made only one voyage, this has been to a quiet harbour somewhere to be laid-up because of the drop in world oil shipments.

The figures show that while 36 per cent. (348,000 tons) of the output from British yards was for export, British owners imported vessels with a gross weight of 2.1m. tons, reflecting the better prices and delivery

dates which are available from many foreign yards.

• • • Govan Shipbuilders, the Government-controlled yard whose work force faces lay-offs later this year, is in negotiation with a foreign shipowner for a cargo ship order.

But a company spokesman said yesterday that the negotiations were at such a delicate stage that no information could be given.

The news was conveyed to a meeting of the 4,000 workers at the yard in Glasgow yesterday when they were addressed by stewards' convenor Mr. James Aitken.

Craftsmen shortage is forecast

THERE was likely to be a shortage of craftsmen in the engineering industry in the next three years whether or not there is an up-turn in the economy this year, the Engineering Industry Training Board said yesterday.

The Board's report on employment and training of craftsmen in the industry shows that the number of boys completing approved training fell from an average of 15,500 a year in the early 1970s to an average of less than 10,500. This is barely enough to make up for expected promotions let alone other losses.

The Board proposes to add up to 4,000 trainees to last year's recruitment, but this cannot produce fully-trained craftsmen until 1978.

FT Industrial Architecture Award

BY H. A. N. BROCKMAN

FOR the 10th anniversary of the FT Industrial Architecture Award, the first of which was made in 1967, a panel of three assessors will be asked to judge the entries.

Architect assessors are Mr. H. T. Cadbury-Brown and Mr. Peter Falconer. Sir Colin Anderson, industrialist and chairman of the Royal Fine Art Commission, will again be the industrial assessor.

The award is to encourage industrial building and engineering which will contribute to the industrial environment and initiate new aesthetic interest and practical purpose.

In 1976, another encouraging entry was hoped for and all decent industrial buildings are invited to enter the competition. A good proportion of entries has come, in the past, from structural engineers and combined partnerships of architects and engineers.

One point that must be made,

SNOW REPORTS

Depth State (cm.) of Weather L.U. Piste °C
Anderson ... 25-35 Fair Fair -3
Aldershot ... 30-40 Good Fair -2
Merton ... 20-30 Good Fair -2
St. Albans ... 25-30 Fair Piste -3
Vorley ... 25-30 Good Fair -1
Snow reports supplied by the Ski Club of Great Britain.

SWITZERLAND
Gstaad-Weissensteig ... 25-35 Good Sun -10
Gstaad-Saanen ... 25-30 Good Sun -10
Klosters ... 25-30 Good Fair -5
Leuk ... 25-30 Good Fair -3
Sax-Feld ... 25-30 Good Sun -12
Zermatt ... 25-30 Good Sun -10

GERMANY
Garmisch ... 3-10 Fair Cloud -1
Hannover ... 10-15 Good Fair -1
Oberwiesenthal ... 10-15 Fair Piste -1

SCOTLAND
Cairngorm-Main runs: few complete, others broken, surface icy.
Falls of Dochart area: tracks deep, snow 10-15 cm. deep. Areas rock clear. Some level 2,000 feet.

Glenlivet-Main runs: some complete, patchy cover, spring snow. Vertical runs 2,000 feet. Access roads clear. Some level 2,000 feet.

Glenoe-Main runs: few complete, others broken, hard-packed snow with icy patches. Falls of Dochart area: tracks deep, snow 10-15 cm. deep. Areas rock clear. Some level 2,000 feet.

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Further information about Vickers Ltd. and Roneo Vickers products is available.
Please write to the address shown.

We have a name for more efficient offices throughout the world.

The name is Roneo Vickers.

A group with branches and agents in more than a hundred countries and manufacturing activities on five continents.

Roneo Vickers is the biggest British owned multi-product office equipment group and still growing fast.

Today we produce equipment ranging from office furniture to filing systems, from franking machines to computer forms, as well as designing and manufacturing the duplicating and offset machines for which we have one of the most famous names in the world.

All of which is very good for business. Other people's and our own.

We sold nearly £100 million of equipment last year to help solve office problems around the world.

The solving of these problems is only one of the ways in which Vickers is winning markets.

It is bringing advances in fields as varied as printing plates and nuclear equipment, microscopes and bottling machinery, sea-bed engineering and metal decorating presses.

In fact Vickers is doing well in many different areas the kind of things it has always done well. Providing resourceful and practical engineering. Producing the products that people need.



Vickers

PRACTISE WHAT YOU PREACH.

You are, no doubt, asking your company staff to cut out waste. And, at the same time, asking yourself how you can contribute.

In which case, may we suggest you look at your company car? If it's at all typical, it probably gives you little more than 15 miles to a gallon.

And you might decide that you'd set a better example if you arrived at work in an Audi 100.

According to Autocar, its overall mpg is 40% better than that of a Jaguar XJ 3.4. It has the added advantage of needing a major service only once every 10,000 miles.

But for all this, our car offers you a measure of performance and spaciousness that is at least as generous as that offered by its more thirsty competitors.

It also offers you such a degree of comfort that one admiring gentleman chose to drive an Audi 100GL non-stop, 22 hours a day, for 2 weeks, which we believe to be a world record.

Last, but by no means least, the Audi offers you a steering and braking system that can keep you on course if a front wheel skids or punctures. And, though other executive saloons may preach about safety, that's one particular feat they can't actually practise.

In short, the Audi 100 doesn't involve you in the sacrifices you might expect.

And the advantages? Well, how many companies who persist in following the extravagant policies of the past can hope to stay in business?

As you're always, no doubt, telling your staff.



Audi

AUDI 100LS ILLUSTRATED £3,298. PRICE INCLUDES VAT AND CAR TAX AND IS CORRECT AT TIME OF GOING TO PRESS. FOR AN INFORMATION PACK ON THE AUDI 100 WRITE TO
AUDI CUSTOMER ENQUIRIES, PEMBROKE HOUSE, CAMPSBOURNE ROAD, LONDON N8 7PT. PERSONAL EXPORT SALES: 95 BAKER STREET, LONDON W1. TEL: 01-486 8411.

APPOINTMENTS

CHIEF ESTIMATOR—MIDDLE EAST TO \$60,000

An American construction company with worldwide operations is looking for a Chief Estimator with strong experience in cost accounting and purchasing, preferably gained on highrise building projects in the Middle East. The Headquarter's location will be in the Arabian Gulf area.

The ideal candidate will have a degree in civil or architectural engineering, with an MBA as an additional asset. He must speak absolutely fluent English, and be willing to travel extensively. His age will be between 35 and 45, but candidates outside this range will be considered.

Qualified executives are invited to write to us, in English, giving all pertinent information, including current position and responsibility and current salary.

All replies will be handled in the strictest confidence, and as a leading firm of management consultants retained to select the executive for this position, we undertake not to disclose any information to our client prior to a personal interview, and only with the consent of the respondent.

Write to Box No. F.396, The Financial Times,
10, Cannon Street, EC4P 4BY.



ACCOUNT EXECUTIVES

Required to join an active and growing team servicing institutional clients in the U.K. and Europe. Successful applicants should have a proven record and will be covering a wide range of financial services but with particular emphasis on the American and Canadian Stock Markets. Salary will fully reflect applicant's qualifications.

Replies should be sent in confidence to:

Mr. J. Trevor Spurgen,
Vice President and Director,
Wood Gundy Limited,
30 Finsbury Square,
LONDON EC2A 1SB

CAN YOU SEIZE AN OPPORTUNITY?

New Business Consultants are required in London, Manchester and Birmingham to join a successful team. We offer you

- An expert technical back-up
- A basic salary with total earnings directly related to production.
- Free membership of our employee benefit schemes.
- All expenses paid.

We require from you enthusiasm, hard work, a sound knowledge of Life Assurance, Pensions, Investment and Tax and a proven record of new business. If you meet these criteria please write in confidence to The Managing Director, Bevington Lowndes Ltd., 5 West Halkin Street, London, S.W.1.

COMPANY NOTICES

GREAT BOULDER MINES LIMITED

NOTICE IS HEREBY GIVEN that on the 12th day of February 1975 the Company, after due consideration of the Scheme of Arrangement proposed between Great Boulder Mines Limited and its members and dated the 14th day of November 1974 as approved and further ordered that the said Scheme should be registered under section 181(1) of the Companies Act 1961 of the State of Victoria and further ordered that the reduction of capital of the said Company resulted upon and provided for by the Scheme of Arrangement which was registered as such was duly passed on the 21st day of January 1975 at an Extraordinary General Meeting of the said Company as set out in the following words and figures:

"That subject to and conditional upon the Scheme of Arrangement which is to be considered by the members of the Company, other than those who are entitled to receive a preference share of 10 cents each on Wednesday the 21st day of January 1975 at 11 o'clock in the afternoon being approved by the Supreme Court of Victoria with or without modification, the shareholders of the Company will receive 500,000 shares divided into 10,000,000 shares of 10 cents each, each consisting of 100,000 shares of 10 cents each and fully paid ordinary shares of 10 cents each;

To 10,000,000 unissued shares of 10 cents each;

To 10,000,000 issued and fully paid ordinary shares of 10 cents each;

By cancelling and extinguishing all of the 10,000,000 issued shares in the capital of the Company which were not registered in the name of Gold Wimmer Ingallion Preparatory Limited as at 31st October 1975;

be confirmed and declared that the capital of the said Company as aforesaid will consist of 10,000,000 shares of 10 cents each, each consisting of 100,000 shares of 10 cents each and fully paid ordinary shares of 10 cents each and further ordered that the said shareholders shall be entitled to receive a preference share of 10 cents each and fully paid ordinary shares of 10 cents each;

and that the shareholders of the said Company shall be entitled to receive a preference share of 10 cents each and fully paid ordinary shares of 10 cents each;

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and that the shareholders of the

FINANCIAL TIMES SURVEY

Wednesday March 10 1976

GERMAN BANKING

The German banks had a good year in 1975: private savings, boosted by fears of unemployment, reached unprecedented levels; interest rates fell; and credit was in plentiful supply. Few serious problems are expected this year. Higher demand for credit is likely to be offset by a lower level of public borrowing.

SPEECHES of chairman of German economy's financial car-
inter-Press conferences of bureau chief were well and truly
big German companies flooded, and if the year-end
with a litany: "1975 was statistics showed "restrained
most difficult business year growth in the money supply
post-war era." Yet the truth was due to no restraint but
in banks did handsomely, rather to the lack of interest of
chairmen were for those at whom the Bundesbank's
expansiveness was directed.

progress reports with
satisfaction, and to-day
before the final reckoning,
public relations stats are
the apparent
presented by bank
in 1975.

the last three banks—
Bank, Dresden Bank
Kommersbank together
results to the end of
last year showed that
total loan volume had
6.2 per cent over the ten
to DM96.6bn. Their
margin income over the
period was up 14.8 per
to DMS.27bn., giving an
spread of 3.8 per cent.
operating profit
ing (trading profits) had
per cent to DM1.286bn.
therefore no surprise to
that Dresden Bank and
bank plan to raise their
and financial conditions under
these profits were made
dictated by the expansive
of the Bundesbank and
unprecedented flow of
funds into savings
in an attempt to get
German economy
the Bundesbank extended
the reserve ratios were
the summer and lowered
1975 of DM75bn.; the public
and Lombard rates sector took DM45bn. or 58 per
cent to 3.5 per cent, and
where it had borrowed
cent, respectively. The DM1.9bn. in the previous year,
and by the lack of an

In the third quarter 82 per cent to spend a sharp rise in friction depriving the rest of pay relatively high interest
went into the public purse. It of the year, peaked at 17 per cent of all new bank credit take home pay at the beginning German industry of some finan-

was a reflection of the economic cent in the second quarter and build up stocks and get the big banks, especially when recovery set in during the then inched back down towards autumn that this proportion more normal levels.

dropped in the last quarter to On top of this flow of savings is cyclical. "You cannot push

which new credit exceeded the considerable amount of extra

total new credit of the first liquidity by virtue of the competition in the moment.

the Sonnenring in Frankfurt,

Schablon in Munich—was the main reason for Joss provisions

for 1973 and 1974 of DM1.5bn.

On top of this came the "Diamond Bourse" property development in Frankfurt, of which it was an important creditor, and the collapse of the Gloegeger textile group for which it was likewise a creditor.

In early March the savings banks association and the state

of Hesse, who are by law guar-

to raise their guarantee fund

from DM850m. by DM200m. in

match the Landesbank's 1975

loss, whose extent is still

undisclosed.

had been given the go-ahead to
woo the general public. This
they did with great glee and
to some effect: the fact that 1975
was a good year for car sales
was partly due to the "never
again" prices at which buyers
could obtain credit.

Consolidation

The banks found their
largest and most interested
customer in the public sector.
Marketing German economy
the Bundesbank extended
the reserve ratios were
the summer and lowered
1975 of DM75bn.; the public
and Lombard rates sector took DM45bn. or 58 per
cent to 3.5 per cent, and
where it had borrowed
cent, respectively. The DM1.9bn. in the previous year,
and by the lack of an

record for lending to non-bank
customers.

While the Government
borrowed, the private sector
was engaged in massive financial
consolidation. For the first time since the reconstruc-

tion the German private sector
actually reduced its short and

medium-term bank debt over

1975, but at the same time it

took out at least two and a half

times more in long-term

borrowing than ever before.

Such monetary laxity provided

the classic conditions for high

profit in 1974. Yet such a profit

is not the rest of the economy and on

individuals salted away no less

the rest of the economy and on

the profit in 1974 must naturally

raise the question: Is com-

petition in the German credit

market, particularly in connec-

tion with loans for ship con-

struction and to underdevel-

oped countries. The fortunes of

large corporate customers is tough. The profit,

make loans to medium size companies. The fortunes of

Deutsche Schiffsbank, in

which all of the "big three"

have an equity stake.

Meanwhile Hessische Landes-
bank Girozentrale, one of the
12 institutions that collects and
feels on good terms with the

big banks, especially when

deploys the excess liquidity of

Germany's big savings bank net-

buying 47 per cent from the

struggling Hessische Landes-

bank. Such equity investments,

and the managerial involve-

ment that goes with them, have

a whiff of monopoly power. Yet

it is also clear that they have

been acquired more with social

responsibility than with profit

as the aim.

There always has been some-
thing of a double standard
applied in the discussion of
bank competition. Banks are
expected to compete but at
the same time co-operate in
finding a solution, say, in the
Hessia crisis or in a collapse
of confidence in the tanker

market. They should not con-

spire, unless of course it is to
encourage one another to

remain committed to troubled

AEG-Telefunken.

The most blatant display of
bank power last year was

Deutsche Bank's acquisition and

subsequent disposal of the 20

per cent of Daimler-Benz that

the Shah of Iran wanted to

acquire from the Flick family.

Yet this was also the most

popular action by any bank in

1975. It was an immense stock

market gamble. It paid off, and

it did much to restore a picture

of banking in Germany that had

been tarnished by the Herstatt

affair and by the desperate

haggling that followed it.

Within the ranks of the com-

mercial banks a trend towards

concentration has undoubtedly

example of such a situation is
Röder, the German camera com-
pany, of which the Nord-
deutsche Landesbank is soon to
have almost total ownership
buying 47 per cent from the
struggling Hessische Landes-
bank. Such equity investments,
and the managerial involve-
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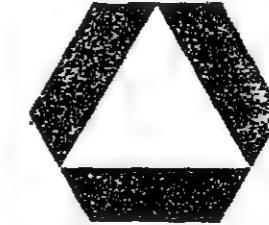
A calm scenario

By Nicholas Colchester, Bonn Correspondent

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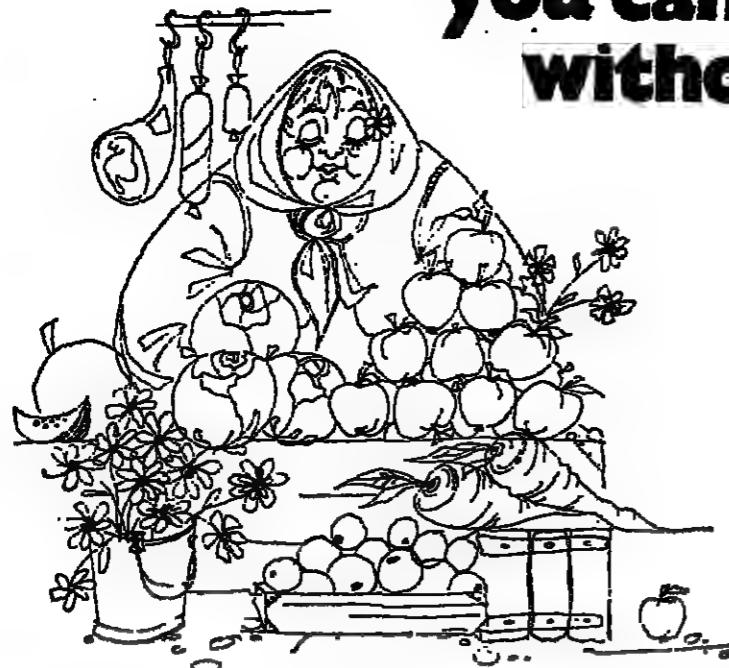
7-8 Gallusstraße, 6 Frankfurt/Main,
Telephone: 2631, Telex: 41230
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German market
in which
you can do
without us.**



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**Organization of the
Sparkassen, Landesbanken/Girozentralen
in the Federal Republic of Germany**

GERMAN BANKING II

Doing battle in the commercial sector

THE MOST conspicuous source of competition in the West German banking industry is the rivalry that exists between the various types of banks. The universal banking system that Germany has adopted does not only mean universality in the commercial banking sector, it means that each of three main German banking systems is attempting to offer every service offered by the others. This process is visible inside West Germany in the vigorous advertising campaigns of each of the three systems. It is visible outside West Germany in the establishment of international branches by German banks some of whose functions within West Germany remain obscure to those acquainted with them.

The three banking systems in Germany are the commercial banks (which include the regional and the private banks), the savings bank/Girozentrale sector, and the cooperative bank/Zentralkasse network. These are supplemented by the German Post Office's banking activities, which are remarkable in their extent. The object of this article is briefly to describe the ways in which the savings, cooperative and postal systems are equipped to do battle with the commercial banking sector.

As the table shows, the balance sheet total of the savings bank/Girozentrale system was DM567bn. at the end of last year, making it in volume terms the most formidable banking

network in Germany. Each of the 890 savings banks, or Sparkassen, is owned and guaranteed by a local authority to whose area it is restricted. Altogether these banks have total of 16,000 branches. They issue no shares and their basic capital is accumulated only through ploughed back profit. They are also statutorily forbidden to get into risky business and, in particular, are not allowed to hold

shares.

Their basic business remains the deployment of German savings and here they have a market share of 54 per cent. This market share has dropped by 8 per cent over the last decade as the commercial banks have stepped up their efforts to attract savings and as the cooperative banks have expanded, yet it still represents a massive flow of funds and explains the financial power of the Girozentrale. Meanwhile the savings banks have expanded their services increasingly into the commercial banking area, and although their traditional market leadership is in credit for house-building and for local public sector financing, they are becoming more and more sophisticated as leaders to industry.



Bank buildings old and new in Frankfurt.

GERMAN BANKING BUSINESS (DM bn.)

	Business volume	Sight deposits	Savings	Credit to non-banks
All banks	1,454	130	378	913
Commercial banks	357	49	68	205
Girozentrale	245	6	3	161
Savings banks	322	41	202	201
Zentralkasse	64	1	0	14
Co-operative banks	186	21	84	84
Post Office	30	7	19	15

Source: Bundesbank

bank's enormous problems at the top of the pyramid by being the best reminder of this, the Deutsche Genossenschafts. The third group of credit bank. The latter is the only institutions to aspire to be "full bank" in the system of big-bank service banks" are the co-operative size, and it has expanded vigourously overseas in the last few years. There is talk of the DG Bank taking in the Zentralkasse as branches. This would bring advantages and would expand the DG Bank's German base, but the idea is not popular with the managers of the independent banks belonging to over 7,000 members, and with an additional 14,400 branches.

The system was started a century ago mainly for the benefit of craftsmen and retailers (Volksbanken) and farmers (Raiffeisenbanken), and namely the differing flows of

since the 1930s has expanded as influence.

ownership and more and more wage earners security.

Commercial banks have become members. Membership contribution now stands the guarantors of the solidity of

liquidity of the savings banks at between DM50 and DM200 their branches. The Herstatt in their area, or in times of need, yields a "dividend" of 6 per cent. More can deposit protection system, with

needed by these banks. They are contributed on this basis, the establishment of a new central fund. But nevertheless

the up to a variable limit (because of the bank, this is rather expensive money), but there is an additional 14,400 branches.

This last point touches on an important competitive factor in

the organisation of the three different types of banks,

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GERMAN BANKING III

Foreign banks await the upturn

FOR THE past ten years, West German banks have become something

needed for overseas bankers. The initial pull was the Marshall Plan, 1950. While there were also the needs of the military to be served, a marked reluctance to go abroad. The needs of the war-torn economy, particularly in the Federal Republic, all seeking a slice of the foreign market, are now the main areas of operation.

The increase in foreign banking operations in West Germany may seem a little faded. Certainly the recession and the lower level of activity has had a marked effect on foreign banking, but West Germany's economy remains the strongest in Europe and the Federal Republic should be among the first to benefit from the very

would be wrong to assume, however, that foreign involvement in the West German bank-

sector is a comparatively recent phenomenon. Foreign banks have played an important part in West German post-war history and a number can trace their operations back past the

start of the 1960s, when there has been an instant change of emphasis in the operations of overseas in the Federal Republic. This has led to increasing importance of Frankfurt as an international financial centre. For instance, Hamburg, the Federal Republic's largest port, formerly the focus of attention for the British banks, a major role was seen as

day the financing of trade is important, but the rapid economic growth of other areas of opportunity. For the British banks, foreign exchange market and use their voting rights and me an important area of administration, while at the same time they sought to build up business of lending to prime and honourable history of same, and in the period of

German banks with post-war reconstruction. Until the mid-1960s West German banks—like many number of foreign offices and branching to the multinationals, the European market and the foreign exchanges, in the Federal Republic, all seeking a slice of the foreign market, are now the main areas of operation.

A further factor in the rapid rise in foreign interest in the West German financial scene has been the increasing importance of overseas earnings in the banking profits. This is particularly true of the British banks. Barclays International, trimmmed.

for example, contributed 44 per cent of group profits last year, compared with 34 per cent in 1974.

The streets of Frankfurt, however, have not always been paved with gold. The recession, after the go-go years of the late 1960s and early 1970s, hit many foreign banks hard, while others

that have set up operations during the past couple of years have seen expectations severely

Prime corporate borrowers do not operate in the stock market, coupled with declining rates in both the Eurobond market and the domestic bond market, made these more attractive sources of medium- and long-term finance.

The considerable excess of liquidity has created a borrowers' market which has hit the overseas banks here far harder than the domestic banks. The domestic banks, with representatives on the boards of most of West Germany's leading concerns, have been far better placed to pick up such business that is going than their competitors from overseas.

The foreign exchange market has remained an important area of operation for overseas banks. To quote one banker, "it did

fail to live up to forecasts, with heavy cuts in investment by the smaller overseas bank that has a direct interest in stock market operations.

"I am not aware of any regulations debarring foreign banks from operating in the stock market, but we would have to obtain specific permission to do so. It would involve a great deal of trouble and expense—for instance we would have to employ a number of experts in various fields—and for us it would not be worth the trouble. If we wanted to go into the stock market, we would have to obtain a German subsidiary."

The foreign exchange market has remained an important area of operation for overseas banks. To quote one banker, "it did fail to live up to forecasts, with heavy cuts in investment by the smaller overseas bank that has a direct interest in stock market operations.

It is claimed in some quarters that West Germany in general, and Frankfurt in particular, is over-banked, but what international finance centre cannot claim the same? Certainly there is evidence of rate-cutting among foreign banks, with regular reports of bills being discounted 4 per cent under the discount rate. However, with the Bundesbank and the five leading economic institutes stating that upswing is already with us, this year should be better than last.

Guy Hawtin

Frankfurt Correspondent

The stock market

WEST GERMANY'S stock market has had a remarkable reconstruction that followed wise be hard to come by. Bank exchange and, unlike banks in there was even greater pressure participation might be irksome

in 1975. Turnover more than many other countries, are not on the banks to widen their for the entrepreneur but large

index went up from 563.6 at the association from operating capital, banks were just about

directly in the market. It is the only major source of it and

a role that is not entirely of security was virtually the only

their own choosing. It was equity that could be offered.

This year the growth is not largely thrust upon them and the West Germans can, in the main, be thankful for it.

The foundations of the really massed bank share portfolios were laid during the Weimar Republic when Germany started rebuilding its economy after the attrition of the first world war.

Industry and the recession left the banks with substantial tranches of largely valueless shares which had been lodged with them as security. They

had little choice but to hold on to them and protect the investments as best they could in the hope of eventually recouping their losses.

Industry, for its part, obtains security, and important shareholdings by the country's leading banks ensure access to aimed at raising DM316m—an

times when cash might otherwise be by the consortium itself.

Benefits

There are benefits in such a system both for the bankers and the industrialists. For the

bankers, their shareholdings and seats on supervisory boards of their leading clients mean

that they can keep a close eye

on the investments and, at the

same time, ensure that their

most important creditors are pursuing sound commercial policies.

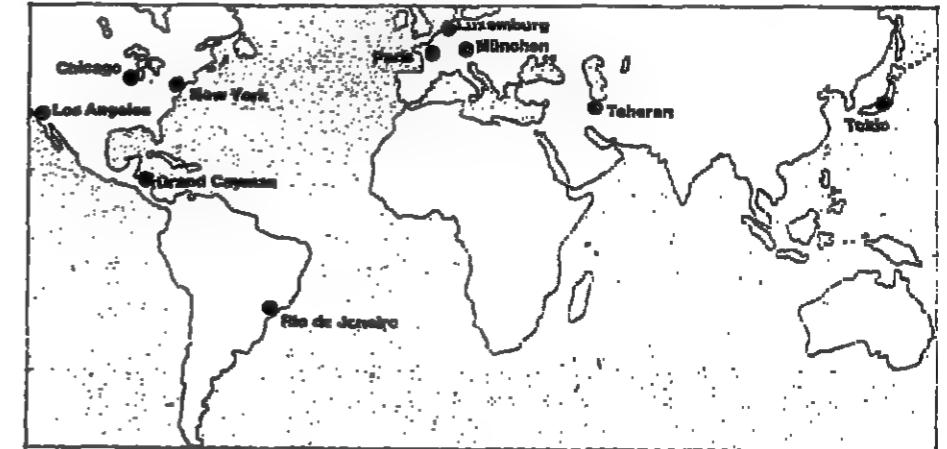
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CONTINUED ON NEXT PAGE

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This region provides the backdrop for WestLB's own impressive development. It has helped the Bank to become one of the largest in Europe. And to rank among the top twenty in the world.

WestLB's balance sheet total exceeds DM 50,000 million and when administered and trust funds and contingent liabilities are added, the grand total reaches more than DM 80,000 million.

But figures tell only half the story. As a universal international bank offering the full range of commercial and investment banking services, WestLB a solid foundation upon which the risks of doing less in a volatile world economic situation are

spread.

bonds and these, together with substantial deposits from corporations, institutional investors, Sparkassen and others, ensure wellbalanced sources of funds to allow a broad spectrum of credit business, ranging from the long-term financing of vast public and private projects to short-term bridging loans.

However, sheer size and state-backed stability are only two aspects of WestLB's inherent suitability to be your banking partner. There are other important

questions you must ask yourself before making a final choice. "Has the bank the depth of experience I'll need?" "Can it meet my standards of efficiency?" "Is the bank as international as my business?"

To get the complete answers to these questions and to find out about the many specialized services available, contact us directly or ask your local bankers to put you in touch with us.

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a growing force in international banking

Branch: 21 Austin Friars, London EC2N 2HB, Telephone: 638 6141, Telex: 887984/5

GERMAN BANKING IV

Bundesbank takes a long-term view

AT THE end of December, 1975, Deutsche Bundesbank combines bank emphasised that the main pitch. There is still a good deal of antagonism between the Left wing of the Social Democratic Party and its Free Democratic Party coalition partner, with Herr Hans Friderichs, the FDP Economics Minister, clearly identified with the cause of monetary prudence. The Bundesbank, although jealous of its political independence, can nonetheless be invoked as a powerful ally by Herr Friderichs in his reluctance, even in an election year, to court a resurgence of inflationary pressures by further measures to accelerate the economic recovery.

In announcing this objective, the Bundesbank itself tacitly acknowledged that it was performing as much an act of faith. And immediately after the statement explained: "The Deputy Chairman of the Bundes-

bank money supply during the next the economic process, and part 12 months. The target is once usually management and again the stock of central bank trade unions, will endeavour to money, comprising currency in use, this monetary margin as circulation and the minimum far as possible for expanding reserves maintained by banks production and employment in their domestic liabilities, and not for raising prices and The Bundesbank's council is costs. It emphasises at the same time that the average annual increase in central bank money defines the scope only of monetary expansion, not the Bundesbank's growth target for the

U.S. last year, where the growth target in the 8-15 per cent. range, in the event, the rise in the broadly defined cent. in aggregate expenditure, of the exercise for its own sake. The results of the 1975 experiment in monetary management have encouraged Herr Karl Klasen, the Chairman, and his colleagues to feel that if the central bank cannot control money supply as precisely as some monetarists would claim, it can nevertheless exert an important influence on the growth of at least some monetary aggregates in a direction which is helpful to overall recovery.

Despite these essential political dimensions to the Bundesbank's growth target for the

central bank money stock, however, there is also a quietly strengthening confidence at its Frankfurt headquarters in the value of the exercise for its own sake. The results of the 1975 experiment in monetary management have encouraged Herr Karl Klasen, the Chairman, and his colleagues to feel that if the central bank cannot control money supply as precisely as some monetarists would claim, it can nevertheless exert an important influence on the growth of at least some monetary aggregates in a direction which is helpful to overall recovery.

During 1975, when the target had been set of an 8 per cent. increase in the central bank money stock in the course of the year, actual growth was about 10 per cent. The Bundesbank regards this performance as reasonably well on track, although it was exceeded as a result of a faster-than-expected increase in the level of economic activity during the first few months of 1975. This fact in itself has brought home to the Bundesbank the need to measure changes in monetary growth over periods of not less than about a year, and to resist the temptation to tune it so finely as to be able to bring about faster or slower rates of credit growth registered during the last quarter of 1975 holds up even during the first two quarters.

The vigorous growth of credit, such both in productive, potential and in unutilised monetary liquidity.

As this suggests, the Bundesbank is likely for the next few months to do little to alter the current posture of low-interest rates and fairly plentiful liquidity. Among other factors, it will be watching the development of the velocity of circulation of money before it takes any major decisions in support

Importance

In West Germany, where so much has been attained in the domain of economic policy through concentration between the two sides of industry and the Government, the adoption of such an attitude on the part of the Bundesbank is of enormous importance. Debate over how much more stimulus ought to be provided in order to reduce unemployment, and how tightly the limits should be drawn on public sector deficit financing, remains at a high

level of the closing months of its 8 per cent. guideline. It

was also reflected in a belief that this expansion will

be of the order of 9-10 per cent. range, in the event, the rise in the broadly defined cent. in aggregate expenditure.

rate of growth proved to have money supply (M3) between October and December. He pointed out that a quantitative experiment in monetary management has ceased to be

quarter, at a time when gross national product rose by 18 per cent.

Average

Partly in order to make a longer view easier, the Bundesbank has this year chosen not to make its 8 per cent. target for the growth of central bank money relate to growth in the course of the year, as it did in 1975, but to make it an average increase during 1976.

The bank's experts fully expect money supply to increase unevenly, with a continued steep increase maintained during the first few months. Clearly this rate will need to be slowed down considerably in the latter part of the year if the overall target is not to be bypassed.

Some private sector bankers already appear sceptical about whether it can have any relevance if the seasonally-adjusted 16 per cent. annual rate of credit growth registered during the last quarter of 1975 holds up even during the first two quarters.

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of the workings of the European "Snake" — though they are quick to point out that this has been due less to the technical nature of the system than to the willingness or ability of participating countries to adopt domestic economic policies in support of their external positions.

Above all, the joint float has spared the German financial system the vast and indigestible inflows of speculative capital it had to contend with during the last years of the Bretton Woods arrangements. In little more than two years before the joint float came into effect, over \$23bn. flooded into the Bundesbank through the foreign exchange market.

Yet there is also no denying the fact that the markets still have the power to wreak havoc with the best laid plans. The German authorities could congratulate themselves after the Nice summit meeting last month that, following strong stands by Bonn and Paris, no unwarranted alteration of the Deutchmark-Franc relationship within the snake had been brought about. Yet the intervention operations needed to defend that relationship had been on a very large scale indeed. Central bankers may argue that they have been able to avoid intervening against underlying trends; that will not prevent the market from taking a different view from their own on future occasions as to what the underlying trend really is.

G. H. Adrian Dicks

Stock

CONTINUED FROM PREVIOUS PAGE

It is fair to argue that the holder, West Germans point out, a pretty informal fashion, that the small shareholder has curbed the development of the Federal Republic's stock markets. Despite the economic miracle and the industrial boom, the number of quoted companies has diminished. The shrinkage is primarily a result of mergers, but the fact is that industry looks to the banks rather than the stock market as its main source of finance.

There has been much argument among foreign observers as to whether the massive bank involvement in the stock market "works" to the disadvantage of the private shareholder. They point out that German dividends have never been particularly high in relation to the cost of the share and that the banks must take a good deal of responsibility for this. It is also argued that the individual shareholder's voice is effectively drowned by the large voting blocks that the banks exercise.

All in all, it is hard to resist the conclusion that the West German stock markets are administered markets, albeit in

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PARLIAMENT

Observers
refusal
by Iceland
regretted

WILLIAM RODGERS, Minister of State for Defence, in the Commons yesterday, he was very sorry that he had turned down the British government that Nato observers and sail with Icelandic gunnery, policing the disputed fish grounds.

Mr. James Johnson (Lab., Hull) said it was a little sad that the Icelandic Government should come on board their vessels.

Correspondents, but did not allow Nato observers to be people who would be in objective and neutral assessment of the actions.

Opposition defence spokesman

Granley Onslow urged the government to arrange for MPs with both main parties to sail with Navy ships in the area, so they could correct the misdeeds the media had created.

Mr. Ivan Lawrence (C. Arton) said it was the height of absurdity, in view of the Law of the Sea conference's decision to ban 200-mile limits for the Government to continue with this charade.

He placed at risk the Nato forces on Iceland.

Mr. Rogers said Mr. Lawrence had a very narrow view of the problem. The Government had no right to support the fishing industry. "We would like to have a peaceful solution; we could do one tomorrow if the Icelandic Government were again asked to sit round a table and a compromise."

He added that if Britain was to reduce unemployment to

MP's pay
plan for
councillors

BILL to scrap attendance allowances for local councillors and introduce a new scheme of (borough) said that the moratorium was given a formal reading in the Commons yesterday.

(sponsor, Mr. John Farr (C. Moratorium would be paid equally tax-free, at the rate of per 100 electors. There would be a minimum payment of £50 a year and a maximum payment £300.)

The Bill would also aim to cover losses of earnings for people who work as badly paid as local councillors, a person at the top of his earning ability. At the moment, this person tended to hold back from council work.

Mr. Farr claimed that the 1972 Local Government Act under which councillors' allowances were paid was deficient. His sure would save about £5m public money every year in England and Wales.

Brown pressed
in airport
mortar attack

DEFENCE FORCES were in the recent mortar attack on Aldergrove airport in Northern Ireland by anonymous bombers elsewhere in airport precincts. Mr. Robert Wilson, Defence Under-Secretary of the Army, said in the Commons yesterday.

was answering Mr. Michael Wilson (C. Newbury), who had asked why the IRA able to bring vehicles to the airport and what steps were being taken to stop such an attack could appear.

John Biggs-Davison (C. Finsbury) challenged Mr. Wilson to refuse the damaging action from Democratic Party sources that there was a lengthy warning of the attack on Aldergrove air-

Brown retorted: "We have aware for some time of a threat, but knew of no threat that would have ended the closing of the

French nuclear
link dismissed

IT IS no possibility of a alliance between Britain France. Mr. Ray Mason, Secretary, said in the Commons yesterday. "If ever were made to me, I would a very cool response," he

lying to Mr. Cyril Townes (Bexleyheath), Mr. Mason that the French were not of the military, strategic Nato, we could not enter any nuclear alliance him on that basis.

Parho report
der study

REPORT on the affairs of Peter Shore, Trade

Parliamentary answer by that the inspectors under the Companies

make the investigation.

submitted their report on

the UN Security Council's aggression of Russia and Cuban

made the investigation.

make the investigation.

international imperialism between Russia and China was a big prob-

ing, Cecil Rhodes.

Chancellor assures Left he will not lose sight of Socialist priorities

More cuts if economy fails to respond, Healey warns

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

MR. DENIS HEALEY, Chancellor of the Exchequer, last night warned the Commons that if the economic situation failed to make the improvement he anticipates, then "we shall have to cut public expenditure programmes further, rather than increase them."

It was a warning that Mr. Healey addressed particularly to his left-wing backbenchers, who have accused him of betraying the Labour party's manifesto by his insistence on the need to trim public spending.

The Left wingers, reduced to bitter barracking, repeatedly interrupted the Chancellor's defence of his policy during the first of two days of debate on the first White Paper on public expenditure.

But Mr. Healey rode their disapproval with persuasive assertions that he had no intention of losing sight of the Socialist priorities they urged. To prove it, he devoted the rest of his speech to wiping the Tory attitude to the economic situation, contending that the Opposition had failed to say how it would deal with the problems.

It was a performance which Sir Geoffrey Howe, shadow Chancellor, condemned as a display of "aggressive complacency" and blustering misrepresentation of his political

The target for public expenditure cuts that the Tories would like to see, Sir. Geoffrey told the House, against the Government figure of £3bn—but he did not outline a time-scale for such a programme.

Mr. Healey said the sort of

expenditure envisaged a year ago would today require about an 8% increase in the basic rate of income tax. It would be impossible to achieve the necessary wage moderation if men and women were losing 80 pence in every extra pound earned, to tax and national insurance.

He added that if Britain was to reduce unemployment to

700,000 by 1979—and nothing less ambitious should be the objective—gross domestic product must grow at an average rate of 5% per cent over three years until then and manufacturing output must grow 8% per cent over the same period. We must seek to achieve what our main competitors, France, Germany and Japan, had already achieved.

Steps to ensure that planned

spending limits would not be exceeded had already proved

to be effective.

Mr. Healey said that it had been unanimously accepted at the last Labour Party conference

that room should be made for a substantial shift of resources into manufacturing industry. "I believe this view is also the view of the great majority of the trade union movement."

Defending the Government

against the charge levelled by Labour Left-wingers that it was

abandoned the principle of using

public spending to correct social inequalities, Mr. Healey said he understood their concern, but added, "of course we have not abandoned that principle."

"The Government has done all that could be done to preserve the priorities to which it committed itself in the last general election." Fair warning had been given in the manifesto that it might be necessary to revise programmes.

Mr. Healey said that "for a group of ex-Ministers, with their record, to lecture the present Government about the control and spending of public expenditure requires either a total collapse of memory or an impudence which beggars description."

Mr. Eric Heffer (Lab., Walton) intervening, said he thought that the programmes in the manifesto had already been costed, and asked: "Why are we going back on it?"

Mr. Healey replied that how the Government was able to carry out its commitments depended on what happened to the world economy and our own economy.

He added that previous governments faced with the problem

of losing sight of the Socialist

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conference. Programmes for

jobs, industry and trade had

been increased by nearly £500m.

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ADVERTISEMENT

Cranfield School of Management reports...

Keeping up the good work with business

CRANFIELD's involvement with industrial and conference of the Association of Management in Britain and Teachers of Management abroad continues to prosper, takes place at Cranfield from April 7–Friday. The past year has seen a further increase in consultancy, April 9. The theme is "Making contract research and in-Management Education Pay company management train-off". The Record and the Challenge for companies across a range". It will bring together a wide spectrum of products managers and management training and services, as well as for industry, business public, national and in-schools, universities, polytechnic government techniques and elsewhere to appraise the actual and potential

The sponsors of the Cranfield contribution Marketing Communications education to organisational Research Centre have renewed effectiveness. Twenty recent real their sponsorship for a further life cases will be examined, drawn three years. Newspapers include from industry, commerce and ICI Pharmaceuticals, Reed public service. These will interest International Cadbury Company anyone concerned with the cost-effectiveness of management development activities in a period of (TRRL).

Cranfield have been retained. Work is now finished at Cranfield by the Engineering Industry Board on a programme manual for Training Board to research courses sponsored by the United client needs, and design and pre-Nations Industrial Development a series of modular courses for next two or three years. These managers will be concerned training programmes throughout the world.

Cranfield have been associated in various parts of the UK particularly North-east England and Scotland, also with steel process code in the field of materials handling vehicles, one of the projects of the International Standards Organisation. By the end of the Norwegian Ekofisk field, and of this year the code should be available as an international reference work.

The Cranfield Marketing and Logistics Research Centre is conducting a study for the Meat and Livestock Commission on the Cranfield MBA Project size and location of abattoirs in granular, has resulted in many offers of financial help for student

A short course on Salary Policy for salary administrators interested in and personnel specialists, to be run in October, has aroused great interest in view of the current inclusion in the MPA Project government pay restraints. New short courses in marketingistics in the way it approaches the to be offered over the next year are problems of identifying and reducing "Market-Solving Industrial conflict", "Managing Advertising Effectively" and a Marketing Directors' Workshop. A Senior Executive Workshop on the subject is planned for June.

The Marketing Development Centre at Cranfield has made further progress with the two studies of the evolution of UNCTAD/GATT ITC project concentration in the UK paper preparing training material for and textile industries have recently been completed at Cranfield for the Directorate General staff have been involved in the competition of the field testing of teaching material Commission of the European in Sri Lanka, India and Indonesia. Communities.

The CECB Generation and Construction Division has funded a one-year research investigation at Cranfield into the information needs of project managers.



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Cranfield School of Management
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Ever thought of a Ph.D. in management studies?

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Students do not work a doctoral programme as such, but alongside research teams in the major subject groups at Cranfield. All doctoral studies are, however, co-ordinated. For more details, contact

Professor F. A. Losy, Director of Doctoral Studies,

Cranfield School of Management
Cranfield Institute of Technology, Cranfield,
Bedford MK43 0AL. Tel: 0234 750111 ext. 316.

Early applications advised.

Adding value in the MBA programme

THERE is quite a difference called "production-orientation". Between teaching ten-year-olds and teaching thirty-year-olds, that would be expected from a native analysis, and human behaviour, with courses in the functional areas of business accounting and finance, marketing, operations, management, personnel relations.

The first difference is that we expect all students to contribute to discussions on the basis of their own experience in industry, at least four years working experience is required for admission.

Such constant participation by all students not only makes the programme much more interesting than just being "taught at". It also provides a fair sufficient number of students. That is a valuable form of "market" discipline for us.

Last year, courses in the Finance and Accounting area were again most in demand, followed by International Business course, Marketing and Logistics, Operating Management, and Personnel Management. Of course the pattern of demand is partly affected by what is included in the compulsory work of the first six months. But we expect each course to be demanded by a wide range of experience from any faculty group could hope to possess. Moreover it enables us to place emphasis not merely on theory, or on analysis of problems, but on persuading others that a proposed course of action makes sense.

The second difference is the amount of choice MBA students are able to make, in order to gain maximum benefit from their compulsory work of the first twelve months. Last year, we developed a system of half-courses to widen the range of options. This benefits both students and teachers; and we largely to avoid filling up precious hours with material and subject-matter that is not of great interest to students.

We try to avoid what has been

In 1953 the Cranfield Work Study School was founded to train work study officers to improve productivity in British industry. The range of courses has been extended to cover the whole of management services and, subject to continual modification, to meet the changing needs of customers. Extension of activities beyond the scope of work study led to a change of name to the Management Services Centre. Since 1953 this integral part of the School of Management has trained more than 10,000 short course students in excess of 40,000 student weeks. Almost all short course students are sponsored by employers and it follows that there is now an extensive list of customers. This massive teaching experience is surely impressive by any standards, but it is the use that is to be made of it in the future that really matters.

The term Management Services needs definition. Work study activities in the factory and the office are, in the main, concerned with logically based systems. Quantitative analysis is concerned with systems which are quantitatively based (which does not mean that they are illogical). Commercial data processing is the third element covering all aspects of the use of computers in commercial, as opposed to scientific, applications. These three elements comprise the basis of teaching on the three main Cranfield teaching programmes (the MBA, General Management, and a specialisation in the business Management Services).

As business becomes more complex and subject to external pressures an organisation can equip itself to revitalise the systems consideration of business systems which underpin the contributions rather than individual solution of line managers. The suggestion techniques. Here is the clue to the not speculation; a number of

these "Business Systems" rather management services specialists

programme we build on the "basic disciplines" of economics, quantitative analysis, and human behaviour, with courses in the functional areas of business accounting and finance, marketing, operations, management, personnel relations.

at Cranfield. These classes were graded as at Cranfield and credits given for them. Gratifyingly, the three students finished among the class leaders. Three students from the University of Washington came to Cranfield for the same period, and this interesting venture is being repeated this year.

This year we have developed a course on the Business Environment, as part of the background aspect of the Cranfield MBA programme which has made it so important in business over recent years. In particular we explore the legal and political background to business decisions and trends, and we examine in the light of the fashion the policies of business government in industry, whose relationship between business, government and society, is changing, so must management education be sensitive to the need for new ideas and methods which will reflect this change. There is no doubt that a student coming to Cranfield at a time of economic recession has different expectations (perhaps even a different reason for coming) from those of one arriving at a moment of industrial boom. We believe that we are alert to such differences and that we are able to satisfy the expectations.

Finally, the value of the MBA programme is largely dependent on the quality of the students. It is always tempting to compromise standards in favour of numbers, budgets, and between marketing and economics in pricing policy; classes corresponding to those far resisted this temptation, and in the compulsory part of the

Business systems and management



Comprehensive computer facilities help in the analysis and design of business systems.

Short courses still buoyant and moving into Europe

IT IS encouraging that a number of managers participating in Cranfield short courses remain steady despite the recession. As in the past, have been adapted to a changing market. This shift has continued from traditional technique, which were at the hallmark of Cranfield managerial subjects, for example, in accounting, market personnel areas.

Short course policy has an appraisal, following a referendum on the Committee. In future Cranfield is seeking more students from countries and building stronger links with the major European management schools. This striking innovation, however, partnership arrangements between Cranfield and French business school Institut d'Administration Entreprises in Aix-en-Provence. The two schools will jointly each year a programme for European executives. The first of the programmes will be held in September 1976, its being the work of the new European environment. Teaching will be provided by leading experts from both the Cranfield and AIEA, supported by other distinguished academics. While language of the classroom English, the participant choose either French or English speaking study groups; a course material and a translation back-up will be in languages. Most of the tut bilingual. It is hoped to offer very mixed course menu for this course from the core of Western Europe.

These trends will gather momentum from 1977 and helped by the completion of new management building.

Tom Shaefer, Director of Management Development

Breaking new ground in logistics

OVER THE last ten years or so, there has emerged a growing recognition of the key role of distribution in corporate success. This importance is double-edged. First, because the true costs of distribution can be staggeringly high—more than 20 per cent of the cost of goods sold for many companies—and secondly, because the customer service provided by distribution—the right product in the right place at the right time—can impact directly upon sales and thus on revenue.

Accompanying this reappraisal of the role of distribution there has been an acknowledgement that "distribution" is much more than transport. Among the vital activities that directly or indirectly affect distribution costs and performance are: warehousing, inventory holding, packaging, materials handling and order processing as well as the transport function. This new view of distribution also places an emphasis on materials flow throughout the total system, from the receipt of goods inwards—raw materials and the like—to the point of consumption of the finished goods.

So radically different is this new definition of the distribution task from the one that it replaces that a new word is entering the business vocabulary to describe it: logistics. Here at Cranfield we have reflected industry's growing concern for the improvement of its logistical performance. Our MBA programme, for example, has an option on logistics, our short course activity in this field is considerable, specialist workshop for distribution prac-

PhDs FOR INDUSTRY

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"DOCTORAL STUDIES are appropriate degree courses largely irrelevant to the needs of business. Students study limited topics in great depth but rarely make use of the results in their later careers. When PhD students become involved in sponsored selection of MBA courses, Ph.D. frequently override the intention of the sponsor, leading to dissatisfaction by both parties." Such criticism is frequently heard and, from a business point of view, may well be considered justified. This is not the place to argue the merits of intellectual excellence for its own sake, although it would be a sad day if this ceased to be a feature of university education.

The Cranfield PhD programme is designed specifically to be relevant to the needs of industry, with due regard to the requirement for excellence from the student. We think we have something special to offer and after reading this you may agree.

Students undertaking PhD studies at Cranfield come from a number of sources; some are members of the teaching faculty who seek to advance their knowledge in their subject area, some are sponsored by industry on specific terms, but the majority are undertaking a three-year course of study on a grant which typically is funded by one of the research councils. Our target population of PhD students in the last category is twenty; given a mix of two- and three-year students, we expect about seven new entrants every year. Of course the PhD programme fits into a broader research programme which is being undertaken at the School because we feel it extremely important that the PhD programme should be one ingredient in a balanced pattern of activities in a management school.

Who are the students? Possession of an appropriate university degree or acceptable qualification is essential. We have a preference for people with real experience of the business situation and the average age of our present student group is just over thirty. We do take a very limited number of exceptionally well-qualified candidates direct from

short courses still buoyant and moving into Europe

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Tom Shaefer, Director of Management Development

Make next year profitable

Cranfield's twelve-month MBA programme is intended for post-graduates with a minimum of practical business experience. Most students are between 27 and 35 years old. We aim to help strongly-motivated men and women to relate their own knowledge of particular aspects of business to the varied experiences of other students and to the broader requirements of general business management.

The programme is intensive; classes

meet three times a day, five days a week and regular written reports are required.

The most widely used vehicle for learning is the discussion of actual business situations, the so-called case method. Class sizes are small, averaging four participants per class.

The next Cranfield MBA programme begins on 4th October 1976, and we invite applications now.

For more details and application form contact Professor D. R. Myddleton.

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The Executive's World

In a second article on management in the motor industry, John Barber contrasts the histories of his two former employers

How Ford beat the Midlands

TWENTY-FIVE YEARS ago names of the chairman and the Ford's better production per-Ford had a smaller share of the president of Ford of Europe performance. Austin or Morris separately—now it is on roughly level terms with the two combined and sometimes challenges the whole of British Leyland. This long-term trend in market performance can only be a reflection of the differences between Ford and Leyland management over the years.

The differences arise from history. Leyland's car business grew in the Midlands from a number of smaller companies which gradually merged: Ford has always been one company. The smaller companies were mostly run autocratically by their founders who left no sound management structure and mergers aggravated the shortcomings. The style of the great entrepreneurs—such as Austin, Morris, and Lyons—was copied down the line by men who lacked their special flair; tough talking was valued more than plain intelligence. Meanwhile Ford continued to develop a style of management based on what had been trained in its foremen as true facts rather than personalities; first line managers. This has to-day few people know the been an important factor in

At the shop-floor level, too, formation of British Leyland the historical background is and Chrysler U.K., management important. The cause of over-substantially lost control, manning and bad labour relations. During this period attempts in the Midlands car factories were made to reimpose authority of Chrysler as well as management over-reacted Leyland, is found in the wage at times, tough stands were agreements made during the taken on issues which proved to be war, the bidding up of wages was unsoundly based: the inheritance after the war in the rush to able retreat further weakened obtain labour, and the slackening of management authority and lessening of management control. The responsible elements took position was aggravated by the advantage of the situation with extreme piecework systems guerrilla strike activity. Constant operating in the Midlands disruption upsets even the best material supply systems, and causes further aggravation at all levels. Management then has to spend an absurd proportion of the working day on individual industrial relations and supply problems and has little time to think about the basic job of managing production. This is a vicious circle of disruption, shortages, overstressed management, poor management, bad industrial relations and more disruption.

Foremen under these systems were often no more than senior progress chasers. Operators controlled the work and there was little opportunity for a foreman to manage and to improve the performance of his activity.

Ford, on the other hand, has never operated piecework and has trained its foremen as true

facts rather than personalities; first line managers. This has to-day few people know the been an important factor in

none from Jaguar, Rover or Triumph. Leyland truck operations provided one executive director and the remaining two joined as specialists from outside the industry. None of the non-executive directors has a motor industry background.

Recruitment in recent years has made BL management considerably stronger in depth than

for engines for each model to be made in different plants.

Although there had been considerable rationalisation by the Government took control, BL was still less centralised in its main activities and had a smaller central staff than any other major motor manufacturer in the world. There is considerable scope for further rationalisation to improve efficiency and it will be a test of management to achieve an intelligent balance between maximum economies of scale and preservation of the characteristics of the specialist car business.

Ford with a well-established organisation does not have to spend management effort on this problem.

Good management is an essential factor in improving the productivity of the British car industry. Equally important, and probably the most significant word in the recent Central Policy Review Staff report, is attitude—attitude both of management and the shop floor. A more receptive attitude to change is vital as is a more responsible attitude to work itself.

On the radio recently a man from the shop floor—and he could equally have been a member of management—was making sensible comments on the need to increase output and inadvertently referred to BMC. Then added that he had not got used to the change to BL which had happened nearly eight years previously.

Long term, the half of the British car industry owned by sufficiently American corporations is sufficiently competitive to have an assured future, depending on the view taken by the parent companies of the British economy and British attitudes. The other, Government-supported, half has more of a question mark over it. It has to cope with the general problems of the country and at the same time it has to get its internal priorities right. Both companies need to invest in new products and modern facilities but massive investment alone will not ensure that the British car industry has a future.

The catchphrase "small is beautiful" is popular but in the mass-production car industry just not possible. Comprehension of the interactions and complexities of a very large company, particularly in an industry with unusually interdependent activities, requires a high level of intelligence. One of the more difficult problems is the centralisation or decentralisation issue which is so often confused with delegation of authority. Certain decisions have to be taken internally because of the interdependence and certain activities have to be centralised to achieve economies of scale. It would be wasteful, for example,

Management, at BL's Cowley plant in particular, has chosen its stands more intelligently in the last two years and by adopting a firm but fair approach has made more progress than under the earlier indiscriminately tough regime. From the beginning of 1974 until the Government took control in August 1975 BL was able to reduce its worldwide manpower by about 30,000 without major dissension.

A serious consequence of the industrial relations frustrations over the years was that some of the better managers drifted away and could not be readily replaced. It is a reflection of the management situation in the Midlands that the managing director of Chrysler U.K. was not found from existing British management and four out of the eight executive directors on the main BL Board came from Ford with only one from BMC and

that the British car industry has a future.

The CPERS study came to the conclusion that "... where it is possible to measure, the effect of under-investment on productivity, the results demonstrate that inadequate capital equipment is only a minor cause of low productivity". If equipment is not to blame, responsibility must rest with people, whether on the shop floor or in management, and relations between them.

Mr. Barber's first article was published on this page on February 11.

BUSINESS PROBLEMS

Building Society interest

I own a small company, the only asset of which is a building society deposit. Am I correct in saying that the interest received should be grossed up at 35 per cent. and then taxed at 42 per cent.; the 35 per cent. tax being set off against the 42 per cent. corporation tax? Will Audit Fees and Annual Return Fee be allowable against the grossed-up interest?

Your question is founded on a puzzling premise. The rates of corporation tax for the current financial year will not be revealed until the Budget on April 6, of course, but you have correctly understood the principle upon which the taxation of building society interest is based (subject to the rules for deduction of management expenses).

However, since the company's income will also be subject to income tax at your personal rates, whether distributed or not, it is hard to deduce the purpose which the company serves. If you have not already done so, you may wish to discuss with the company's accountants the possibility of liquidation or a change of investment to produce franked income perhaps.

Shareholders' rights

I am a preference shareholder in a private investment company whose investments consist of holdings in two other private companies. Have I a legal right to see the accounts of these two companies?

Although you have no private right to see the accounts you mention, you can inspect them when they are lodged with the relevant annual returns at the Companies' Registry, simply in your capacity as a member of the public who is entitled to search at Companies House.

Licence for agency

I intend to operate a debt collection agency and have been told that I shall have to register under the 1976 Consumer Protection Act. Is this correct? You should apply to the



Time to contract in or out

BY ERIC SHORT

MANY EMPLOYERS would consider that they have more pressing problems in the running and financing of their businesses than considering what to do about providing pensions for their employees. After all, the starting date of the Government's new pension scheme, as set out in the Social Security Pensions Act 1975, is not for another two years. But now that the Government has announced the primary conditions under which private pension schemes can operate, there are some valid reasons why management should start thinking now about the situation.

One reason is that the Government scheme and the proposed contracting-out provisions are extremely complex. Managers will have to rely on their pensions advisers not only for a complete briefing of what the Government requires, but for the very detailed financial costing exercises which will be needed before companies can start to analyse the financial consequences.

Briefly, the proposed State pension scheme will provide pensions in a two-tiered form:

The first part is the present first-rate pension and the second part is related to earnings up to a given ceiling. The employer has the option to contract out of this second earnings-related part and replace this provision by a private occupational scheme. If he opts for a private scheme, he must provide benefits at a given minimum level which are higher than those provided by the State.

It is at the time of the merger but it still suffers from the problem, common to British manufacturing industry generally, of failing to attract sufficient people of high intelligence and good education. This tends to be a self-perpetuating situation because the more intelligent are often jealously squeezed out or they leave through disillusionment with low standards. There is a limit to what an individual company can do to correct this on its own—making wealth producing manufacturing as attractive to people of high ability as the service industries and the professions is a national problem. The American owned car operations in Britain are in a position to alleviate it to some extent by reason of their greater trust.

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BY OUR LEGAL STAFF

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FTT

most employees are unlikely to that each situation will have to go inside one of these offices be considered on its merits and so they will be relying on their employer for the explanations. Pension consultants are well aware of this need and are beginning to pay much more attention to the communications problems of pensions and are producing films explaining the relationship between State and private pension provision which are available for hire. Last week C. T. Bowring and Layborn, part of the Bowring Group, announced that it had commissioned an audio-visual presentation firm to produce a 30-minute colour presentation on the subject.

Some employers may, however, prefer to wait and see how pensions are to be treated in the next stage of the Government's anti-inflation policy before taking too many steps. Pensions were virtually excluded in the first stage because any improvements had to be limited against the £5 per week pay rise limit. The Government has announced that when the next stage starts on August 1, improvements in existing schemes and the introduction of new schemes will be allowed—but only to the extent that they provide the minimum contracting-out conditions under the 1975 Act.

Regulations employers have to consult with employees and their trade union representatives before making their pension decisions. The Act states that at least three months must elapse between the first approach to the unions and the ultimate decision being taken—and more time may be needed if the consultations are to be meaningful.

Trade unions have entered the pensions field rather late, but have been making great strides to understand this complex field. The whole process of bargaining will however necessarily be a slow one if both employers and unions are to understand what pension provisions are to be provided.

Finally, employers should remember that any private pension scheme has to be approved by two Government authorities—the Inland Revenue for tax approval and the Occupational Pensions Board for a contracting-out certificate. The Government's estimate is that there were about 60,000 private pension schemes.

Now it will depend very much on the size distribution of the work force involved and on the percentage of women employed. The State scheme, by providing equal pensions for women and introducing full pension benefits after only 20 years, favours the middle-aged worker and woman.

Employers with large numbers of women employees or with an elderly workforce will find private pension provision expensive compared with the State scheme.

But pension consultants in their current guides to the 1975

Such a course of action will necessarily involve management and pension consultants in more work. But the alternative of waiting until the Government gives the all clear to full improvements in schemes is to get caught up in the rush for advice and contracting-out.

Management should also allow time for explaining the scheme to their employees. The question is whether or not the Department of Health and Social Security has produced a booklet explaining the new Government's intention to introduce a national pension scheme in its anti-inflation programme.

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Twelve new industrial projects are not being encouraged for Stonehouse on Clydeside, delaying perhaps 2,000 new jobs. A report by Chris Baur

A puzzling struggle over new towns

IT MAY seem to be quite incomprehensible: but during the last year Clydeside—one of the unemployment crisis regions of the U.K.—has been discouraging some industrialists making earnest inquiries about setting up new enterprises there.

Since September more than a dozen potential projects have been firmly stonewalled in the West of Scotland. Factories that could now have been well on the way to completion with tenants ready to occupy them have not even been started. The creation this year of some 2,000 new jobs, which had been expected to begin in May, has been delayed, some think irretrievably. This has happened in a region whose employment losses in the last decade have averaged 10,000 jobs a year and whose planners estimate that they face the gigantic task of creating about 80,000 new jobs in the next 10 years just to stand still economically.

The reason for this apparently perverse situation is that the interested companies all wanted to establish themselves in Scotland's sixth new town at Stonehouse, in Lanarkshire. But they have been unable to do so because of a growing controversy about whether the new town, designated two and a half years ago, is now needed.

Decision soon

The argument is between, on the one hand, the Scottish Office whose post-war development strategy for the Scottish industrial lowlands was based largely on its new "growth points" policies and, on the other, the year-old Strathclyde Regional Council. The Council was created by the Government as the new strategic planning target.

Indeed, Strathclyde is doing more than challenging Stonehouse. It is also flexing its muscles over Cumbernauld and Irvine, both of which are about half-way towards their popula-

tions. It wants the town to develop Stonehouse as well. East Kilbride Corporation thinks that it has one of the best track records in Britain, having established Scotland's sixth largest community (returning a net profit for the last half-dozen years) with over 300 industrial and 400 commercial companies.

In an era of redundancies, closures and rising unemployment, one new company every week establishes itself in East Kilbride," says its managing director, Councillor George Young. "In the decade to 1970 the new town accounted for 65 per cent of all industrial growth in Lanarkshire."

Now the East Kilbride team is set to repeat its magic at Stonehouse. Its members point

to the vital role which all new towns (including Livingston and post-war housing schemes like

Glenrothes in the East of Scotland) have played in the huge soulless monoliths which and necessary relocation of give the city its image as the largest publicly-housed, welfare-dependent community in Western Europe.

The argument is at more than one level. Overtly, it is a matter of principle. Should Strathclyde, the inheritor of some of its allotted task by determining its own development priorities even if this means scrapping the Government's treasured new towns concept? Covertly, it is all about money. Should the financial resources earmarked for new town development be diverted to deal with the old town decay and industrial stagnation in areas like Glasgow, North Lanarkshire, Central Dunbartonshire and parts of Renfrewshire and Ayrshire?

Stonehouse is at the sharp end of this clash of philosophies.

"Off with you to a better life in the new towns," said post-war governments, and 130,000 people went, mostly from Glasgow to East Kilbride, Cumbernauld, Irvine and now, with its first small housing development, Stonehouse. "Back to the forgotten heartlands," says Strathclyde Council, which now believes that the very process of establishing the new towns as what it regards as islands of starting prosperity and vigour has needlessly debilitated the older urban areas by corralling all the best new industry and "creaming-off" the young, the skilled and the adventurous.

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chance to reconstitute the tired physical fabric of "the heartlands" only if it can reduce the magnetism of the new towns. It regards the success of the new example that Glasgow's population as a pernicious superficial measure will fall from 881,000 to 828,000 by 1981, and not to 742,000 as forecast by the Scottish Registrar General.

It is finance on that scale which Strathclyde probably would like to see added to what is available for dealing with the old urban areas. The region attention from the essential task of reviving not just Glasgow but surrounding burghs like Clydebank, Motherwell, Airdrie, Bellshill, Hamilton, Paisley, Dumbarton, Cambuslang and Coatbridge.

"Back to the heartlands" may be a brave new slogan but it is not without its painful political trip-wires. It may be relatively easy to represent the new towns, as to-day's scapegoats for yesterday's monumental civic neglect, and Government apathy in "the heartlands"—the most striking glimpse of Glasgow's slums are often seen at speed, after all, from some of the best urban motorways in Europe. But would choking off the new towns really stop another generation of Clydesiders from buying one-way tickets from the region to the English Midlands and the old Dominions?

Most of all it does not accept that finance earmarked for the by suggesting that it would like new towns could not be diverted to see the expertise employed to sponsor an entirely new dimension of effort on behalf of instead in old town redevelopment.

"The new town corporations have had a lovely time," says Councillor Gray. "Bags of money in both hands and a series of green fields in which to work their wonders. That has been no challenge at all. It has been nothing more than an invitation to spend."

Compromise

For its part Strathclyde is already in the equivocal position of denying that finance is a principal consideration while at the same time basing its philosophy on the expectation that Exchequer funds for housing and industry large derelict steelworks sites in the new towns could be but the SDA is itself hemmed in by limited resources. What

There can be no certainty that Clydeside really needs is some such an assumption. Yet the of mediocrity in civic administration illustrate why Strathclyde which have impoverished the reality to Strathclyde. Councillor Charles Gray, who finds himself in the strange position of being both vice-convenor of Strathclyde Regional Council and deputy chairman of East Kilbride and Stonehouse Development Corporation, says simply that the new towns are something over £100m of net capital expenditure has been painlessly slow. For every new Gorbals and Anderston there are two moulderings Govans and Maryhill. Moreover, in the process of redevelopment Glasgow especially has created vast new problems in sprawling towns, looks like practical ways of shrugging off the decades of the older urban areas," and of reeding Stonehouse in particular "like a hole in the head." But what sounds like sour grapes and envy to the brick young men in the new towns, looks like practical reality to Strathclyde. Councillor Charles Gray, who finds himself in the strange position of being both vice-convenor of Strathclyde Regional Council and deputy chairman of East Kilbride and Stonehouse Development Corporation, says simply that the new towns are something over £100m of net capital expenditure has been painlessly slow. For every new Gorbals and Anderston there are two moulderings Govans and Maryhill. Moreover, in the process of redevelopment Glasgow especially has created vast new problems in sprawling towns, looks like practical

Strathclyde has decided, it seems, that it will have a

Strathclyde Council takes an of about a further £100m. will be spent.

Letters to the Editor

Consultation survey

From Mr. W. Whitworth

Sir—The Social Survey Division of the Office of Population Censuses and Surveys is currently carrying out a survey aid to be concerned with current consultative and participative arrangements for decision making in industry up and including board level." I have just endeavoured to answer a question as they relate to a wholly-owned subsidiary of a joint company of a public group. It seems to me important that the bias of this survey should be widely known. The overwhelming impression is that the questions presume the election/spontaneous of worker directors etc.; there is minimal reference to the responsibility to be borne by the new company official; the questions are old hat as regards EC thinking; there is little room to establish the extent to which consultation may already exist; only 900 companies are interviewed; the survey is not yet complete and discussed with the CBI but the CBI apparently did not, as at March 5, seen a copy of the questionnaire. Who earth drafted it?

May we know what this survey aims to cost, and how much relevance will be given to its findings?

William B. Whitworth,
Whitworth House,
Whitworth,
Lancashire,
Lancashire, England.

Industrial winners

From Sir Richard Smeaton,
Vice-Chairman, Society of British Aerospace Companies.

Sir—Your leader on the politics of the MRCA (Multiple Combat Aircraft), states for all... aerospace has not been proved a winner in the st... May I inquire what the definition of an "industrial one"?

The industry, represented by a Society, exported in 1975 £1.5m. worth of aerospace products and the import bill for similar items was £403m., leaving a favourable balance of £32m.

Richard Smeaton,
King Street,
James's, S.W.1.

Unwilling to compete

From Mr. R. Smith

Sir—We are now seeing the results of the fall in educational standards of the mid and late 60s. We now have the first generation of liberal graduates who were themselves educated at school and university by "liberal" tutors. His liberalism seems to have spurned two ethics. That repetition, either on a personal or national level is bad unconscionable. And, to a degree, that discipline in general sense is likewise untenable. In making these points more the political movement has taken place within the democratic body during the last decade.

he move of workers into the public sector is, I feel largely attributable to this unwillingness to compete, which seems to be fading from student groups throughout society. It is all too easy for today's graduate to pre-socialist principles and take the "profit is a dirty word" route into the public sector, where he is insulated from "heat in the kitchen" of commerce and industry. I am not sure how many people preach lacking in appeal to the average voter. This is what it is about, to do so in an effort to justify after all,

their own opting out of commercial competition? Would I be a reactionary to cite this as a factor in the decline of Britain's economic performance?

The road to curing this malaise is a long one but I feel that the first, albeit faltering and accidental steps have been taken. By making the teaching profession itself more competitive, in view of education spending cuts and the resulting cutback in jobs for teachers, we have indeed started in the correct place: the schools.

R. G. C. Smith,
Denton Road,
Arlington, Cheshire.

Urgency takes a little longer

From Mr. J. Sergeant

Sir—I write to draw attention to the situation with British Airways thinking: there is little room to establish the extent to which consultation may already exist; only 900 companies are interviewed; the survey is not yet complete and discussed with the CBI but the CBI apparently did not, as at March 5, seen a copy of the questionnaire. Who earth drafted it?

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Better use of resources

From Mr. K. Sizam

Sir—Mr. Quinn's letter of March 3 suggesting the need for a mass migration of marketing talent from our competitive consumer industries into Britain's engineering industry is a view I would tend to support, there should be more emphasis placed on marketing within the engineering industry and perhaps more support and provision should be directed towards graduate training in "marketing engineering."

One cannot, however, support Mr. Quinn's assertion that the failure of Britain's engineering industries is as much a marketing failure as an industrial failure or an investment failure as one would not accept any of these as major factors. We should examine the evidence which indicates more likely reasons for the industry's decline.

If one examines the investment in manufacturing as a percentage of manufacturing output the U.K. is not at the bottom of the league, the ranking being Japan, Italy, Sweden, France, U.K., West Germany, U.S. Perhaps one could argue the need for further investment but the really disturbing aspect of the analysis of investment is the ranking in terms of increments in manufacturing output per increment in investment. It is then we see the real problem of the industry—the ranking being Japan, West Germany, France, Italy, Sweden, U.S. from substantial variations in the income velocity of circulation and the problems of choosing between extreme alternatives. Surely it is time to recognise that none of these theories individually is an adequate guide for policy?

For example, monetarism suffers from the income velocity of circulation and the problems of choosing between extreme alternatives. Surely it is time to recognise that none of these theories individually is an adequate guide for policy? For example, monetarism suffers from the income velocity of circulation and the problems of choosing between extreme alternatives. Surely it is time to recognise that none of these theories individually is an adequate guide for policy?

Fashions in theories

From Mr. M. Brumfitt

Sir—The article "Public spending not the root of all evil" March 4 effectively showed the errors of the "seagoeat syndrome" with the public expenditure.

One thinks of monetarism, the New Cambridge Planning and most recently the New Oxford theories in this context.

All the theories have been, and are still inadequate as total explanations and the kernels of economists to embrace one of the opposing theories, very often in its simplistic form has perpetuated the fallacy of choosing between extreme alternatives. Surely it is time to recognise that none of these theories individually is an adequate guide for policy?

For example, monetarism suffers from the income velocity of circulation and the problems of choosing between extreme alternatives. Surely it is time to recognise that none of these theories individually is an adequate guide for policy?

Added value benefits

From Mr. W. Grey

Sir—Like Mr. E. G. Wood

(March 1) and Dr. Frank Jones before him (report, February 26) I recognise the importance of the added value concept as a measure of company performance, and regret its general absence from U.K. company accounts.

Yet it ought not to be left to the Central Statistical Office, or to independent researchers, to fill the gap. What companies in other countries do regularly in their accounts, for the enlightenment of their shareholders and others, surely U.K. companies should be willing, as doubtless they are able, to do so.

Perhaps such a simple innovation would be in the end, do more for the profitability of British industry, and at less cost, than all the effort—hopefully now unnecessary—being put into inflation accounting, whose benefits to some would, other things remaining equal, have to be paid for by others.

W. Grey

To-day's Events

GENERAL

CBI evidence to Bullock committee on industrial democracy.

South Africa constitutional talks resume in Salisbury.

Mr. M. Kibaki, Kenyan Minister of Finance, and Dr. M. Walyasi, Foreign Minister, in London for talks with British Ministers.

Royal Commission on Press hear oral evidence from Institute of Journalists and the Guardian.

Queens opens new headquarters on British Academy of Film and Television Arts, 196, Piccadilly, W.C.1.

Fourth quarter public sector borrowing requirement.

PARLIAMENTARY BUSINESS

House of Commons Select Committee meetings include Science and Technology, Swan Hunter Shipbuilders and Public Expenditure on Chrysler (U.K.).

Sir Richard Marsh, chairman of British Railways Board, is guest

of honour at Brazilian Chamber of Commerce lunch, Quiggin's.

COMPANY RESULTS

AAH (half-year).

ETR (first year).

Stetley (full year).

COMPANY MEETINGS

Pratt (F.) Engineering Corporation, 5, Belgrave Square, S.W.1.

United States and General Trust Corporation, Bucklersbury House, E.C.2.

OPERA

Verdi Requiem, Opera House, Covent Garden, W.C.2. 5 p.m. Conductor, Claudio Abbado. Chorus Master, Romano Gandolfi.

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COMPANY NEWS + COMMENT

United Biscuits jumps 61.6% to £22.28m.

INCLUDING exceptional credits of £638,000, pre-tax profits of United Biscuits (Holdings) advanced by 61.6 per cent. from £13.91m. to £22.28m. in the 52 weeks to January 3, 1976, after a rise from £1.37m. to £8.16m. in the first 26 weeks. Sales for the year expanded by 3.8 per cent. to £43.5m.

Earnings are shown to be up from 8.3p to 12.2p per 25p share and, as forecast with the one-for-four rights issue last May, the dividend is lifted from 2.26p/dcp to 2.82p net with a final payment of 1.41p.

The chairman, Mr. Hector Laing, tells members that while a major part of the increases came from the U.S. the UK operations also had a significant year overseas sales rose by 4.7 per cent. to £170.3m. and of trading profit £25.6m. against £19.3m. the overseas contribution was £7.2m. compared with £3.9m.

The "excellent trading performance" together with the proceeds of the rights issue—some £14m.—and the sale of some 20.4m. shares in Europe, have "substantially strengthened our balance sheet and reduced our interest charges significantly," says Mr. Laing.

Looking to the future, the chairman reports that the 1976 budget shows another increase in profits and he believes this to be realistic. "We have had a very good start to the year," he says.

In the U.K. the group's major products "continue to dominate the biscuit market" and there is opportunity for considerable growth potential in the crisp, nut and savoury snack sector. The cake market continues to experience difficulties as does D. S. Crawford, the restaurants and bakery business. "When the upturn in the economy comes, these two relatively small sectors of our business will benefit."

In the U.S. the Keebler Company has performed "outstandingly well" in 1975 and it has a strong position in the biscuit market where volume is expanding.

The business in Japan continues to show considerable growth and "we remain delighted with our partnership with Meiji," declares Mr. Laing.

There are still "considerable problems" in Spain but there are a number of factors which give "grounds for guarded optimism," he adds.

	1975	1974
Turnover	£60,300	£26,300
Trading profit	£32,520	£12,277
Interest	5,745	4,467
Profit before tax	22,280	13,800
Net profit	11,370	6,824
Ordinary holders' loss	10,000	6,824
Extraordinary deficit	701	2,304
Dividends	10,728	4,724
Undistributed	7,671	2,787
Total	£109,000	£73,000

Statement, Page 23

See Lex

ALLIANCE INV. DOLLAR LOAN

Alliance Investment Company has arranged to borrow £10 million to finance its expansion programme.

HIGHLIGHTS

Fisons has turned in a reasonable profits performance with the pharmaceutical side back on a growth track. The company is also making a one for four rights issue to raise £20m. Amalgamated Investment and Property has asked for its share quotation to be suspended pending negotiations with its bankers. Lex also takes a look at United Biscuits where profits are substantially higher reflecting a good second half in the U.K. and the inclusion of a full year from the U.S. acquisition. Transport Development Group managed to check the slide in profits in the second half thanks to an improved competitive climate but Inveresk Group was unable to avoid a slip into losses in its second six months leaving the overall balance some 80 per cent. lower. BSR's profits are 30 per cent. lower but the second-half trend suggests that recovery is on the cards for the current year.

U.S.\$500,000 for one year from Norman Guaranty Trust, of New York, to finance overseas portfolio investment.

Armstrong Equipment up midway

DESPITE a reduction in supplies to original equipment manufacturers, and in particular the difficulties experienced by one of the major car manufacturers, rapid progress has continued to be made at Armstrong Equipment, with external sales showing a 27.7 per cent. increase to £18.45m. and pre-tax profit a 3.8 per cent. advance to £1.8m. for the half-year to December 28, 1975.

And Mr. J. H. Hooper, chairman, says there are no presently known circumstances which should prevent continued progress in the second half.

The interim dividend per 10p share is 8.60p net, compared with 6.6p (paid in two instalments) and absorbs £26.74. This is equal to 1.015p (8.60p) gross—last year's total was £18.78p net from record profits of £5.03m.

First half tax takes 50.03m., compared with 50.72m., leaving 50.86m. (£0.84m.).

The further reduction in operating levels in the early part of the year which resulted in some short-time working acted as a spur to improve organisational and manufacturing efficiency, says Mr. Hooper.

In the specialised fastenings division, the general turnaround in manufacturing industry, together with destocking, had its effect in reducing demand, but again continued improvements in manufacturing efficiency have reduced the impact and there is now a small lift up in demand with the end of inventory reduction programmes. This division is highly equipped and is well poised to take advantage of a lift in demand as the economy improves."

The automotive parts distribution companies continued to grow at a rapid rate and the directors said that if trading was maintained they looked forward to "an improvement in the second half." In the event profit in that period was £48.886, compared with £117.986.

When reporting first half profit down from £107.260 to £21.068, the directors said that if trading was maintained they looked forward to "an improvement in the second half."

In the event profit in that period was £48.886, compared with £117.986.

Although the overseas operations contributed little to the half

year's results, most are geared to achieve greater output and sales in the second half, and a greater contribution is expected during that period, he says.

Sales of automotive replacement parts from the manufacturing companies are at a much higher level than a year ago, while exports have remained "buoyant."

• comment

Armstrong Equipment's interim profits—almost a third higher than the previous year—reflect the group's continued success in its recent expansion into the automotive replacement market. Over the last couple of years the group has reduced its manufacturing side's dependence on original equipment from 35 per cent. to less than half, and has also rapidly developed its distribution set-up, especially in the U.K. and the U.S. The group's sales increased by 27.7 per cent. to £18.45m. and pre-tax profit a 3.8 per cent. advance to £1.8m. for the half-year to December 28, 1975.

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Sharp fall by Small & Tidmas

TURNOVER OF textile manufacturers John C. Small and Tidmas improved slightly from £24.4m. to £24.8m. in 1975 but pre-tax profit dropped sharply from £2.42m. to £0.91m. Tax takes £5.356, leaving a surplus of £1.55m.

Stated earnings per 25p share 1.85 times. The PE is 10.79.

Statement, Page 23

See Lex

ALLIANCE INV. DOLLAR LOAN

Alliance Investment Company has arranged to borrow £10 million to finance its expansion programme.

"Work Performed and Profit at Record Levels"

Profits exceed £7 million

Work performed by the company rose to the record level of £144 million in 1975, although inflation accounted for a proportion of the rise. Profits were also at a record level, exceeding £7 million for the first time, and would have been higher but for losses on two major civil engineering contracts in the United Kingdom and heavy start up costs on certain overseas contracts. In this context I believe we have had a good year.

The results in the United Kingdom were significantly affected by the weather. In the early part of the year we had a wet, miserable winter and spring, but the wonderful summer and autumn more than made up for this.

Our liquidity, which has stood us in such good stead through difficult times, improved still further during the year and cash in hand is at a record level. Our work load at home and overseas is satisfactory and I am reasonably confident about 1975/76. We have an excellent case for recovering at least a substantial part of the losses on contracts referred to above. Further ahead there must be some doubts about the availability of work in Britain and the price at which it can be obtained. With this in view we are making good progress with the development of our overseas activities, although the difficulties in developing rapidly internationally, even for a company such as our own that is well experienced in overseas work, should not be underestimated.

Sir Alfred McAlpine & Son (Northern) Limited

The company had a good year and the forward order position is sound, particularly with the award after the year end of the largest civil engineering contract ever let in Britain, the Dinorwic hydro electric pumped storage scheme. This contract, valued at £60 million at January 1975 prices, will take four to five years to complete and contains an inflation clause which will give us some protection and mean that the final contract figure will be considerably higher.

Sir Alfred McAlpine & Son (Southern) Limited The company also had a good year and has a sound order book although the Midlands have recently been particularly affected by the recession and lack of new industrial development. It is to be hoped that the resultant shortage of industrial orders will not last for too long a period.

Sir Alfred McAlpine (International) Limited Considerable progress has been made towards promoting work in the Sudan, the United Arab Emirates, Saudi Arabia and Nigeria. In Iran design work on the Tehran-Tabriz railway project is proceeding, and though we have no stake in the design it is anticipated that we will share in the construction work when it starts. The award after the year end of the first stage of the Kenana Sugar contract, an earthworks contract valued at over £20 million, has given a boost to the company's activities and it is anticipated a number of further orders in the Middle East will be obtained during the current year.

Future Prospects Whilst our forward workload is fractionally below the equivalent at this time last year in real terms it should present no problem for the coming year. I have already referred to the necessity to increase workload overseas as a cushion against the wide fluctuations which successive Governments give to public work at home.

Whilst nothing in the construction industry is wholly predictable I shall be very disappointed if we do not make further progress with profits in the current year, which has started satisfactorily. Generally the company has made very good progress and should certainly continue to do so in the immediate future.

My confidence is enhanced by the capability of our staff and workforce, who continue to produce excellent results under very difficult circumstances and I should very much like to thank them all for their efforts.

A. J. McAlpine, Chairman.

CONSOLIDATED PROFIT AND LOSS ACCOUNT

for the year ended 31st October 1975

	1975	1974
Turnover	£	£
Profit before taxation and extraordinary items	7,014,118	5,231,812
Taxation	3,686,797	2,815,576
Profit before extraordinary items	3,347,321	2,716,102
Extraordinary items	147,046	(785,811)
Minority interests	11,738	30,384
Profit attributable to shareholders	3,506,057	1,961,675
Dividends	482,404	444,822
Undistributed profit	3,023,653	1,516,753

A. J. McAlpine, Chairman.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding div.	Total for year	Total last year
Armstrong Equip.int.	0.6	May 14	0.6	—	1.69
BSRint.	1.72	April 30	1.58	3.29	2.14
Davies and Metcalfe	0.6	April 21	0.61	—	0.51
De Beers Cons.int.	20	April 30	17	28	25
De Beers Ind.int.	40(b)	April 30	35	40.5	27.5
Fisonsint.	6.07	July 2	5.62	10.47	9.02
Inveresk Groupint.	3.11	April 23	3.11	4.26	4.26
Investment Trst. Gtsey 3.51(a)	May 1	3.0	5.25	1.75	2.34
Scottish Northern Trust 1.5	May 12	1.5	3.51	2.34	2.34
Small and Tidmasint.	1	May 17	1.19	3	2.25
R. R. Stockisint.	4.23	May 14	4.24	4.23	5.54
Transport Developmentint.	1.92	July 1	1.98	2.87	2.25
United Biscuitsint.	1.41f	July 1	1.41f	—	—

Dividends shown per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. (a) Gross throughout.

● South African cents.

TDG down by £1.43m.: 10% scrip

OS A TURNOVER up from £19.24m. to £22.55m. pre-tax profit of Transport Development Group decreased from £1.58m. to £1.12m. in 1975, after a first-half downturn from £7.62m. to £5.6m.

Stated earnings per 25p share, excluding extra-ordinary items, decreased from 5.89p to 5.29p for the year, the dividend is raised from 1.15p to 1.43p.

BSR second half improvement

COND half improvement by world demand during the first six months of the year and as Goblin transfer of (VVC) was not permitted to be made until December 27, 1975, pre-tax increase prices until the benefits of amounting to £9.3m. greater efficiency and higher output, the company's profit in earlier years were compared with £2.01m., against charges partially eroded, trading profits £2m., the amount available were reduced to £10.51m. distribution came out at £11.25m., of which £7.45m. compared with £7.26m.; £11.25m. were earned by the group per 10p share, before sound reproduction division with ordinary items, decreased the consumer products division 10.08p to 8.75p, and the divi contributing £3.0m. (£2.68m.).

At the maximum permitted rate, operating rapidly through the cost of financing working capital and acquisitions was such that interest paid exceed that received by £11.15.15 (£231,589). However, due to currency variations there was a profit on exchange on transactions outwith inter-company current account receipts particularly in North America and Japan; are taking a remittance of £146,553 (loss longer view of their requirements).

In 1976, the directors state that new units will be used throughout the year particularly against the U.S. dollar, there was an unrealised gain on realisation of net current assets of overseas companies of £2.02m., after writing down goodwill of £183,700, compared with a loss of £222,645.

Comment

A current production levels certain product groups will be reappraised, the directors

Derek Crouch outlook

IN SPITE of world difficulties, the directors of Derek Crouch (Contractors) look forward to a further successful year's trading, says chairman Mr. D. C. H. Crouch in his annual statement.

As known, pre-tax profit for the year 1975 increased from £0.93m. to £1.13m. Earnings per 20p share were 6.1p (4.9p) and the dividend is 3.006p net, compared with 3.005p.

Mr. Crouch says that despite the general recession which has been experienced by the building industry, both turnover and profits in this sector increased. The company has a substantial workload in opencast mining and is well placed in every way to take advantage of the increased opencast coal programme. Mining operations both in Northumbria and Scotland were very disappointing in the first half, but there was substantial improvement in the second half which has continued into 1976 with production in excess of target and "we see no reason why this should not be maintained."

Chairman's statement, Page 24

Fisons turns in £16.7m. and raising £20m.

IN ADDITION to reporting profits up by 14% per cent. to £16.85m. favourably with experience in other territories

U.S. grew at a rate comparing with turnover for 1975 would have been 4.22% and profit before tax £518,000. Dividends for 1975 included under investment income amounts to £106,000.

An analysis of profit shows £400m. omitted—agrochemicals

short term interest £72m. profit before tax £1.157m. (£7.795); pharmaceuticals £7.063

£7.548 (£3.306); fertilisers £7.063 (£7.795); pharmaceuticals £7.063

£7.548 (£3.306); scientific equipment and allied services £223 (£2.826).

Total research and development expenditure increased from £5.29m. to £6.62m. during the year.

The directors stress that the first priority now is to ensure a resumption of sales growth. They have applied to the Food and Drugs Administration for a widening of the clinical indications approved on the package insert.

During 1975 the group continued to invest substantial sums in new plant and equipment and purchased a 43.5% stake for long term manufacturing requirements in the U.S. as well as making two European acquisitions.

At the year end worldwide short term borrowings net of credit balances were £17.8m. £15.2m. in addition medium term loans increased by £1.9m. to £16.2m.

The directors have decided to cease consolidation of results of the associate, Rallis India, in view of currency restrictions and other controls affecting foreign holdings in India and only dividends declared are now being included

in the pharmacological division. Aarane in their first year in the £13.5m. turnover and £850,000 pro-

BRITISH AMERICAN AND GENERAL TRUST LIMITED

Extracts from the Statement by the Chairman, Mr. W. H. Conroy in the Report and Accounts for the year ended 31st December 1975.

• Total dividend for the year 1.25p net (7.69% gross) compared with the equivalent of 1.20p (7.16%) paid 1974.

• Increased investment in leading U.K. equities with an above average yield should have even greater impact on income of the current year.

• Net assets attributable to Ordinary Stockholders increased by 93%.

• At 31st December 1975 the proportion of invested funds in the U.K. was 65.4% (mainly in equities), in North America 27.2% and in other overseas areas 7.4%.

	1975	1974
REVENUE AVAILABLE FOR ORDINARY STOCK (Net)	£604,877	£614,955
EARNED FOR ORDINARY STOCK	1.29p	1.37p
(Increased during 1975 by the conversion of loan stock)		
INVESTED FUNDS		
Value including net current assets	£21,373,000	£12,844,000
Attributable to Ordinary Stock	£18,873,000	£9,557,000
Net asset value per Unit of 25p	40.1p	31p

Managers—Kleinwort, Benson Limited
Annual General Meeting—20 Fenchurch Street, London, E.C.3.
Thursday, 1st April 1976 at 12.45 p.m.

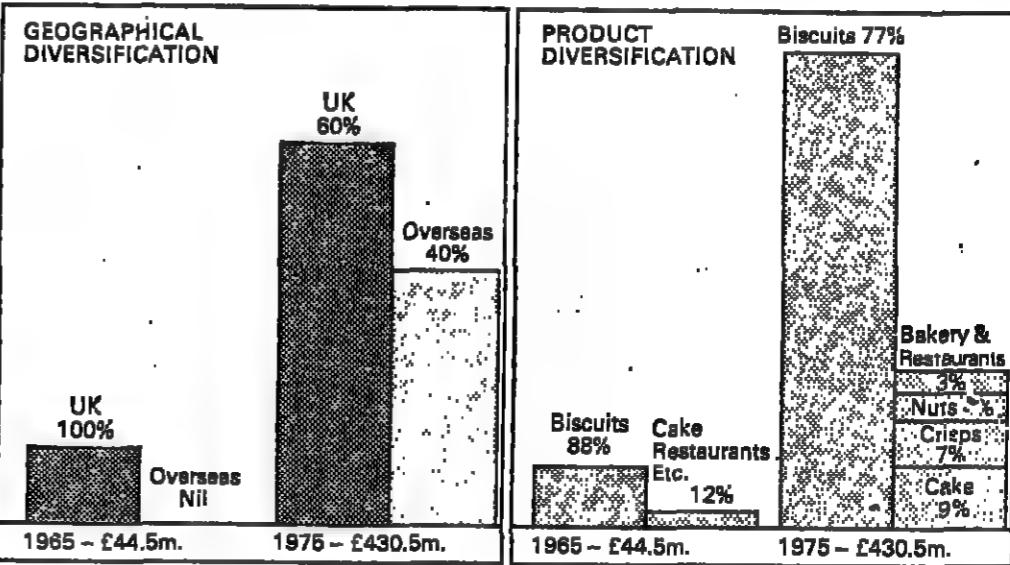
See Lex

United Biscuits

1975 Preliminary Figures and Extracts from the Statement by the Chairman, Mr Hector Laing

Sales Growth and Diversification by Products and Markets

In trading terms we have not only increased our sales dramatically from £44.5m in 1965 to £430.5m in 1975 but over the same period we have substantially improved the balance of our business as illustrated by the following charts.



In reaching our present position we have succeeded in achieving the essential goals we set in our strategic plan. Where we have adhered to our strategic principles, whether applied to acquisition or to quality of product or management, we have been successful. We have failed when we have ignored or compromised those principles. That is the most important lesson of these ten years.

The Importance of Good Relationships

Part of our philosophy has been to recognise that while profit is vital it is not an end in itself. In reaching our objectives I believe we have kept the respect and goodwill of consumers, our suppliers, our distributors and of our employees and pensioners.

Investment

Together with this year's Annual Report and Accounts I will be sending out a document based on a booklet entitled "Job Security" which has been used as a briefing document in all our factories and throughout the business generally during 1975. It sets out to demonstrate how, notwithstanding our increase in profits, inflation and price controls have adversely affected our ability to invest in the U.K.

Investment and return on that investment are the only sure foundation for success for a company or nation. It is vitally important that this fact should be more widely appreciated and understood. Jobs depend on Investment.

Thanks to Staff

For a company to increase its profits five-fold in five years requires a very high degree of teamwork throughout the business. Management must take the right strategic decisions, control costs, monitor performance and keep the workforce informed so that their interest and co-operation are sustained, and the entire staff must be committed to the success of the enterprise.

I would like to pay tribute to everyone in the company all over the world for their contributions to this year's outstanding success. Without their dedication and hard work it could not have been done.

The Future

Our Budget for 1976 shows another increase in profits and I believe this to be realistic. We have had a very good start to the year. Past trends augur well for the future and I look forward to another ten years of continuing progress.

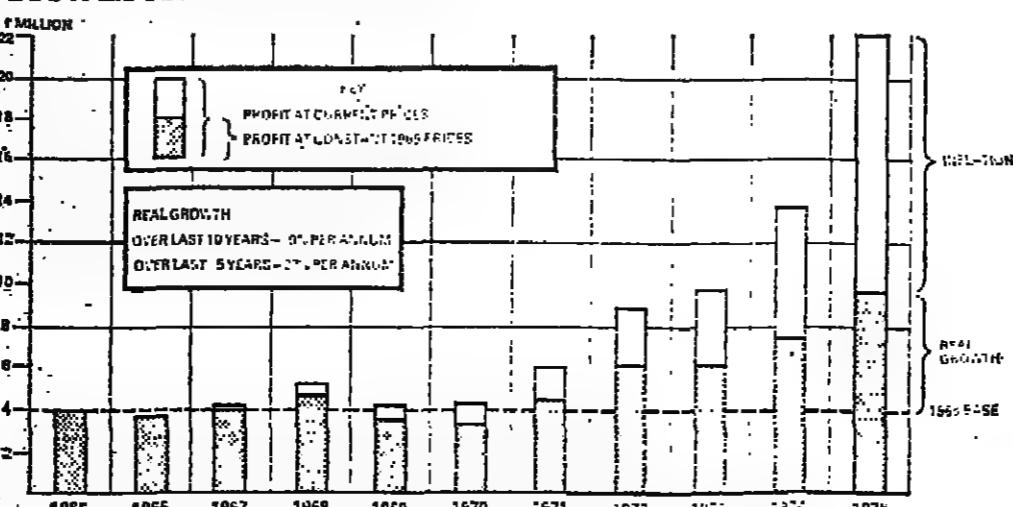
If you wish to receive a copy of the Report and Accounts, but are not a shareholder, please complete this coupon.
To the Registrars, The Royal Bank of Scotland Limited, 31 St. Andrew Square, Edinburgh EH2 2AB.
Please send me a copy of the 1975 Annual Report and Accounts on publication.
NAME _____
ADDRESS _____

UB1

A decade of progress

In 1965 we were a relatively small loosely-knit group of family companies. In the subsequent ten years we have become the second largest biscuit manufacturing group in the world. Our principal products are biscuits, crisps, cakes, nuts and snack products which are manufactured in the U.K., U.S.A., Japan and Europe. They are exported to 92 countries.

Growth of Pre-Tax Profits



Following a period of major investment and re-organisation from 1965-1970, real profit has more than doubled since 1970.

The Annual Report and Accounts will be posted to shareholders on 14th April 1976.

United Biscuits (Holdings) Limited

Syon Lane, Isleworth, Middlesex TW7 5NN

McVITIES • CRAWFORDS • MACFARLANE LANG • MACDONALDS • K.P. • CARRS

RIVER AND MERCANTILE TRUST LIMITED

Salient points from Report and Accounts to 31st December, 1975

Revenue £1,607,674 £1,603,542
per share 7.32p 6.60p
dividend per share (net) 6.63p
up Valuation £12,362,198 £12,142,873
Investments 77p 77p

At 31st December, 1975 the £500,000 8½% Debenture of the subsidiary company was exchanged for a like sum of 8½% Debenture Stock of the Parent Company. Assets of the subsidiary were transferred to the Parent Company and the subsidiary, Anderson Investment Ltd., placed into Members Voluntary Liquidation. Income is satisfied that income can be adequately secured and in view of past record of progress Company looks forward to its future as an Investment Trust & confidence.

Derek Crouch (Contractors)

LIMITED
Opcast mining, building and civil engineering contractors, distributors of compressed air and materials handling equipment

Group Results for the year to December 31, 1975

	1975 £'000	1974 £'000
Turnover	21,502	17,860
Earnings before Taxation	1,134	933
Corporation tax	534	461
Net Profit after Taxation	600	472
Dividends for the year (1975) after allowing for Mr. D C H Crouch's waiver of £37,000	274	247
Profits for the year retained	£326	£225
Earnings per share on issued share capital at 31st December, 1975	6.19p	4.9p

The directors propose to recommend to shareholders that at the Annual General Meeting to be held on 31st March, 1976 a final dividend of 2.268p per Ordinary share be paid on 2nd April, 1976 to shareholders on the register on 5th March, 1976; which together with the interim dividend paid in January last makes the total distribution of 3.2062p per share compared with 3.005p per share last year. This represents the maximum dividend payable under present regulations.

The Chairman Mr. D C H Crouch, reported in his statement that:-

"Despite the general recession which has been experienced by the Building Industry we have managed to increase both our turnover and profits in this sector."

The Company has a substantial workload in Opcast Mining and is well placed in every way to take advantage of the increased Opcast Coal programme. Mining operations, both in Northumberland and South Wales were very disappointing in the first half of the year, but there was a substantial improvement in the second half which has continued into 1976 with production in excess of target and we see no reason why this should not be maintained.

As to the future, in spite of the world difficulties that exist, morale and confidence remain high and the Directors look forward to a further successful year's trading."

Copies of the Annual Report may be obtained from The Secretary

DEREK CROUCH (CONTRACTORS) LIMITED
Head Office: Peterborough PE6 7UW

MIDLAND INDUSTRIES

Record Profits
* Group Sales increased 32.2% to £12.6m
* Group Profits pretax increased by 47.5% to £522,000.
* Total Dividends 24.75% (gross)

Foundry Division
Ironfounding has been the strength behind the progress of the Group, with significant improvements in sales and profitability. We are continuing to invest in improved plant and machinery in this sector and view the future with confidence.

Engineering Division
This division has failed to live up to the promise of the previous year, due to the depressed state of the Agricultural Machinery market. The operation of the loss-making Belgian subsidiary has now ceased completely.

However, Bettis Ltd and the Heating and Process Control Division have both made good contributions after many years of poor trading, whilst the Boston Division has also made a sound contribution. Overall, a substantially improved performance by this sector is anticipated in the current year.

Despite the present climate of "dread and gloom", we are confident of further improving the Group's performance due to our policy of investing in improved manufacturing facilities.

E.C. Mansfield, Chairman
Heath Town Works, Wolverhampton WV10 0QD

Barrow Hepburn Group Limited Leather and Chemical Group 1975-Highlights

Trading Profit: Up tenth year running.

Earnings per Share: 46p.

Dividends: Up 12½% maximum allowed following Rights Issue.

Leather Division: Overall Profits up, short term prospects uncertain for Tanning activities.

Chemical Division: Profits down, with full recovery in second half continuing into 1976. Outlook excellent.

Barrow Hepburn Industries: Profits maintained: encouraging signs for medium term.

Investment: Over £1,000,000 Net new investment in Fixed Assets.

Prospects: Board confident of further improvement in 1976 in all activities, except U.K. Tanning.

Five Year Group Statistical Information

	1971 £'000	1972 £'000	1973 £'000	1974 £'000	1975 £'000
Turnover	46,844	67,928	68,322	65,010	74,981
Trading Profit	1,801	2,301	2,973	3,540	3,556
Profit before Taxation and Exceptional Items	1,345	2,049	2,465	2,618	2,810
Earnings per Ordinary Share	5.3p	6.9p	4.7p	5.8p	4.6p
Dividends per Ordinary Share	2.2p	2.2p	2.4p	2.6p	2.9p

barrow hepburn

Marchwiel seeking more overseas work

BOARD MEETINGS

THE CURRENT year has started satisfactorily for Marchwiel Holdings, and chairman Mr. A. J. McAlpine says that he will be very disappointed if profits do not show further progress. Generally the company has made very good progress and should certainly continue to do so in the immediate future. In addition to the contracts already mentioned on page 10, the new contracts shown below are based mainly on last year's turn-over.

While the forward work load is fractionally below the same time last year in real terms, it should present no problems for the year and the chairman says that he is reasonably confident about 1976.

Further ahead he feels there must be doubts about the availability of work in Britain and the price at which it can be obtained. The chairman stresses the necessity of increasing the company's workload as a cushion against the wide fluctuations which successive Governments give to public work at home.

He reports that the growth of overseas companies is proceeding upward but there is a limit to which a company can develop rapidly internationally. Nevertheless good progress is being made in this direction.

As reported group pre-tax profit increased from £5.23m. to £7.81m.

in the year ended October 31, 1975, and would have been even higher but for losses on two major oilfield engineering contracts in Saudi Arabia and Nigeria. The award of contracts to the Kurnub oilfield, valued at over £10m., has given a boost to the company's activities and the chairman hopes that a number of further orders in the Middle East will be obtained during the current year.

Sir Alfred McAlpine (Northern) had a good year and the forward

order position is sound, particularly with the award since the year-end of the largest civil engineering contract ever let in Britain, the Diabatic hydro-electric pumped-storage scheme.

Sir Alfred McAlpine (Southern) performed well despite losses on a large-scale project, and substantial turnover in the local authority housing sector has been built up and should be carried through the current year.

Group liquidity improved still further during the year and cash in hand is at a record level. Cash deposits increased by £5.4m. to £3.9m. and short-term deposits were £2.6m. higher at £23.35m.

Expenditure contracted for at 11.15 a.m. Chester, April 2, at Chairman's statement, Page 22

FUTURE DATES

Adams Food	May 17
Barclay & Sons	May 18
Bell & Clegg	May 18
Brown & Root	May 18
Chapman	May 18
Edwards	May 18
Gates & Crellin	May 18
Hallcrest	May 18
Hawthorn Leslie	May 18
Hewitt & Son	May 18
Holland & Knight	May 18
Horizon	May 18
Jones & Jefferies	May 18
Kingspan	May 18
Land Securities	May 18
Macmillan Bloedel	May 18
McDonald & Co.	May 18
Metallgesellschaft	May 18
Metso	May 18
Montgomery Ward	May 18
Parsons Brinckerhoff	May 18
Perkins	May 18
Prudential	May 18
Ramsden & Partners	May 18
Robertson & Mulligan	May 18
Rowlands	May 18
Shaw Stewart & Vail	May 18
Spencer	May 18
Taylor Woodrow	May 18
Thomson	May 18
Turner & Newall	May 18
Whitbread	May 18
Wimpey	May 18
Woodhead	May 18

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Chairman's statement, Page 22

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BIDS AND DEALS

Acceptance conditions in Emu Wine battle

The Board of Emu Wine Holdings has been told that, in the event of the 170p a share bid from Western Australian Worsted and Woolen Mills not having become unconditional by March 12, it will be extended for at least a further seven days. In the event that the offer does become unconditional, it will remain open for at least 14 days.

Emu already owns 33.8 per cent of the capital of Emu and its offer is conditional only on acceptances raising its holding to above 50 per cent.

On Monday the Emu Board recommended acceptance of the WAW offer, following the withdrawal of the previous rival bid from Inchape. But on the same day a new suitor, Thomas Hardy and Sons, an Australian wine company, appeared on the scene with an offer of 182.5p a share.

The Emu directors yesterday said that the proposed Hardy bid was to be conditional on acceptances being received in respect of 50 per cent of the Emu shares or such lesser percentage, being not less than 50 per cent, as Hardy might decide.

The Emu Board went on to say that it had been informed that WAW would not accept Hardy's offer and that therefore, unless Hardy was prepared to make its offer conditional on acceptances being received in respect of a significantly lower percentage, the offer was bound to be unsuccessful.

Hardy had therefore been asked whether it was prepared to go unconditional in the event of acceptances being anything over 50 per cent. Hardy was not willing to indicate this at present but was reconsidering the question.

Emu shareholders are meanwhile advised to take no action on either offer until they hear further from their Board, probably not before next week.

DAVID DIXON

David Dixon and Son Holdings announces that, following the announcement by Tranwood Group that it would not be proceeding with its bid for the Ordinary capital of Bank Bridge

Group, the rearrangement of the settlement of the debt due to David Dixon from Bank Bridge will no longer proceed.

The financial advisers of David Dixon are now holding discussions with the financial advisers of Bank Bridge relating to the settlement of the debt and shareholders will be advised as soon as possible.

Formerly owned by Pacific Valves Inc of Long Beach, for a nominal £12,500.

The Weir-Pacific valves range of ball and butterfly valves will continue to be manufactured in the Queensway plant for sale in the U.K. and overseas. Plans to exploit the full potential of the 150,000 square feet plant are already well in hand.

Weir Group and Weir-Pacific Valves have also concluded a long-term agreement with Mark Controls Corporation, the parent of Pacific Valves Inc, under which Weir-Pacific Valves will manufacture and supply additional import ranges of valves association with Pacific Valves Inc.

Aurora to press ahead

Details of events that took place prior to Aurora Holdings' only contested offer for East Sussex Engineering on 30.03.1975 per share cash are contained in the official bid document.

Aurora, which already holds 45.3 per cent of the capital of East Sussex, states that the acquisition was being made at a price which, when acquiring its original 27.94 per cent of the company was to remain a minority holder and to obtain Board representation. It was only following a refusal for a joint meeting by East Sussex, and a change in its original offer, that Aurora decided to seek its bankruptcy approval for the issuance of a full offer for the company.

A spokesman for Aurora said yesterday that the company was definitely going to proceed with its offer and that the 45.3 per cent shareholding "was not negotiable, and definitely not for sale if an alternative bidder emerged."

The Board of East Sussex reacted swiftly last night with a statement issued through its financial advisers, S. G. Warburg, urging shareholders to take no action "until all the relevant facts are available" and reaffirming the view that the Aurora offer is totally inadequate.

The statement criticises Aurora on the grounds that it has refused to "receive any of this information, or to negotiate a fair price on it, making it clear that Aurora wants to do its best to acquire more shares before shareholders are fully informed."

CARRON SALE

Carron Co. (Holdings) has sold its hydraulic division to G. L. Rexroth of St. Neots, for £650,000 cash. Proceeds will be used towards expansion of the other division of Carron.

WEIR GROUP BUYS REST OF WEIR PACIFIC VALVES

The Weir Group has acquired the outstanding 40 per cent. shareholding in Weir-Pacific Valves.

Two new life policies from Scott. Widows

By Eric Short

The Scottish Widows' Fund and Life Assurance Society has introduced two new life contracts. The Whole Life Plus combines a whole life policy with a decreasing supplementary death benefit contract which provides a high level of minimum death cover. This latter value is based on the estimated claim value of the life policy after 30 years for age 60 for its first 30 years assuming a bonus rate of 2.20 per cent. per annum compound. Thus for investors under 30 each £1,000 of minimum death benefit is provided by a whole life policy for a basic sum assured of £100 and initial supplementary cover of £600. The bonus assumption is on the conservative side, since the current rate of the Society is 2.40 per cent.

The other contract is the Joint Life and Survivor policy, similar lines to the new Whole Life Plus contract, except that the policy monies are paid on the second death of husband and wife. The policy is suitable to use for providing capital sum free of Capital Transfer Tax. These two contracts join the Society's other bonds reinforced contract Endowment Plus Assurance, which is used for mortgage repayment purposes.

Baker Wardell in profit

In line with expectations of a "significant improvement," Baker Wardell, a member of the Irish Tea Merchants Group reports a turnover from £1.09m to £2.09m to a profit of £2.09m for the half year to September 30, 1975. For the year to March 31, 1975, there was a deficit of £12.29m.

Earnings per Ordinary share for the half year are shown at 2.25p.

For the year to March 31, 1975, the profit was £2.09m.

Dividends per share were 8 cents.

No easy salvation for U.K. from North Sea oil

BY WILLIAM KEEGAN, ECONOMICS CORRESPONDENT

IN A BLEAK analysis of the British economy's medium-term prospects, the independent National Institute of Economic and Social Research to-day dismissed the idea that North Sea oil offers the chance of salvation to the U.K.

According to the NIESR's February Economic Review, out this morning: "In spite of suggestions that the U.K.'s balance of payments and hence growth problems will be 'solved' by North Sea oil, it is hard to escape the conclusion that, largely because of the enormous net deterioration in our terms of trade between 1973 and 1975, North Sea oil may well not be sufficient to allow a return to full employment by 1980 without further possibly rather substantial increases in international competitiveness."

"This further deterioration in the terms of trade would imply a very large shift of resources into the balance of payments; and this in turn leaves little in the way of spare resources for private and public consumption growth, after provision for the required investment in fixed capital and stocks."

The article explaining the medium term analysis acknowledges that the U.K. could be lucky in a variety of ways—productivity growth could be faster than the NIESR assumes; its balance of payments assumptions may be wrong, especially if world trade may expand faster than exports do. But "it is not sensible to bank on the best outcome; if anything, prudence would suggest paying most attention to the worst."

The NIESR continues: "This would appear to suggest going for an immediate large devaluation and cut in real wages in order to ensure that, if the worst did happen externally, growth prospects would nevertheless be tolerable."

Problems

But it says there are unfortunately two problems attached to such a strategy: first, resistance on the part of the rest of the world to an aggressive exchange rate strategy by the U.K.; and secondly, the danger of triggering off a wage round-trip.

In the context of a voluntary incomes policy, the real wage consequences of devaluation would have to be endorsed by the trade unions.

"Given imports and an assumed elasticity of 1.8 between gross domestic product and imports, there is a maximum feasible GDP which is then the resource constraint."

The review says that North Sea oil certainly eases the constraint and "allows the economy to operate nearer productive potential."

But it is noted that "the balance on non-trade items and property income and transfers" which has always been in surplus in the past, is expected to deteriorate sharply between 1977 and 1980 because of financing charges on continuing deficits and profit outflows from foreign oil companies in the North Sea.

"Interest payments on the debt received to finance the abnormally large deficits since 1973 (which have already accumulated to over \$8bn, and may total around £12bn, by 1980) could exceed £1bn. Remittances paid abroad from the North Sea may reduce net property income by 1 further £bn."

The whole of this medium-term projection is seen in the context of an assumption that there is a medium-term, in the sense that the U.K. is not plunged into another short-term crisis during 1977. The forecasts assume 8 per cent. earnings growth in 1977, but the NIESR says earnings figures growth is improved some 2 per cent. to 3 per cent. a year.

"Falling inflation, which is perhaps rather unlikely, then some mixture of this and further but modest exchange rate depreciation with the same combined effect on competitiveness would be desirable," the review adds.

The Institute's text contains several implications of a schizophrenic pull between economists favouring wages policy on the one hand and exchange rate adjustment on the other. To alleviate the problems which, in the end, both pose vis à vis the unions, the review examines the possibility of cutting tax rates in order to obtain union acquiescence in the implied reduction of real wage growth.

Limited scope

But it goes on: "This scope is limited by the pace at which public consumption can be cut... substantial cut in tax rates would cause severe pressure on the exchange rate since the additional private consumption unmatched by public cuts would increase a current account deficit already temporarily larger."

The review continues: "The task of keeping the exchange rate on the desired path will fall only partly on monetary policy, since some use of the reserves and of external borrowing could also be

PROJECTION TO 1980 ON "UNCHANGED POLICIES"						
	Net trade balance, goods and services (change per annum as per cent. of GDP)					
	per cent. change, year-on-year, unless otherwise specified					
	1976	1977	1978-80 ⁽¹⁾	1977-80 ⁽²⁾		
REAL VARIABLES						
Real GDP	1.3	2.0	2.8	2.6		
Real wages (pre-tax)	-1.3	0.4	2.8	1.4		
Unemployment ⁽³⁾ (per cent. of labour force, average for year)	5.4	6.0	6.2	6.2		
Terms of trade	8.1	-0.3	-0.8	-0.7	(6.2 in 1980)	
RESOURCE USES, 1970 PRICES						
Net trade balance, goods and services (change per annum as per cent. of GDP)	0.1	0.6	1.2	1.0		
Private consumption	-1.7	0.3	1.7	1.4		
Total fixed investment and stockbuilding	8.8	6.3	3.5	4.1		
Public consumption	2.9					
MONETARY VARIABLES						
Current account deficit (£ billion, current prices)	-2.0	-1.9	-0.7	-1.0		
Public sector borrowing requirement (per cent. of GDP)	11.3	10.8	7.5	8.1	(in 1980)	
Consumer Prices	14.5	7.5	5.0	5.6		
Short-term interest rates (per cent. per annum, for year)	14.7	12.7	8.0	9.2		
Effective exchange rate ⁽⁴⁾	-11.0	11.0	8.0	8.7		

Sources: NIESR estimates.
1. U.K. wholly unemployed excluding school leavers and adult students.
2. Bank of England definition.
3. Average for the years 1973-80.
4. Average for the 4 years, 1977-80.

made in what should merely amount to a smoothing operation. It should, therefore, be possible for monetary expansion to proceed at rates consistent with a gradual deceleration in prices."

The review emphasises that its medium-term projection is constructed on the basic assumption that the current account of the balance of payments must be in balance by 1980. A key point is that "this payments target implies a required transfer of resources into the net trade balance on goods and services. Exports are given" by world trade growth only at constant competitiveness" and they, with the terms of trade also given, dictated imports.

"Given imports and an assumed elasticity of 1.8 between gross domestic product and imports, there is a maximum feasible GDP which is then the resource constraint."

The review says that North Sea oil certainly eases the constraint and "allows the economy to operate nearer productive potential."

"It seems clear enough that vast amounts of capital are not needed to provide such a moderate growth of GDP in a situation of considerable excess labour supply."

The NIESR adds: "To summarise, in this projection balance of payments equilibrium is achieved at the cost of high unemployment throughout the period. The low growth rate of resources implies restraint in public consumption if prior claims are to be accommodated."

The NIESR considers a number of ways in which there could be more favourable outcomes for employment levels.

External competitiveness is not merely maintained but actually improved through a cut in real wages. "To achieve full employment by 1980 it would probably be necessary to achieve approximately an extra 5 per cent. growth over the four years 1977-80 or another 1% per cent. a year." The terms of trade would have to deteriorate by an additional 2% per cent. a year, either through reduced money wage growth with exchange rate constant or constant money wage growth with exchange rate depreciation.

The option of increased foreign borrowing: There would still be to get the 2% they now have.

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But it goes on: "This scope is limited by the pace at which public consumption can be cut... substantial cut in tax rates would cause severe pressure on the exchange rate since the additional private consumption unmatched by public cuts would increase a current account deficit already temporarily larger."

The review continues: "The task of keeping the exchange rate on the desired path will fall only partly on monetary policy, since some use of the reserves and of external borrowing could also be

PROJECTION—FULL EMPLOYMENT BY 1980 WITH IMPROVED COMPETITIVENESS

Per cent. change, year-on-year, unless otherwise specified

1977-80*

Real variables

Real GDP

Real wages (pre-tax)

Unemployment⁽³⁾ (per cent. of labour force average for year)

4.2

(2.5 in 1980)

Term of trade

Resources incs., 1970 prices

Net trade balance, goods and services (change per annum as per cent. of GDP)

1.8*

Private consumption

1.4

Total fixed investment and stockbuilding

4.2

Public consumption

0.2*

Details of extra resources in 1980 (compared with unchanged policies projection; £ million, 1970 prices, quarterly rate)

Addition by 1980 to GDP at factor cost

400

Adjustment to factor cost

50

GDP at market prices

680

Private consumption

—

Stockbuilding

30

Fixed investment

200

Net exports

430

Public consumption

20

* Source: NIESR estimates

⁽³⁾ U.K. wholly unemployed, excluding school leavers and adult students.

This implies a current account balance of nil in 1980.

This implies that the public sector borrowing requirement in 1980 would be about 2% per cent. of GDP.

Average for the 4 years, 1977-80.

OECD output likely to rise by 4½%

FINANCIAL TIMES REPORTER

TOTAL OUTPUT in member countries of the Organisation for Economic Co-operation and Development is forecast to grow this year by 4.1 per cent. on inflation, GDP growth this year may barely reach 2.2 per cent. In the Netherlands, the official per cent. but exports and a domestic revival may produce a more plausible than the 0.8 per cent. now seems much too optimistic figure next year. In Germany, the Institute foresees further substantial increases in petroleum prices.

The German economy is likely to grow by 4.4 per cent. this year. There may be no further acceleration next year. Even though the Institute foresees further substantial increases in petroleum prices.

The OECD area trade deficit, which was nearly eliminated last year, is expected to return this year and next year to the very high levels of 1974. Conversely, even though the Institute foresees further substantial increases in petroleum prices.

The German economy is dependent on exports of capital goods.

Prospects for Italy are based on political rather than economic judgment, but 1 per cent. growth is likely to be set for 1976-80. In the Soviet Union, the weakened base for investment has led to a decline in fixed investment, which has probably continued falling this year. Real growth may reach the lower end of the 2.2 per cent. increase forecast by the Dublin Institute.

The combination of inflated import prices and declining export markets has resulted for Australia's recovery is still hesitant, and real growth is likely to be in the 1.2 per cent. range this year. Real growth may reach the lower end of the 2.2 per cent. increase forecast by the Dublin Institute.

Belgium has not yet seen the end of its recession, and in view of the slow recovery likely in its major trading partners, growth is likely to be slower than the 2.5 per cent. per cent. or even more.

In South Africa the good prospects for higher export earnings will be considerably below the 5.2 per cent. per cent. for the five-year period.

Clearing Bank loan analysis

February 18, 1976

The table covers advances by offices of the London Clearing Banks and their subsidiaries (excluding Scottish and Northern Ireland banks) in England and Wales, the Channel Islands and the Isle of Man which are listed by the Bank of England as falling within the banking sector.

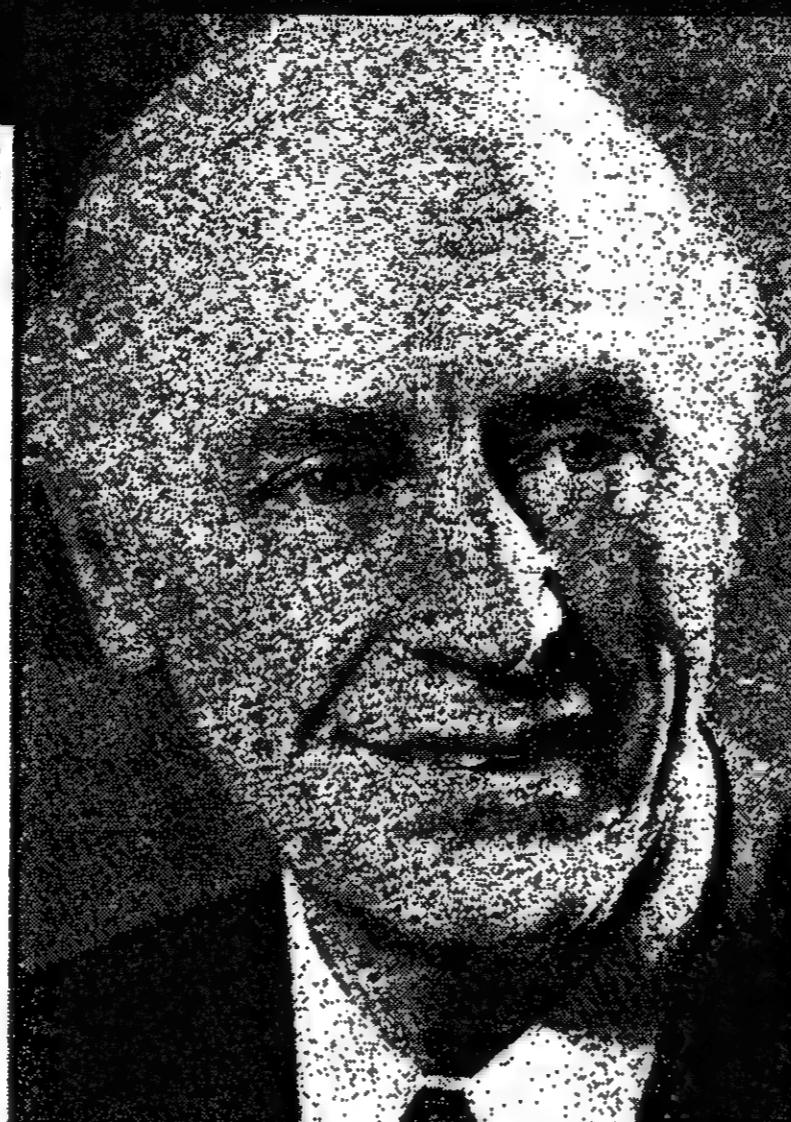
This analysis includes loans under the special schemes for shipbuilding (within item 6 "Shipbuilding") and for exports (within item 25 "Overseas residents"); but amounts which have been refinanced with the Bank of England are not included. The totals of advances outstanding agree to the totals shown in Table 1 of the monthly balance-sheet statement.

	Total outstanding	Change on quarter	Col. (1) as % of total
	£m.	£m.	(2)
MANUFACTURING			
Consumers' expenditure	227	+ 18	2.6
Public authorities' current spending	237	+ 25	1.8
Gross fixed investment	234	+ 58	1.2
Exports of goods and services	222	+ 15	1.6
Imports of goods and services</			

"Increase in rates of Reversionary Bonus."

STATEMENT BY THE CHAIRMAN, MR. T. N. RISK.

To be presented to the Annual General Meeting on 16th March 1976.



RETIRING DIRECTORS

Before turning to a review of the past year I must pay tribute to two members of our Head Office Board, now retired, Sir William Watson and Mr. W.A. Arbuckle. Sir William joined the Board in 1941 and was Chairman from 1966 to 1969. With his shrewd and questioning mind, and his wide experience, he contributed greatly to our discussions. Mr. W.A. Arbuckle was elected to our Canadian Board in 1952 and became its Chairman in 1958, a post which he held until the end of last year. It would be impossible to overstate the contribution he has made to our affairs in Canada by the close personal interest he has taken in our business there and by the way in which, without stint, he put his great financial knowledge and experience at our disposal. It was at once due to the growth of our Canadian business, and a tribute to his leadership, that in 1961 we felt that our Canadian Chairman should be a member of the Head Office Board. I am glad to say that Mr. Arbuckle is remaining a member of the Canadian Board and our Canadian organisation will continue to benefit from his sage counsel. We shall miss him in Edinburgh, but we welcome Mr. Lucien Rolland who has succeeded to the chairmanship in Canada and who therefore joins us in Mr. Arbuckle's place.

ECONOMIC OUTLOOK

The problems which dominated my annual review a year ago are still with us. There are welcome signs that the steps which our Government are belatedly taking to counter inflation are having some effect, though at a cost to the living standards of many. As unemployment continues to increase, the battle against inflation will become more difficult and unpopular but failure would be disastrous for all. Life assurance companies are peculiarly vulnerable to inflation since the terms on which their contracts have been made are fixed and cannot be adjusted to allow for increased costs. Further, long term contracts demand stability in the value of the currency in which they are expressed. If policyholders are not to be cheated of their reasonable expectations. We are solidly behind the Government in their intention to restore credibility to our currency.

INVESTMENT CONDITIONS

During the year we saw a remarkable reversal of the gloom which prevailed towards the end of 1974. The change in market levels during the year added approximately £200m. to the value of the assets shown in our accounts a year ago. We judge the value of our assets by the security of the capital and the income they produce and not by their market value at a particular moment. Our judgments are naturally less volatile than those of the market; this approach brought us reassurance when we contemplated the fall in market values at the end of last year but, per contra, we must guard against undue elation at the recovery. I shall have further observations to make on this subject when I come to discuss the results of our actuarial valuation. One reason which must temper optimism at the market's recovery is that the rewards to be derived from investment in industry do not appear to have improved in line with changes in share prices, and this is bound to cast some doubt on the attractiveness of U.K. ordinary shares as an investment at present.

There has been much, and largely ill-informed, criticism in recent months that the investing institutions have not adequately provided finance for industry. I am not persuaded that this claim has any foundation in fact. It is true that industry has invested less than might be thought healthy, but this is a direct consequence of a series of factors beyond the control of industry or indeed of the investing institutions. Management sees on the one hand ample evidence of worker resistance to the introduction of new and more efficient manufacturing processes, and on the other the erosion of profits brought about by continually increasing costs and price controls on the finished product. Uncertainty as to the Government's aims and policies does not breed confidence and the extent of the Government's own borrowings has increased the cost of raising new capital to a prohibitive level when compared with the profits likely to be derived from its investment. This is the crux of a problem which will not be solved by tinkering with symptoms or setting up any elaborate organisation which will not in itself tap any new source of funds for equity investment. A reduction in Government borrowing and a recognition that the life blood of commerce and industry is net profits out of which further investment can be financed are essential.

LEGISLATION

The year has seen no reduction in the volume of legislation which directly or indirectly affects our business and materially adds to our operating costs. Our policyholders are paying heavily for the abuse of a comparatively small sector of the market of the taxation privileges accorded to life assurance companies. One cannot wonder that the authorities have felt driven to take action: the pity is that in blocking the loopholes they often interfere with utterly blameless transactions to the detriment of the innocent. It is, for example, incredible, but true, that one of our staple contracts, the with profit whole life policy by uniform annual premiums which we have been selling for over 150 years should now at younger ages fall foul of the new regulations governing what contracts are eligible for life assurance premium relief.

Apart from the direct administrative cost of complying with ever more complicated rules there is a hidden and insidious growth in the costs our policyholders are being called upon to bear as a result of various legislative enactments which have as their object the protection

of the consumer. Unfortunately, in the context of our business, such protection is likely to benefit only a minority and for the majority the price at which it is purchased may be high. The Consumer Credit Act 1974, for example, if it is administered as we have been informed, will, by its complications, make it uneconomic to continue to grant loans on security of our policies as an automatic right. Such loans have long been one of the cheapest sources of credit available and so in the apparent interest of a small number of consumers all future policyholders will be deprived of a valuable right.

A further example is the Policyholders Protection Act which reached the Statute Book during the year. This unsatisfactory Act did not add to the funds available to meet the claims of policyholders as a whole. Its limited purpose was to ensure that the losses of the minority who through ill-luck, cupidity, or bad advice had entrusted their savings to unsound companies, would be shared by the larger number of policyholders of more prudently managed companies. However, recent events seem to have denied it even this modest measure of success and it is sadly apparent that if the Department of Trade had instead used the extensive powers they already possess to amend the obsolete regulations governing the winding up of life insurance companies, it is likely that some of the unfortunate minority would by now have received some payments under their policies and that unnecessary delay and expense would have been avoided.

NATIONAL PENSIONS

The Social Security Pensions Act 1975 is now on the Statute Book and employers are faced with the decision whether or not to join the government scheme or to provide equivalent benefits under their own occupational schemes. The choice is not easy, and cannot be based purely on immediate comparisons of cost. The future is too uncertain for that. In times of high inflation the cost of providing pensions which are linked to final salaries can be frightening. There is no investment medium available whose return can be relied on to keep pace with rates of inflation at the levels we have been experiencing. It is certain that, if inflationary tendencies continue unabated the holders of pensions which are, like those of the government scheme, misleadingly described as "inflation-proofed" will be due for a bitter disappointment when the bill is eventually presented and national resources are insufficient, as they will be, to meet it.

The Government has repeatedly stated its desire to encourage good occupational pension schemes, and the Department of Health and Social Security has shown itself sympathetic to the representations which the pensions industry has made on the need to find some means of limiting the liability to revalue accrued pension rights of employees who leave before pension age. The open-ended nature of this commitment was undoubtedly inhibiting decision and the introduction of new occupational schemes. The announcement made in mid-February that one of the solutions for which the industry had pressed was to be adopted was therefore most welcome.

The way is not, however, entirely clear. The Government have decided that, with minor exceptions, the cost of new or improved pension schemes must count against the £6 maximum allowable increase in wages. This does not make for good pensions planning. We have reluctantly accepted this decision on the grounds that the fight against inflation must have absolute priority, but we must hope for an early relaxation.

CANADA

Last October a new chapter was opened in Canada when the Federal Government abruptly reversed its stance of only a few months previously and introduced a programme of economic restraint including wage and price controls and monetary and fiscal tightness. The Canadian economy has in fact experienced only a mild recession but export markets were weak, inflation persisted at about the 11 per cent level, inflationary expectations were worsening and there was an alarming increase in wage demands during the year. Our Canadian colleagues naturally feel that it is much too early to make any prediction of the results of this new programme. While there is a general expectation that it will go some way to control and even to reduce inflation, there is also an atmosphere of great uncertainty while labour leaders organise themselves in opposition to the programme and leaders in business and industry try to see the way ahead amid the enormous complexity of the regulations for the implementation of wage and price controls.

Our business in Canada is largely weighted on the side of pensions and annuities and as might be expected in a period of inflation there was a continuation of the growth in our liabilities for annuity and pension business and the assets covering them. On the life assurance side of our business, progress was minimal during 1975 largely because of the difficulties experienced in adding to the number of men representing the Company in the field. This and a general strengthening of our field organisation is a major project for the next few years.

The Company's reputation in Canada is high and is continually maintained by the excellence of the results of its with profits policies and of the investment return on its funds of which there can be no better evidence than the growth of the volume of money committed to us for investment management which now amounts to about \$300m. at market value.

VALUATION RESULTS

As mentioned earlier the market value of our assets is now such that the provision of £250m., transferred in 1974 to the Investment Reserve, is no longer fully required. Other things being equal we should not normally expect to see the value of our "long-term insurance funds" fluctuating from year to year with changes in market conditions. We must, as their name suggests, take a longer and more dispassionate view. As compared with 1974, however, other things are not equal. So far the Government's counter-inflationary policy appears to be working, and rates of interest are reflecting this by their continued downward trend.

The main source of our strength, and our ability to meet with success the strains we were put to last year lies in the margin which we have always maintained between the rate of interest we actually earn on our funds and the rates which the actuaries assume will be earned when making their calculations. The changed conditions, and the feeling that the rates of interest ruling at the end of last year were surely abnormal, have led them to feel that the rates assumed in the valuation of our liabilities should be reduced so as to preserve the strength of our valuation basis. We have therefore taken credit for £150m. of the appreciation which has occurred in the value of our assets and we have applied virtually the whole of this sum to meeting the cost of the alteration in the basis on which our liabilities have been valued.

The high rates of interest available have increased the revenue surplus available for distribution, both here and in Canada, and have permitted a modest, but significant, increase in our rates of reversionary bonus. The drop in the rates of interest assumed in our valuation allows us to put a higher value on the future income expected to be derived from our equity portfolio than in 1974 and this has resulted in an increase in our rate of terminal bonus. For twenty-five years, now, the "Economist" has compiled tables comparing the claim values of policies effected at a fixed premium with different companies. We have been consistently among the leaders in these comparisons and I believe that the current declaration will enable us to maintain a record which is equalled by few and surpassed by none.

STAFF

I must first refer to the retirement of our Pensions Manager Mr. T.N. McCallum. His experience in the company was wide-ranging, and he was an acknowledged expert in his subject. He was a devoted servant and his many friends and colleagues will miss him. In South Region too age has taken its toll. Mr. H.W. McLellan, Regional Manager, Mr. A.H. Johnston, Regional Pensions Manager, and Mr. Stanley White, Regional Agency Manager, have all joined the ranks of our pensioners. Each in his own way has made an immense contribution to our success in a challenging and competitive market and has left his successor with an organisation well fitted to meet these demands. These four men have earned their retirement, and we wish them well.

The new business figures contained in the Directors' Report show that we have more than maintained our share of the market and are a tribute to the energy and knowledge of our sales staff. Success on this scale brings its problems and our administrative staff have responded to these with enthusiasm and have maintained the standard of service without which the sales staff would labour in vain. It is worthy of note that all this has been achieved with no increase in the numbers of our staff. I am very grateful to them all.

Standard Life

The largest mutual life assurance company in the European Community.

Head Office: 3 George Street, Edinburgh.

Wardley clue to HK Bank profits

By Philip Bowring

HONG KONG, March 9. A SUBSTANTIAL clue emerged today as to why the consolidated profits of the Hongkong and Shanghai Bank for 1975 are expected to show a much smaller increase than the unconsolidated version. (Last month the bank announced unconsolidated profits up 12 per cent, to HK\$312m., but said the consolidated figure would be up by only about 8 per cent.)

The clue lies in the annual report of Wardley, the wholly-owned investment banking subsidiary of the HK Bank. Its attributable profits last year grew to HK\$234m., compared with a mere \$532,000 in 1974 when various problems were encountered. HK\$20m. or four-fifths of Wardley's profits have been paid out in dividend to the bank.

This Wardley accounts for 60 per cent of the HK\$312m. HK Bank unconsolidated profit increase last year, and the high payout lowers the rate of increase in the bank's consolidated profits, relative to the unconsolidated variety.

Wardley's result was despite the fact that its principal subsidiary, Wayfaring Finance, a finance company, was sold back to the parent during last year. Meanwhile, Wardley has benefited from the big upsurge in corporate financing activity last year, mostly in the second half, and in loan syndications, including managing a US\$55m. loan for the Indonesian government and a HK\$800m. loan for the HK Mass Transit Railway.

Banque Canadienne assets growth

Financial Times Reporter

TOTAL ASSETS of Banque Canadienne Nationale, the sixth largest of the Canadian chartered banks, topped the \$1bn. mark for the first time during the first three months of its current financial year. At January 31, 1975, its assets totalled \$5,224,268,000, an increase of 18 per cent on the 1975 first quarter figure of \$4,437,237,000. BCN recently inaugurated its London representative office at 27-32 Old Jewry, EC2.

Profits after tax for the quarter were 17 per cent up at \$8,084,346, compared with \$5,169,808 for the same period last year.

BCN President, Germain Perreault, in his report to the shareholders notes that this growth in profits was largely attributable to a 22.8 per cent increase in loans volume during the past year.

International transactions accounted for more than 51 per cent of assets growth, with BCN foreign loans increasing by more than 53 per cent, during the past year.

Mr. Perreault also said that the new BCN stock issue which terminated on February 20, was highly successful and would permit the BCN to continue to expand and improve its revenue base.

Total revenue for the three months under review was \$117,762,274, showing an increase of \$8,928,488 over the corresponding period of 1974. Income from securities was \$14,532,520 in this year's opening quarter, compared with \$16,028,888 in the comparable 1975 period. Income from loans was \$86,334,877, an increase from last year's \$85,119,483. Other operating revenue totalled \$7,894,577, compared with \$7,189,484 for the first quarter in 1975.

Dividend payments to shareholders for this year's first quarter were \$1,890,000, against \$1,750,000 a year ago.

LKAB earnings fall with new depreciation estimate

By WILLIAM DULLFORCE

STOCKHOLM, March 8.

PRE-TAX earnings for LKAB, Sweden's state-owned mining company, fell from Kr.128m. in 1974 to Kr.37m. (F4.35m.) last year, according to the preliminary report for the year.

Although ore prices rose by an average of 40 per cent during 1975, parent company sales dropped from Kr.134m. to Kr.11m. (F212m.) following the collapse in demand from the West European steelmakers.

The results are in fact slightly better than that forecast in the stocks.

Earnings had to improve, Mr. Arne Henriksson said. In effect 1975 profit of around Kr.175m. after depreciation calculated by the company's new book-keeping practice will reduce both the dividend and the taxes payable to the state.

The preliminary report offers no predictions for 1976 and negotiations on ore prices have not yet been finished. The report is equally silent about LKAB's cash problems. In December, the financial director, Mr. Arne Henriksson stated that the group's liquid assets had fallen by some Kr.500m. over the year.

Sharp downturn at NK/Turitz

By WILLIAM DULLFORCE

STOCKHOLM, March 9.

NK/Turitz, the Swedish private retail store, which is currently the subject of a takeover bid by a rival chain, Ahlen Och Holm, shows a pre-tax loss of Kr.23m. (F2.8m.) in its final report for the year ending September 30. This compares with earnings of Kr.22m. in the previous year. The value of sales, including VAT, rose by 10.1 per cent, to Kr.26m. (F324m.), indicating a slight drop in volume; the Swedish consumer price index rose by 10.1 per cent.

Managing director Erik Soderberg states in the final NK report that a merger with Ahlen Och Holm would produce a swifter profit improvement. On its own, however, NK could start to improve earnings from 1976-77 but dividend payments would be resumed only by Kr.1 to Kr.8 a share. Ahlen Och Holm is offering two new

Ordinary shares, or a nominal increase, in particular on wages, Kr.200 convertible bond with a 9 per cent coupon, for five NK Ordinary shares.

The NK Board has recommended shareholders to accept the offer, which has been extended until the end of March.

total costs (wages and employers' charges) per employee have increased by 7.8 per cent. The return on capital employed in the Turitz division, for instance, has sunk from 24 per cent in the late '60s to roughly 1 per cent.

The 1974-75 report shows a rise in the value of stocks from Kr.42m. to only Kr.43m. and an increase in debtors from Kr.97m. to Kr.125m. Long-term liabilities, including the pension fund, decreased by Kr.26m. to Kr.87m., while short-term borrowings rose from Kr.355m. to roughly Kr.40m.

The NK report states that cost

mainly at Japanese imports, to boost depressed sales.

The tax was gradually increased back to the full level,

but there was a spurt in vehicle sales. Apart from this boost Ford has been doing well with its new models, particularly the highly successful Escort.

Ford has set aside \$1.8m. for its U.S. parent. The company paid no dividends from 1960 to 1969 and has only paid \$125.6m. since then.

The major factor in the 1975 improvement was a cut in sales tax from 37.5 per cent to 15 per cent, early in the year and introduction of import quotas, aimed

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CALCULATORS II

Manufacturers' views of the market

"THE MOST difficult problem price of a four-function, eight-digit machine with floating decimal point (the "benchmark") has always been getting a profile on the market point." Apart from the specification used by some manufacturers to denote the "basic" end of the market, come from a leading light in though fixed point and six-digit machines are obviously cheaper, the calculator industry—whose phenomenal growth since 1971 has often been attributed to marketing sophistication.

Leaving aside the question of whether it really does warrant such marketing acumen—which is debated below—the paradox of the calculator industry in 1978 is in fact epitomised by the remark: An industry which is at last approaching maturity, in terms of technology, pricing and the weeding-out of its weaker members, is more uncertain than it has ever been about where it goes from here.

The complexities of the situation and the utterly contrasting views of the industry's leading executives—which surprisingly do not always accord with their obvious vested interests—are best examined under six inter-related sub-headings: 1. Price trends; 2. Market growth or stagnation? 3. Will "trading-up" catch on as prices stabilise, and will users go for extra functions? 4. The much-vaunted printer boom, which has still to materialise; 5. Hand-held versus desk-top machines; and 6. Can office equipment dealers stage a comeback against the mass-marketing chains?

1. Price trends. In 1973, before the U.K. market for electronic calculators reached even worked "learning curve," but which many people expect to

old-fashioned margin-cutting arrive soon at around the same level.

Taking the "basic" machine first, a widespread view among the U.K. industry's top executives is that Mr. Sinclair set the turning-point only about 12 months too early. Indeed, some would say that the point has now been passed. They argue that technology cannot be refined any further at this bottom end, where the functions have long been on a single chip, whose design and manufacture has been refined again and again. If simple chips (including those with memory and percentage functions) can no longer, if displays of the light-emitting diode (LED) variety are in a similar position, and if assembly time has been pared to the bone, then they argue that the only way for prices to go up, since the remaining components are made of inflation-prone materials such as plastic, lead and paper (batteries).

Some leading figures disagree, however. They naturally draw back from open forecasts, in view of what they could do to the current healthy state of these case histories lend support to forecasts that lower competitors' intelligence networks. But one company very near the top of the league of U.K. market shares is confident that a machine imported from the Far East, offering four functions and eight digits, will be available by the end of the year at under £4. At this stage, the end still not in sight to the incessant fall in prices which is it is difficult to be certain, but it looks like being of rather higher quality than the six-digit, low quality "throwaways" with which many people expect to

displays can be automated, and whether the current move from manufacture of three inch to four inch silicon wafers is successful.

The point everyone accepts is that technology and therefore prices still have some way to go in this middle-to-top sector of the market. But divergences of view on the extent to which this will happen still leave some executives forecasting full scientifics at no less than £30, and others £20, some seeing basic desk-top machines (see section 5) at £20, others at £10.

2. The size of the market—This has hitherto been very price-dependent. But will it remain so, especially as the decline tails off at the bottom end, and as manufacturers and retailers put more and more emphasis on styling, extra functions and reliability? Again, expert views range right across the spectrum, with Clive Sinclair and Tom Self, of Commodore, respectively reflecting the bearish (Mr. Sinclair would say "realistic") and bullish points of view.

There is a general consensus, despite all the difficulties of getting true market estimates (in part because there has often been a large, stock buffer between manufacturers' deliveries and retail sales) that U.K. consumers and office managers took range coming down from their current level of about £40 to well under half, and printers between 3m. and 3.3m. units last year. The value was between £50m. and £60m.—significantly, little more than the running annual total of early calculator industry a year ago. But it does not mean that AMI's world target for 1978 of 92m. units will necessarily be reached, according to one industry view.

All these unit totals were the calculator business has been considerably higher than the engineering-oriented, with the 18-month-old forecasts of AMI technicians getting the sales up to 18.5m. units to offer what they are given, rather than vice-versa which were circulated widely around the international calculator industry a year ago. But it is possible to make a major competitor. This situation counsels caution in considering whether the engineers are right in thinking that "trading-up" will work. Some people actually feel that they have already been "oversold" a range of complicated functions, and this underlines Mr. Ofield's conviction that there is a large latent demand for basic desk-top machines for the office (see point 5).

Nevertheless, there is little choice for most manufacturers to go "up-market" in some form or other. Many are beginning to put more emphasis than in the past on robustness, reliability and appearance—for example, there are now one or two attractive, metal-fronted machines which are slim enough to be sold as part of a pocket-book set and cost about £25, though their functions can be had for only half that.

Three months ago, the industry was fearing that 1978 would lead off with inflated stocks at the retail end after the Christmas boom, and that "dumping" would quickly follow. In fact, Barry Ofield, managing director of Rockwell's Sunlock Anita subsidiary, says the January-March quarter will be better for him than October-December, when he delivered more than in the whole of 1974. In varying degrees, this picture is painted by many, though not all, other suppliers. As a result, a 1978 total for the U.K. of about 4m. units is being widely forecast.

Then the disagreements really start. Barry Ofield shares the view that this may be the last year of growth in the hand-held market. Clive Sinclair, too, says that "jewelling-off" must be happening.

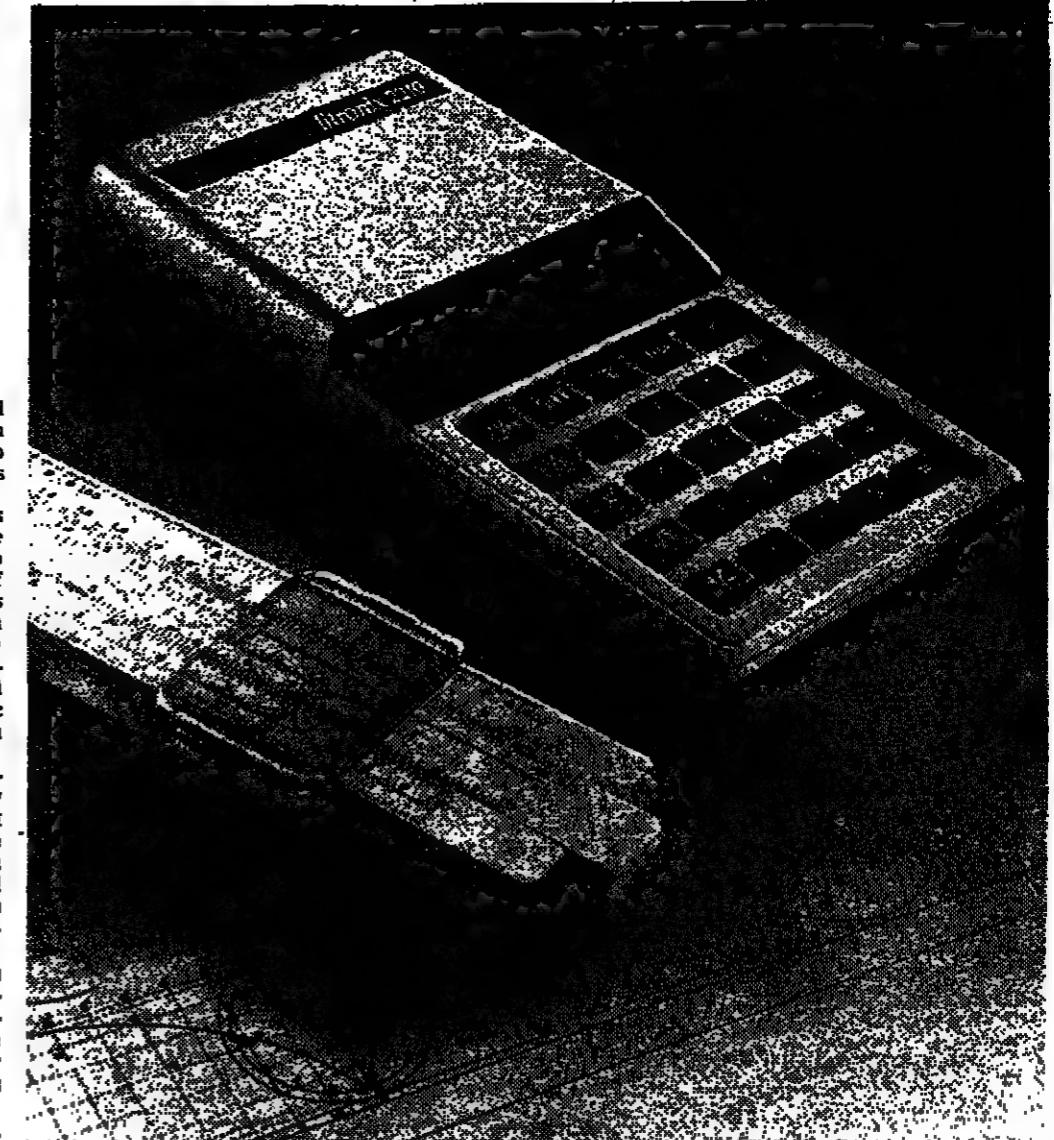
Many views are influenced partly by the way prices are expected to move. Commodore's Tom Self, for example, thinks that "another market would be opened" if the lowest prices for "basic" machines did fall to £2.50. Clive Sinclair disagrees, saying that the road is to say that there will be a major "sub-scientific" current level is not enough to give a major new stimulus to demand.

The current opinion of the versions in which the current market optimists is that growth will tail off somewhere between 5m. and 6m. units. But what will happen then? Clive Sinclair foresees a fall to 2m. or so a year, but Tom Self points to the way that watches have traditionally sold about 1.5m. units a year, in spite of almost complete market saturation. He thinks calculators will continue to sell at roughly the peak level of 5.5-6m.

If there is one thing which all this shows clearly, it is that no-one now thinks "Every housewife will want a calculator," as many people forecast only two years ago. Who has seen a supermarket shopper with enough extra hands to check her bill on a calculator? On the other hand, the hopes of getting one to every schoolchild, student and businessman still burn brightly, and the current attitude of education authorities is encouraging to the industry (though not necessarily to those who fear a decay in mental agility).

3. Trading-up. The attitudes of students and businessmen are key to this question, which can also be the fact that prices are now identified as the marketing of only a quarter the level of a few years ago. This point is quite crucial to the industry's future, since it is already having to bring it into the centre of its sales approach, now that the "cheaper than ever" tag is twofold: that the U.K. office is beginning to lose validity, at user is taking much longer than the bottom end—and will gradually do so up the scale.

The problem is pinned down by Barry Ofield when he says and Spanish, and that the



The Litronix 2210 slide rule calculator

If you have a calculating, invoicing, accounting or computing problem...

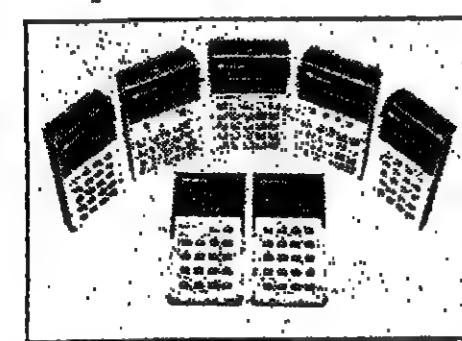
put your finger on the answer with Rockwell. The reliable ones.

When it comes to figure-processing come to Rockwell. For three reasons:

First because we offer you a wide range of systems and calculating products to meet every requirement.

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Thirdly because Rockwell 'Servassurance' gives you the back up service that enables you to have fast efficient 'contract' repair facilities which are carried out on your own premises.



The Hand-held Range. Rockwell hand-held calculators are built to last and come complete with a one year guarantee.

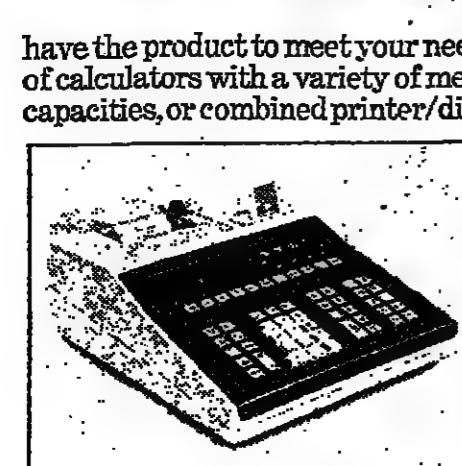
They range from the simple basic 8R to highly sophisticated scientific calculators.

All-in-all Rockwell

give you the most comprehensive range of calculators available. And all superb value for money.

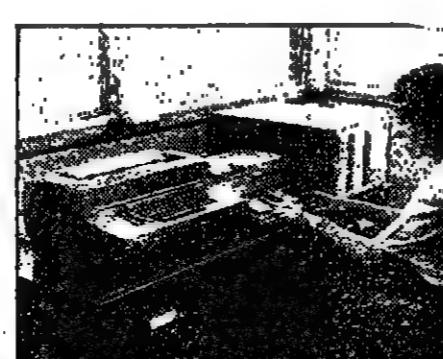


Display and Printing Calculators. Here you can choose from our Rockwell or Rockwell Anita ranges. Whether your requirement is simply four functions, addressable memory and percent or advanced statistical and scientific functions, we have the product to meet your needs. We offer you a range of calculators with a variety of memory, display and printer capacities, or combined printer/displays.



Programmables. Again you have a choice. The Rockwell 900 Series is available in various styles and configurations. All combine print, display and magnetic card reader in a compact self-contained desk calculator unit.

Then there is our Sumlock Compucorp range with capacities from 74 registers and 512 program steps to 4096 steps with options of scientific, statistical or user definable keys.



Desk Systems. Choose from the Systems 400 range. These disk based systems are capable of numerous applications including accounts procedures, sales analysis, payroll, management reports or scientific data processing. And the new Dual Disk Controller offers you rapid random access and output coupled with complete security.



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Shrunk

As late as 1973, the calculator market was still their province, and at the start of 1974, for example, 70 per cent of Sumlock's products were still going via them. But by the end of that year, the proportion had shrunk to only 20 per cent—and suppliers with less loyalty than Sumlock to their traditional distributors had exceeded that ratio some months before.

If Mr. Ofield's view of potential desk-top demand is correct, then the office dealers may benefit, since not all mass merchandisers may be prepared to devote the extra (and costly) display space required in each store. But the issue is not only dependent on this uncertainty.

Some suppliers would also argue that the mass chain will not be prepared to devote the extra cost to training shop assistants in the intricacies of scientifics. And so, they forecast, the top end of the handheld trade will gravitate back to the office equipment business—covering the more complex scientifics, as well as all programmables.

Once again, Mr. Self is not so sure, pointing to the way that at least one mass chain is attaching greater importance to specialisation among its shop staff, and is already selling high volumes of complex scientific machines.

So has the office equipment trade, which badly underestimated the way calculator demand would develop, by leaps and bounds, missed the boat for ever? This is one of the key questions for the future of the European manufacturer's versus the U.S. and Japanese majors, and the Far East assemblers' prospects which are examining in the next article.

Christopher Lorenz

CALCULATORS III

European industry fights hard

WHITHER the Europeans? All house manufacturers, plus styling, aggressive marketing and own output to a few product ranges, and have filled out their design awards. As the semiconductor giants moved into Far East, the market strategy of the best-known names, Olivetti and Olympia, was his control of finances and product quality, and a year ago, reflected in the previous article, increased output just when the points 4-5, dealing with the Americans were cutting theirs, prospects for desk-top machines, printers, and a revival of office equipment sales.

But his hopes that prices would fall much further than a equipment dealers in the calculator trade. Their products lend themselves to European assembly, since they include a high proportion of mechanical components (printers) and materials other than chips and displays (such as casing).

The end-result was that company sales (in the financial year to April) have fallen back to £6m. and profits have disappeared. This may be a better alternative than either Texas Instruments or Rockwell, whose calculator divisions lost heavily last year, but Sinclair is far less able to weather rocky period in financial terms.

Clive Sinclair says he and his management team have not yet decided whether to compete head-on at the bottom of the market. Prudence, and the hope of getting the business onto a steady footing again, must counsel against such a risky move.

To build on his market image for innovation and to build up a reputation for unparalleled quality would seem the best approach. A slim, stylish "pocket-book" type of case style may be launched in the spring, and Mr. Sinclair is one of those who are convinced that "trading-up" from basic to more complex functions will work in the market place (see previous article). Some support, though not conclusive, is lent to this thesis by the fact that half his company's calculator sales are currently "scientific," in either the Cambridge or Oxford ranges.

But only time will tell whether this thesis can form the foundation of rising volume and stable profits. This is not to say that Sinclair still aims to reach 1.5m. units a year; his comment this month that he never expects to reach it strongly suggests a sensible abdication from the very bottom end of the business.

No approach can insulate him against competition, of course, and he admits that most other manufacturers will go for the same market segments, but a stress on quality machines and technical leadership could be the key to his future staying power.

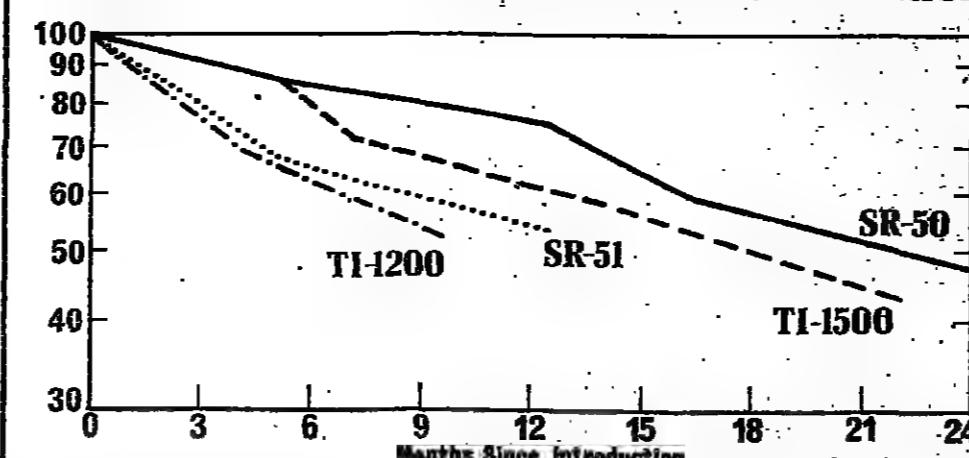
But it is not all gloom. The most dramatic success story of the past two years has been the Canadian-owned CBM (Commodore Business Machines), which started manufacture at Eaglescliffe, Co. Durham, in mid-1974.

In Germany, too, the last two years have seen the growth of at least three companies, Intertec (now shifting assembly to Ireland), Aristo and Faber-Castell. Which all goes to show that cost-control, marketing flair, and the old European policy of finding market "niches" can still be successful even if production is not integrated. But there is no denying that the toughening of competition is forcing some of the established names to conduct a thorough re-think of their survival strategy.

Sinclair provides the clearest example. A year ago, it was raising monthly throughput (all sub-contracted to outside firms) to an annual rate of 1.2m., compared with under 480,000 in September 1974 and 360,000 in March 1974, and was talking of raising it to an annual 1.8m. by last Christmas. But a rash mid-year change of plan brought the total 1975 output down to about 750,000, and it is now running slightly below this, though Clive Sinclair expects a steady increase as the year progresses.

The company's success was built on a combination of technical innovation (including crucially at the start, control of chip design—though not in

Selected TI Calculator Price Histories Index



range of calculators can be profitable even in high-cost Europe. The U.K. subsidiary's last registered accounts, for the year to June 30, 1975, show sales half of calendar 1975 (net earnings of £8m. of which about £5m. on sales of \$3m.). The group as a whole returned profitably in the second half of the year to profitability in the second half of the year to earnings of £8m. (of which about £5m. on sales of \$3m.). The main calculator assembly areas such as Korea, Hong Kong, Singapore, Taiwan, and the Philippines were accorded this issue sways the decision of one or another European calculator maker to shut up shop in the future.

second, the efficiency of Government to reactivate monies, and third, its market share, found that the quotas were more than exhausted for 1975, so being made unnecessarily hard, tariffs were re-imposed for the by European tariff regulations month of December. A similar and by the way certain clauses situation may recur in 1976, but are being interpreted by the customer. Presumably in order tariff-free quotas will be exhausted by mid-year.

So the European industry won't be the war. Customs and Excise still insists that calculator chips should be classed as integrated circuits, and hence be subject to the 17.6 per cent. tariff, rather than as "calculator components," which only carry just under ten per cent. On LEDs, total exemption from tariffs is being held up largely at the insistence of the German Government, in spite of insistence by the calculator makers that there are no German makers of LEDs suitable for their machines. And the industry naturally wants to have the chip tariff reduced to below the level charged on complete products. So the war is far from won. It could still be that the U.S. director, and although the U.S. design (though actual manu-

facture of completed calculators, within Europe accounts for about two-thirds of total corporate sales), on the West Coast of the U.S.), prompted the ESC and the

Complete

The problem has been compounded by the fact that certain countries—including some of the main calculator assembly areas such as Korea, Hong Kong, Singapore, Taiwan, and the Philippines—were accorded this issue sways the decision of one or another European calculator maker to shut up shop in the future.

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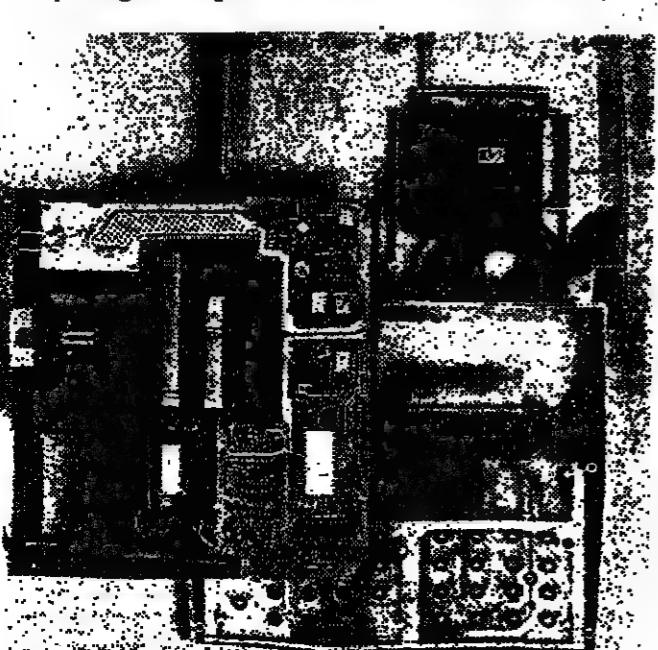
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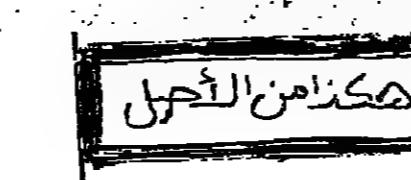
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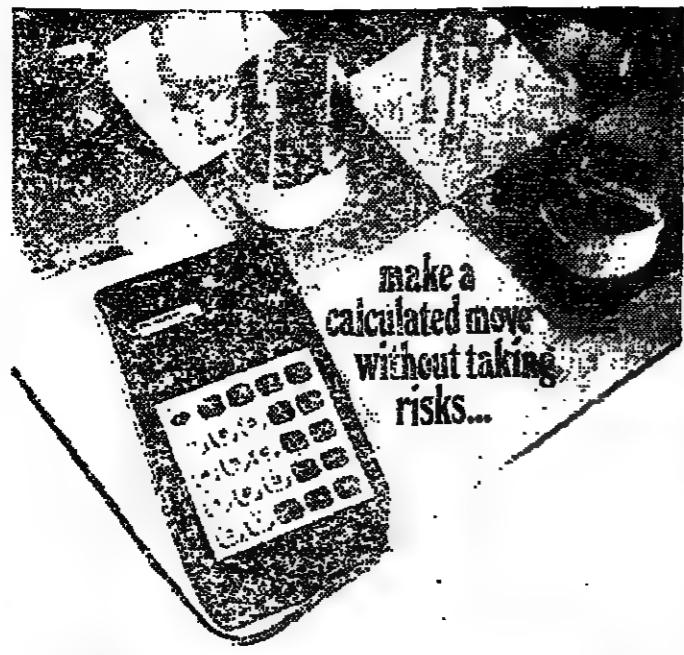
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Impact on the schoolroom

A RECENTLY conducted U.S. market survey of the hand-held group of calculators suggests that what users want principally is floating point, memory, rechargeable batteries, a percent key, constant and last number or last entry clear key—in that order.

This is absolutely in line with recommendations listed in a three-four year old paperback written to teach potential users how to use these machines for a variety of purposes including education and leisure via car maintenance and leisure which nevertheless improve accuracy and speed.

The same survey rather surprisingly showed that average price paid in 1975 was \$65 against \$125 in the preceding year, both of which prices appear inordinately high even allowing for the Atlantic price gap—but since some school children are buying £30 machines it is possible that they are about correct, also remem-

bering that they are lumped together with £4,000/£5,000 units.

It seems quite obvious that number of other factors must be added to the above, the first of which is ease of use. Key design and spacing is of crucial importance. Many keys, though they have good and positive action, are too closely spaced for comfort or accuracy. So the manufacturer is facing the dilemma of having large dual function keys well spaced or a mass of single function keys which nevertheless improve accuracy and speed.

Reliability is absolutely vital, and though it has improved as the internal layout of the equipment has been simplified through putting many more functions into a single circuit chip, it still is not high enough. The same analysis reports 6 per cent. returns against 12 per cent. in 1975 which is in sharp contrast to the figures from Dixon's showing below 1 per cent. returns involving Far Eastern manufacturers.

Legibility of the display is a neglected factor but if the industry is to open up the last really big market, the schools, it too must be carefully considered.

The calculator handbook, sponsored incidentally by Bowmar which has fallen by the wayside in the fierce battle for markets, does a good selling job to the adult by depicting the fiendish difficulties of arithmetic by long hand contrasted with the "fun" aspect of watching the illuminated digits flashing across the display."

It is not surprising that many educationists are already regarding the advance of the calculator as one of the worst threats yet to the tottering numeracy

in Britain's schools where, this year, many of the 5m. or so machines expected to be sold this year will find their way.

Most parents reading this will agree that such abilities as mental arithmetic are not being fostered, and while there is little "fun" to be gained out of long-hand extraction of square and cube roots, there is no gain-saying that the educationists have good reasons to fear an over-enthusiastic reception of calculators by some teaching staff who could well see in them salvation from the drudgery of hammering home certain calculating techniques.

They—the educationists—have no illusions as to whether or not the problem will present itself. The only question is, when? It is already clear from the observations of the equipment distributors that schoolgoers know they can save themselves a great deal of homework time by using a simple scientific machine to do their trigonometry, and gallop through those table jobs that would have taken hours with printed tables.

Rethink

There is a clear need now to rethink maths in function of training children to use calculators and computers effectively, even though the capabilities of both groups of equipment are changing so quickly. And the rethink must be along the lines of the most effective use and a progressive understanding of how the equipment works. Otherwise there is a real science fiction danger that conversational keyboards programmed in a teaching mode will turn more and more people into automatic button pushers with no reliable mental resources if anything goes wrong.

This is not always the case

when new forms of data education to the fact that the away from calculator handling are introduced and it problem is pending. In that and what they can prod would be quite wrong to assert, case it would appear that we is all the more discor this since it is clear that most collectively are lost since the then we find that edu of the key punch operators who educational apparatus—for want can talk glibly about it go over to display and key of a better word—is already in students having to de board data capture work enthused a turmoil so grave that the out; the "tiresome solution" come is a matter for conjecture. formulae, gas law, p-H problems.

Tiresome multiplications may be, but a t understanding of the igation demands a compo mand of the mathematics used to conquer treas The calculator can only of these and it is essen decision-makers in e should ensure that it i so.

Ted Sci

Challenge

A minor point such as a challenge to numeracy at the people working with such a time when numeracy is becoming the essential ingredient in the training of the civil, mechanical, chemical and computer engineers on which the future of Europe so largely depends, appears to have had than alert its upper echelons. All this takes one a long way



Permitted use of calculators by students at Swansea University. (Photo: Ltd.)

Interface with computers

HAND-HELD and desk-top calculators are thought to share the market in a ratio of 85 to 15, and among the latter the majority (13 per cent.) are relatively simple single memory printing units. But in the remaining 2 per cent. of desktops are families of calculators which far outstrip even the most sophisticated of magnetic card operated hand-held programmables.

It would be wrong to dismiss the 2 per cent. as negligible.

Some of these machines cost

well over £4,000, and are comparable with quite powerful and sophisticated science-oriented computers in the work they can do. If it were possible to average out respective costs the comparison between the two classes would be revealing.

Maintenance

The big desk-top machines, however, represent a totally different product needing a trained sales staff and fast back-up in case of a breakdown. This is becoming less likely all the time as electronic engineering technology continues to progress by leaps and bounds and builders move to the use of large-scale integrated circuits and microcomputers on a single silicon chip, grouping them on function boards easy to replace. This brings much nearer the day of user maintenance.

But since manufacturers are

using all the components of

computers, as well as computers

themselves, it is becoming im-

possible to draw a line that will

leave computers on the one side

and calculators on the other. A

top-of-the-range calculator uses

fast cycling, semi-conductor

memory, fast on-line data, stor-

age and peripherals that include

data input from several media.

They can handle a range of

printing, display and graphical

outputs with all the appearances

of simultaneity because their in-

ternal operations are so fast.

Lastly, they can be equipped

with transmission interfaces to

work to large-scale computers. In

effect, they are more "intelli-

gent" than many intelligent

terminals.

In some ways such equipment

could be considered fresh bur-

den on the curriculum for busi-

ness and scientific training. A

handbook is not enough to teach

a user how to get the best out

of a machine and specialist

operators are becoming increas-

ingly expensive.

Because of this problem,

appropriate courses are being

set up at centres such as Abing-

don College which has a tradi-

tion of teaching machine

accounting as part of a busi-

ness studies qualification. At the

moment, work is centred on the

use of an advanced calculator to

simulate the accounting process

—normally run on a large

general purpose computer—in

teaching principles of computer-

based administration.

Olivetti's P652 scientific and holding" to prevent errors from being easy to harm. from the details of this equipment is to compete on the basis of expandability to 31,420 bytes and fringes of computing, designers of the cartridge used is a high density one with capacity of advanced technologies. Another

mark reader into the calculator. A tape cassette is used to hold all the files normally maintained by a big computer—sales, purchases and nominal ledgers, payroll and stock control. "Computing" runs follow a full operational pattern with card input data-validation, errors reported and batch control maintained. Main files are updated and print-out of ledgers and summaries carried out.

Work flow, data control, batching, error recycling and output presentation are taught in this way and the calculator does for the college what a remote terminal could not do at a cost far less than a dedicated computer. Of course, to operate a business in this way would be suitable only for the smaller company but it is far simpler and easier to master than a computer.

Turning from business to scientific applications for a moment, it is significant to recall that some years ago Hewlett-Packard — already known for the excellence of its small scientific machines—sent a thrill of real excitement through the ranks of users with its HP-65. This is a hand-held machine with many maths functions, able to take instructions from a tiny magnetic program strip containing up to 100 programming steps. These can be prepared by the user or drawn from a continuously expanding library of engineering, scientific and mathematical routines to speed operation; there are five user-defined keys which indicate starting points for various programs.

Fourth

Almost a tiny computer, the HP-65 was one of several steps the company has taken towards the final sophistication of the latest member of its desk-top 9800 series: the 9835A, brought out in January as fourth in the series and called deliberately the "conversational" calculator.

Briefly, its characteristics include a display, thermal printer, typewriter-like keyboard, tape cartridge slot, three input-output channels and four slots for read-only memories. It can be used to compute or to control a whole instrumented system for industrial and scientific applications.

A "live" keyboard means that calculation in other fields can be carried out while a program is running and the language used to program it is one which provides a great deal of "hand-

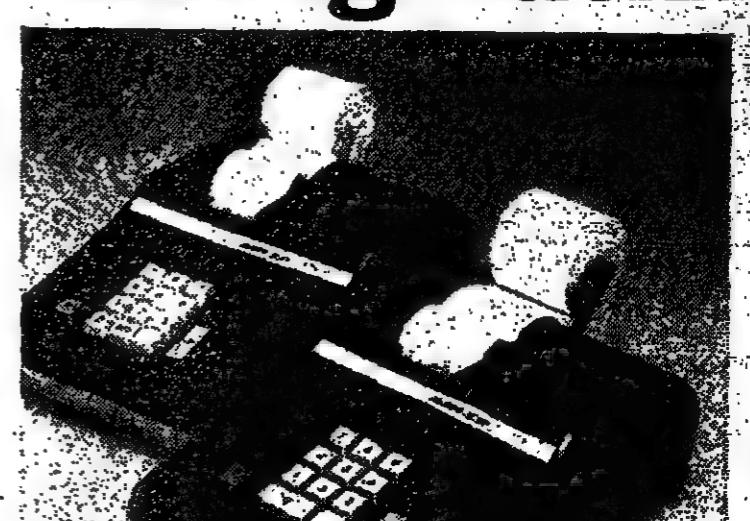
The same could be for the advanced m other manufacturers and Wang among th only question which ask is whether—since the makers of these are also makers of computers—they are lik marketed as vigorous small brethren; or they will continue to predominantly at and engineering man

permitted.

The unit is about a tenfold actual running costs are advance in power on its prede negligible and a unit such as around circuitry made by peripherals such as plotter and and, a process not yet available as standard from the component months of scientific time-shar

builders.

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CALCULATORS V

Automation in the office

ONE OF THE important themes repetitive functions. In many instances the use of these is the automation of processes machines can eliminate the need to employ additional staff. This is a spin-off of the technological revolution that has started with the space programme and has already affected so many other areas of business.

For some reason the office is left out in the cold. But it is now beginning to catch up and with a ferocity and pace that is done on the machine because it is immediate. The main advantage of these calculators over a computer is that although the memories are much smaller and the calculating power not as great, the work is done on the premises by the staff. Once the programmes have been accepted, the processed information is immediate.

In addition, because the machines do not normally involve a great many routines (although they can have the capacity for up to 200 programmes), no time is lost in tuning the equipment.

Human labour is becoming more expensive than hardware. Another reason for the automation of the office is the requirement to get work done on a shorter time base.

Time is money and the quicker work can be produced and reproduced, the less costly it becomes.

Increasingly, executives will have to adapt to this new way of working. And in becoming familiar with new electronic gadgetry one of their first confrontations will be with the calculator.

Many executives to-day probably have one kind or other of pocket calculator. The sales boom in hand-held calculators as a result of sharply reduced consumer prices is now well known.

But, having brought down the cost of the basic technology, it is quite possible that we are still to witness a similar boom in office calculators.

One reason for this is the idea of distributed or decentralised computer power.

Because of the way that computers have developed over the past five years, it is not necessary to have a large central computer to do office work. It has become possible to use small mini-computers to do jobs that even a few years ago required a large mainframe machine.

This concept can be stretched even further by the use of the programmable desk-top and even portable calculators that are becoming more popular in business to-day.

Even many of these machines can do the work that required computers only a few years ago.

Their main use is in small businesses that have weekly reports compared with mini-computers.

Jobs like payroll, VAT calculations, discounts and other machines that provide over

2,000 programmable steps and over 200 data memories. As a stand-alone unit costs can vary between £500 and £2,000 depending on the extent of the capacities.

The main advantage of using this advanced calculator rather than minicomputer is that the user is not dependent on software and, also, that the hardware is normally cheaper per programme step or item of memory.

Conversely, the user is forfeiting ultimate flexibility because it is normally not possible to add on peripheral storage capacity. He also misses the wider flexibility of being able to create his own programmes (albeit at a cost, of course). The high and increasing cost of software is one factor against the widespread use of minicomputers and is being overcome by the wider standardisation of programmes—thus reducing the overhead.

Given the obvious scope in the marketplace for programmable calculators to do mundane clerical work including payroll and accounts, there is an increasing research and development effort in this sector at most of the calculator companies.

Over the past two years the main growth has been in the consumer end of the market with hand-held calculators. The major investment by companies has been in the development of the chip, in getting this as compact as possible and down to as few parts as possible. The success in this venture is one of the reasons for the drastic fall in calculator prices.

Pocket programmable cost up to around £500 and can be used for the basic accounting functions of a small firm including payroll, investment calculations and similar calculations. These machines offer the alternative of cards or keys for input which is really a convenience device.

According to Mr. Ian Jennings, product marketing manager at Texas Instruments, this is one of the biggest unexplored sectors of the market.

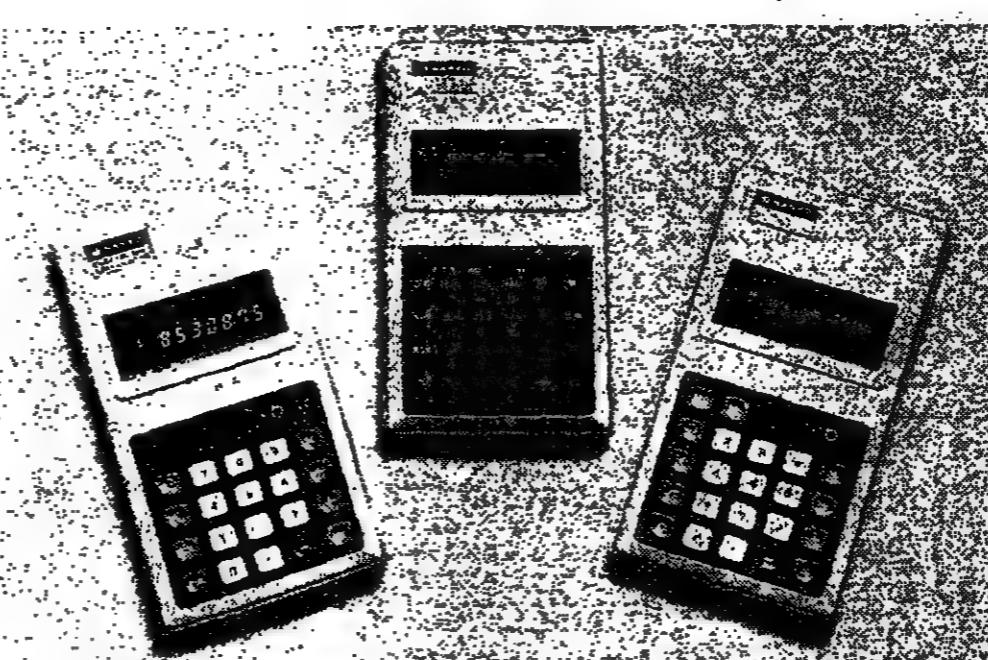
"At this level there is little realisation in business what these types of calculators can do," he says. "With the current low penetration in the market, there could be scope for rapid growth in this sector."

It is in the desk-top range that the machines begin to be the big users of these calculators over the next five years.

Roy Levine

Programmable calculators can basically be divided into two groups: pocket machines and desk-top. These vary in the programmable steps and data memories they can handle.

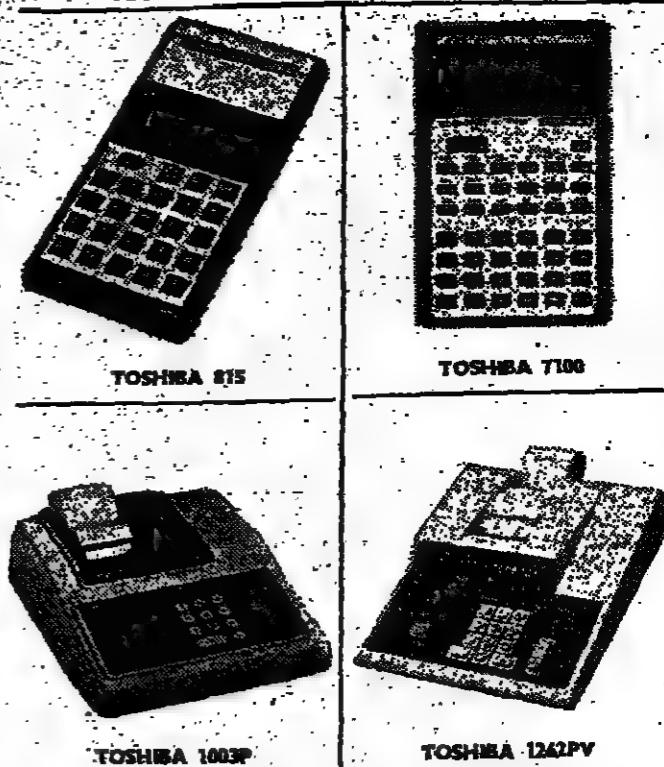
Pocket programmables cost



A trio of calculators by Sanyo Marubeni (U.K.). Left: CX 8031—basic 8-digit calculator with built-in constant system. Centre: CX 8141—advanced calculator including trig and log functions and degree/radian selector. Right: 8-digit calculator with independently addressable memory.

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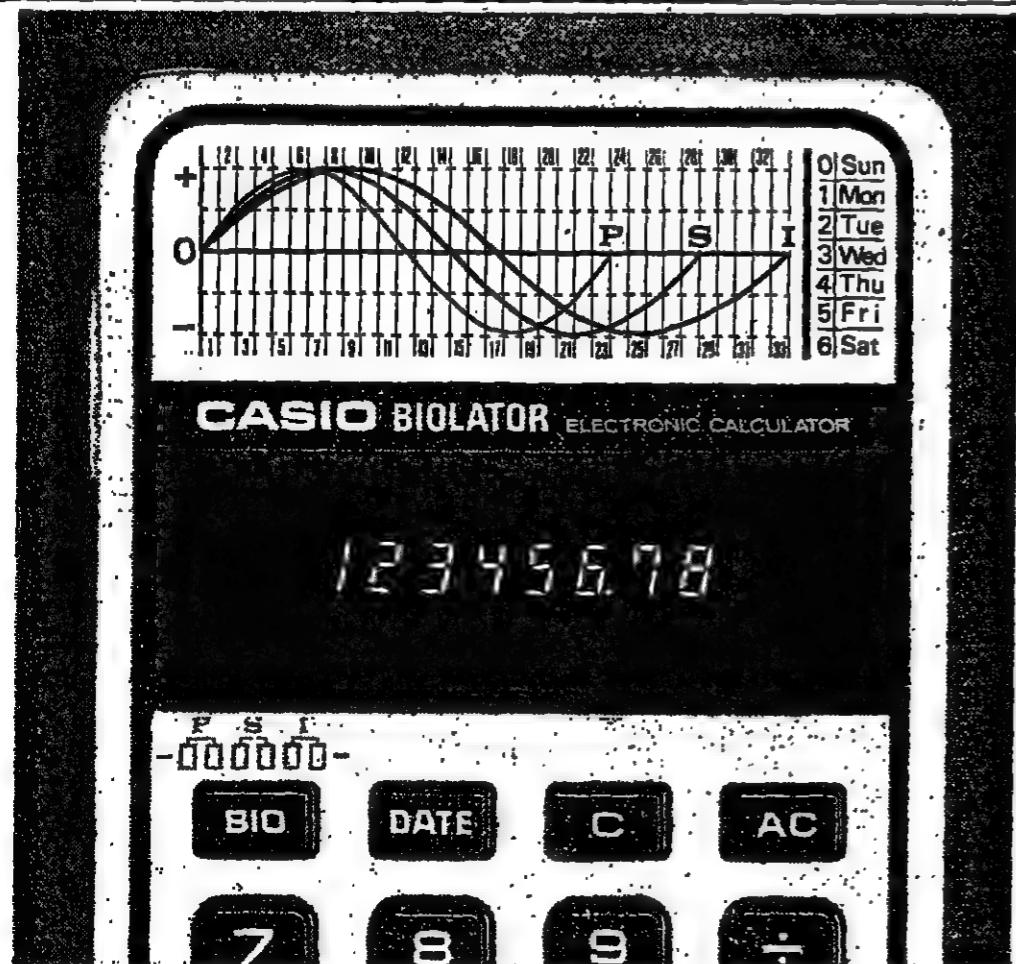
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FARMING AND RAW MATERIALS

Individual commodityalks urged

COMMODITY—Commodity talk to discuss our international problems is preferred to integrated programme by the Commonwealth Group of Economic Experts according to a Press release by Mr. Alistair McIntyre, chairman, issued in London today.

The experts said negotiations on many commodities as he should start as soon as possible, backed up where appropriate by the necessary banking of the International Monetary Fund.

McIntyre said it was necessary to have an early extension to the compensation financing from the IMF as the discussions would not cover all countries.

The experts say this facility would provide compensation for future shortfalls in the visible foreign exchange earnings of countries. Such compensation would be in the form of grants to poor countries and for repayments should be out of the excess of actual over the "norm".

The stabilization of real jute earnings has been as minimum first step by McIntyre. Additional investment is required in the production of materials to satisfy world demand and the statement says much of this must be in developing countries, and long-premature prices are vital in ensuring this.

Farmers hit back at price award protests

BY PETER BULLEN

FARMERS LASHED out yesterday at MPs and consumers who had criticised the record 16 per cent rise in their support prices following this year's U.K. and EEC farm price reviews.

In a special resolution the National Farmers' Union council expressed its concern at the hysterical reaction and opposition to these price increases by certain quarters.

The council wishes to remind consumer groups that one of the principal reasons why farm prices have had to be increased is to offset increased costs brought about by self-generated inflation in the U.K. Wage and salary earners, who constitute the consumers of this country, cannot expect the price of food to be held, when until recently their incomes were increasing at an annual rate of 30 per cent and more.

To back up its argument it produced a list of foods and their support prices in the Common Market this year. British farmers were getting 14 per cent, Italy 13.2 per cent; Ireland 12 per cent; Belgium and Luxembourg 7.4 per cent; Denmark 8.2 per cent; Holland 7.6 per cent; France 8.5 per cent and West Germany 5.4 per cent. All the rest took less.



Sir Henry Plumbe

Sir Henry Plumbe, NFU president, admitted that U.K. farmers were receiving the highest percentage increase in the milk producers' average guaranteed price, which brings it up to £40 a ton. It said £50 a ton was necessary in view of today's growing costs of more than £500 an acre. An inadequate guaranteed price raised a real threat to the future viability of the industry and to stability in consumer prices.

On the 16 per cent increase in the milk producers' average guaranteed price, the Milk Marketing Board said the U.K. dairy farmer would still be getting less than the European target price. However, the award should encourage continued recovery in milk production, it added.

But the 14 per cent rise, against cost increases of 11 per cent, was a belated attempt to rectify the severe deterioration in the incomes of farmers which were 14 per cent below last year's level and nearly 30 per cent below what they were two years ago.

The NFU also condemned the EEC's short-term plan for disposing of the skimmed milk powder surplus and criticised the inadequacy of the settlement for amateur farmers.

The Potato Marketing Board also criticised the 43 per cent rise in the potato guaranteed price which brings it up to £40 a ton. It said £50 a ton was necessary in view of today's growing costs of more than £500 an acre. An inadequate guaranteed price raised a real threat to the future viability of the industry and to stability in consumer prices.

There was a sharp rise in the Straits tin price in Penang overnight, up by \$2.25 to \$81,064 a picul, putting values firmly in the upper range of the agreement under which the buffer stock has to be a net buyer. However, it was felt in London that the rise in the Eastern market may have been restricted by selling from the buffer stock.

Comer values met a fair amount of profit-taking sales in early trading. But early losses were wiped out later and cash wharfors closed \$2.75 higher at \$81,125 before advancing again on the late kick.

Lead prices were unable to sustain the full extent of Monday's rise, but moved up again in late trading. Zinc, however, rose with the cash price gaining \$2.25 to \$390 a tonne.

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Diplomatic relations with Cuba were established in 1974 following the precedent set by Britain. Any further moves toward accommodation however,

are certain to have repercussions on U.S. relations. Potential areas of conflict are already evident.

The U.S. request for fishing rights last year followed a Bahamas Government order last August designating the spiny, slipper and spotted lobster a creature of the Bahamian continental shelf. The effect was to put 10,000 square miles of the most lucrative lobster grounds off limits to Florida commercial fishermen.

The Government has stated, as a matter of policy, that fishing in the Bahamas is to be reserved exclusively for Bahamians. The American fishing proposal was rejected because it failed to offer what was regarded as reciprocal benefits equivalent to those of security and protection of the physical environment on which

BAHAMAS FISHERIES

A tightrope between U.S. and Cuba

BY OUR NASSAU CORRESPONDENT

TALKS BETWEEN the Cuban the Bahamian tourist economy the Bahama Banks.

The Bahamian law has been honoured by the U.S. because in prospect this year. The jurisdiction over a land and sea similar legislation covers the Cubans are seeking rights along areas of approximately 100,000 Bahama miles. \$4 per cent, of however, has not deterred the prepared to offer, the Bahamas technical assistance with developing its fishing industry.

North America, within 20 miles of Cuba and within 60 miles of Washington will take a much different front that made by the U.S. last year and rejected, but it serves to point up the extreme nature of relations between the newly-independent Bahamas and its two more powerful and ideologically disparate neighbours.

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Because of its position astride some of the world's most heavily trafficked shipping lanes, the Bahamas is strategically important to the security of North America. Any signs of Cuban commitment with its wider ramifications of Soviet involvement will not be taken lightly.

"If any major threat to the security of the U.S. developed through the Bahamas you can bet the U.S. will act," a former Ambassador remarked not long ago.

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Base metal prices hold firm

By John Edwards, Commodities Editor

BASE METAL prices remained firm on the London Metal Exchange yesterday despite the steeper tone in sterling. Closing prices generally, with the exception of lead, were higher than Monday's close but in many cases were below Monday's late kick levels.

Thus, the standard grade tin, for example, closed last night £28 up on the previous close at £23.56 a tonne. Yet this compares with a peak of £23.65 traded late on Monday evening and £23.10 traded yesterday morning.

There was a sharp rise in the Straits tin price in Penang overnight, up by \$2.25 to \$81,064 a picul,

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99 47	Victory 4% 1976	98.3	-	4.04	3.44	3.44	1.00
102 96.5	Treasury 4% 1980	99.1	-	3.29	3.00	3.00	1.00
97 26.5	Electric 4% 1977	96.6	-	6.23	5.25	5.25	1.00
97 26.5	Treasury 4% 1978	96.6	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1979	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1980	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1981	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1982	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1983	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1984	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1985	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1986	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1987	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1988	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1989	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1990	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1991	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1992	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1993	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1994	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1995	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1996	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1997	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 1998	95.3	-	6.23	5.25	5.25	1.00
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94 24	Treasury 4% 2001	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2002	95.3	-	6.23	5.25	5.25	1.00
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94 24	Treasury 4% 2006	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2007	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2008	95.3	-	6.23	5.25	5.25	1.00
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94 24	Treasury 4% 2010	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2011	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2012	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2013	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2014	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2015	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2016	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2017	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2018	95.3	-	6.23	5.25	5.25	1.00
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94 24	Treasury 4% 2021	95.3	-	6.23	5.25	5.25	1.00
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94 24	Treasury 4% 2024	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2025	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2026	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2027	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2028	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2029	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2030	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2031	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2032	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2033	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2034	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2035	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2036	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2037	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2038	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2039	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2040	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2041	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2042	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2043	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2044	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2045	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2046	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2047	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2048	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2049	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2050	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2051	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2052	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2053	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2054	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2055	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2056	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2057	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2058	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2059	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2060	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2061	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2062	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2063	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2064	95.3	-	6.23	5.25	5.25	1.00
94 24	Treasury 4% 2065						

